

Appendix A: Web Questionnaire

OPENING PAGE:

{ASK ALL}

Intro

“Thank you for agreeing to take part in the survey on official numbers and statistics on behalf of both the National Centre for Social Research, an independent research organisation, and UK Statistics Authority.

You will be asked to answer some questions about official statistics and the bodies that are responsible for them. This will take about 15 minutes.

As a thank you for completing the survey you will receive a £10 voucher.

At NatCen, we are committed to protecting your privacy and to being transparent about how we collect and use your personal data. For more information about how we protect your privacy, please see our privacy statement {INSERT LINK TO PRIVACY STATEMENT }.

Click ‘Next’ to continue.”

{ASK ALL}

DKIntro

“Before you start, please remember you do not have to answer any question you do not want to.

If you are asked a question you don’t know the answer to, or you would prefer not to answer, simply leave the question blank and click the ‘Next’ button to make the options ‘Don’t know’ and ‘Prefer not to say’ appear.”

{ASK ALL}

[Numeric range]

Age

“To start with, the first series of questions are about yourself.

What is your age?”

ANALYSIS LABEL: “Age – Age at last birthday”

{RANGE 18-123}

PAGE START

{ASK ALL}

[Numeric range]

Sex

“What is your sex?”

You can answer about your gender identity below.”

ANALYSIS LABEL: “Sex – respondent’s sex”

1. Male
2. Female

{ASK ALL}

[Single code]

Gender

“Is the gender you identify with the same as your sex registered at birth?
.”

ANALYSIS LABEL: “Gender – Is respondent’s gender same as registered sex”

1. Yes
2. No

PAGE END

{ASK IF GENDER=2}

[OPEN END]

RspGender

“What is the gender you identify as?”

ANALYSIS LABEL: “RspGender – the gender that respondent identifies as”

{STRING 150}

{ASK ALL}

[Numeric range]

HhIAd

“Thinking now of everyone living in your household.

Including yourself, how many adults aged 18 or over live there regularly as members of the household?”

ANALYSIS LABEL: “HhIAd – Number of adults over the age 18 in the household”

{RANGE 1-15}

{ASK ALL}

[Numeric range]

HhIChI

“Still thinking of your household, how many children under age 18 live there regularly as members of the household?”

ANALYSIS LABEL: “HhIChI – Number of children in the household”

{RANGE 0-15}

{ASK ALL}

[Single code]

Stat1

“Now thinking about statistics generally.

How often do you see statistics presented in the news?”

ANALYSIS LABEL: “Stat1 – Frequency of statistics presented in the news”

1. Daily
2. A few times a week
3. A few times a month
4. A few times a year
5. Never
6. I do not read or listen to the news

{ASK ALL}

[Single code]

Stat2

“How often do you see statistics on social media?”

ANALYSIS LABEL: “Stat2 – Frequency of statistics presented on social media”

1. Daily
2. A few times a week
3. A few times a month
4. A few times a year
5. Never
6. I do not use social media

{ASK ALL}

[Single code]

Stat3

“To what extent do you agree or disagree with this statement?”

In the past month, statistics have helped me to make decisions about my life”

ANALYSIS LABEL: “Stat3 – Statistics have helped the respondents make decisions about their life”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Multicode]

AwOrg

“Which of these organisations have you heard of? Please select all that apply.”

ANALYSIS LABEL: “AwOrg – Heard of {INSERT ORGANISATION}”

1. Greenpeace
2. The Bank of England
3. Royal College of Nursing
4. IBM
5. The Department for Work and Pensions (DWP)
6. The Office for National Statistics (ONS)
7. I haven't heard of any of these organisations

{ASK IF AwOrg=6}

[Single code]

ONSaw

“To what extent did you know the ONS before this survey?”

ANALYSIS LABEL: “ONSaw – How well know the ONS”

1. I knew it well
2. I knew it somewhat
3. I have only heard the name

{ASK ALL}

[Single code]

ONSus

“The Office for National Statistics (ONS) is the organisation that produces official statistics on the state of our economy, society, and our environment.

Have you ever used or referred to statistics produced by ONS for any purpose, such as study, work, or personal interest?”

ANALYSIS LABEL: “ONSus – Ever referred to ONS stats”

1. Yes, frequently
2. Yes, occasionally
3. Yes, at least 5 years ago
4. No

{ASK IF ONSus=1 or 2}

[Single code]

FULong

“For approximately how long have you been using or referring to statistics from ONS?”

ANALYSIS LABEL: “FULong – How long have been using statistics from ONS”

1. For less than 1 year
2. For 2-5 years
3. For 6-10 years
4. For more than 10 years
5. I am not a current user

{ASK IF ONSus=1 or 2}

[Single code]

FUOf

“In the last 12 months, approximately how often have you used or referred to statistics from ONS?”

ANALYSIS LABEL: “FUOf – How often have used statistics from ONS”

1. Daily
2. A few times a month
3. A few times a year
4. Never

{ASK ALL}

[Multicode]

ONSpa

“Have you participated in any of these ONS surveys? Please select all that apply.

ANALYSIS LABEL: “ONSpa – ONS Survey Participation”

1. Census
2. Labour Force Survey
3. Coronavirus Infection Survey (CIS)
4. Other survey carried out by ONS
5. I have taken part in an ONS survey, but can't remember which one
6. Not participated in any ONS surveys {EXCLUSIVE CODE}

{ASK ALL}

[Single code]

ConfNO

“To what extent do you agree or disagree with this statement

I believe that personal information that is provided to ONS will be kept confidential.”

ANALYSIS LABEL: “ConfNO – ONS will keep information given to it confidential”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

TrstCS

“You will now be asked about a series of institutions. Please indicate whether you tend to trust this institution or tend not to trust it.

The civil service”

ANALYSIS LABEL: “TrstCS – Trust in the civil service”

1. Trust it a great deal
2. Tend to trust it
3. Tend to distrust it
4. Distrust it greatly

{ASK ALL}

[Single code]

Trstparl

“Please indicate whether you tend to trust this institution or tend not to trust it.

The UK Parliament”

ANALYSIS LABEL: “Trstparl – Trust in the UK Parliament”

1. Trust it a great deal
2. Tend to trust it
3. Tend to distrust it
4. Distrust it greatly

{ASK ALL}

[Single code]

Trstgov

“Please indicate whether you tend to trust this institution or tend not to trust it.

The Government”

ANALYSIS LABEL: “Trstgov – Trust in the Government”

1. Trust it a great deal
2. Tend to trust it
3. Tend to distrust it
4. Distrust it greatly

{ASK ALL}

[Single code]

Trstmed

“Please indicate whether you tend to trust this institution or tend not to trust it.

The media”

ANALYSIS LABEL: “Trstmed – Trust in the media”

1. Trust it a great deal
2. Tend to trust it
3. Tend to distrust it
4. Distrust it greatly

{ASK ALL}

[Single code]

Trststat

“Please indicate whether you tend to trust this institution or tend not to trust it.

The ONS”

ANALYSIS LABEL: “Trststat – Trust in the ONS”

1. Trust it a great deal
2. Tend to trust it
3. Tend to distrust it
4. Distrust it greatly

{ASK ALL}

[Single code]

Trstct

“Please indicate whether you tend to trust this institution or tend not to trust it.

The courts”

ANALYSIS LABEL: "Trstct – Trust in the courts"

1. Trust it a great deal
2. Tend to trust it
3. Tend to distrust it
4. Distrust it greatly

{ASK ALL}

[Single code]

Trstpol

"Please indicate whether you tend to trust this institution or tend not to trust it.

The police"

ANALYSIS LABEL: "Trstpol – Trust in the police"

1. Trust it a great deal
2. Tend to trust it
3. Tend to distrust it
4. Distrust it greatly

{ASK ALL}

[Single code]

TrstBoE

"Please indicate whether you tend to trust this institution or tend not to trust it.

The Bank of England"

ANALYSIS LABEL: "TrstBoE – Trust in the police"

1. Trust it a great deal
2. Tend to trust it
3. Tend to distrust it
4. Distrust it greatly

{ASK ALL}

[Single code]

Trstbank

“Please indicate whether you tend to trust this institution or tend not to trust it.

High street banks and financial institutions”

ANALYSIS LABEL: “Trstbank – Trust in high street banks and financial institutions”

1. Trust it a great deal
2. Tend to trust it
3. Tend to distrust it
4. Distrust it greatly

{ASK ALL}

[Single code]

TrstONS

“How much trust do you have in statistics produced by ONS? For example, on unemployment, inflation, economic growth, or life expectancy.”

ANALYSIS LABEL: “TrstONS – Trust in ONS’ statistics”

1. Trust them greatly
2. Tend to trust them
3. Tend not to trust them
4. Distrust them greatly

{ASK IF TrstONS=1 OR TrstONS=2}

[Multicode]

TrONSY

“What are your main reasons for trusting ONS statistics? Please select a maximum of three options.”

ANALYSIS LABEL: “TrONSY – Reasons for trust in ONS’ statistics”

1. I trust the statistics from personal experience
2. I have heard something good about the statistics
3. The statistics are easy to use
4. ONS does not have a vested interest in or manipulates the results
5. The Government does not have a vested interest in or manipulates the results
6. The ONS are experts in statistics
7. Other reason

{ASK IF TrONSY=7}

[Open end]

TrONSYO

“What is the other reason for trusting ONS statistics?”

ANALYSIS LABEL: “TrONSYO – Reasons for trust in ONS’ statistics other”

{STRING 150}

{ASK IF MORE THAN ONE ANSWER SELECTED AT TrONSY}

[Single code]

TrONSWY

“And which of those is the most important reason?”

ANALYSIS LABEL: “TrONSY – Main reasons for trust in ONS’ statistics”

1. {Pipe in all answers selected from TrONSY}

{ASK IF TrstONS=3 OR TrstONS=4}

[Multicode]

TrONSN

“What are your main reasons for not trusting ONS statistics? Please select a maximum of three options.”

ANALYSIS LABEL: “TrONSN – Reasons for low trust in ONS’ statistics”

1. I don't trust the statistics from personal experience
2. I heard something bad about the statistics
3. The statistics are difficult to use
4. ONS has a vested interest in or manipulates the results
5. The Government has a vested interest in or manipulates the results
6. The statistics are misrepresented by politicians
7. The statistics are misrepresented by the media
8. The statistics alone do not tell the whole story
9. I personally don't have a good understanding of statistics
10. Other reason

{ASK IF TrONSN=10}

[Open end]

TrONSNO

“What is the other reason for not trusting ONS statistics?”

ANALYSIS LABEL: “TrONSNO – Reasons for not trusting in ONS’ statistics other”

{STRING 150}

{ASK IF MORE THAN ONE ANSWER SELECTED AT TrONSN}

[Single code]

TrONSWN

“And which of those is the most important reason?”

ANALYSIS LABEL: "TrONSWN – Main reasons for not trusting in ONS' statistics"

1. {Pipe in all answers selected from TrONSN}

{ASK ALL}

[Single code]

CenUse

"Next, you will be asked some questions about specific statistics published by ONS.

Have you ever used the Census?

The Census is a survey completed every 10 years that includes everyone in the UK. It helps give a picture of the lives of people in the country."

ANALYSIS LABEL: "Use – Usage of Census"

1. Yes, within the last 5 years
2. Yes, but not in the last 5 years
3. No

{ASK IF CenUse=1 OR CenUse=2}

[Single code]

CenHelp

"How much do you agree or disagree with this statement about the Census?

It gives me useful information"

ANALYSIS LABEL: "CenHelp – The census is useful"

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK IF CenUse=1 OR CenUse=2}

[Single code]

CenQuick

“How much do you agree or disagree with this statement about the Census?

It gets released quickly”

ANALYSIS LABEL: “CenQuick –The census is quickly released”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

Cenchang

“How much do you agree or disagree with this statement about the Census?

Changes over time in the statistics accurately reflect what is changing in the UK”

ANALYSIS LABEL: “Cenchang – The Census reflect changes in the UK”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

Cenpoli

“How much do you agree or disagree with this statement about the Census?”

It is free from political interference. {INCLUDE A HELP BOX HERE}”

ANALYSIS LABEL: “Cenpoli – the Census is free from political interference”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{TEXT FOR HELP BOX: Political interference refers to successful pressure from politicians on ONS to change statistics, their date of release, or their analysis}

{ASK ALL}

[Single code]

CPIUse

“Moving on to another type of statistic produced by ONS.

Have you ever used the Consumer Price Index (CPI)?

The Consumer Price Index is a measure of the price of a group of consumer goods and services. Changes in this index allows for the measurement of inflation.”

ANALYSIS LABEL: “CPIUse – Usage of the CPI”

1. Yes, within the last 5 years
2. Yes, but not in the last 5 years
3. No

{ASK IF CPIUse=1 OR CPIUse=2}

[Single code]

CPIHelp

“How much do you agree or disagree with this statement about the Consumer Price Index (CPI)?

It gives me useful information”

ANALYSIS LABEL: “CPIHelp – The CPI is useful”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK IF CPIUse=1 OR CPIUse=2}

[Single code]

CPIquick

“How much do you agree or disagree with this statement about the Consumer Price Index (CPI)?

It gets released quickly”

ANALYSIS LABEL: “CPIquick –The CPI is quickly released”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

CPIchang

“How much do you agree or disagree with this statement about the Consumer Price Index (CPI)?

Changes over time in the statistics accurately reflect what is changing in the UK”

ANALYSIS LABEL: “CPIchang – The CPI reflect changes in the UK”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

CPIpoli

“How much do you agree or disagree with this statement about the Consumer Price Index (CPI)?

It is free from political interference. {INCLUDE A HELP BOX HERE}”

ANALYSIS LABEL: “CPIpoli – the CPI is free from political interference”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{TEXT FOR HELP BOX: Political interference refers to successful pressure from politicians on ONS to change statistics, their date of release, or their analysis}

{ASK ALL}

[Single code]

EmpUse

“Thinking again about another type of statistic produced by ONS.

Have you ever used employment and unemployment statistics?”

ANALYSIS LABEL: “EmpUse – Usage of the employment and unemployment statistics”

1. Yes, within the last 5 years
2. Yes, but not in the last 5 years
3. No

{ASK IF EmpUse=1 OR EmpUse=2}

[Single code]

EmpHelp

“How much do you agree or disagree with this statement about employment and unemployment statistics?

It gives me useful information”

ANALYSIS LABEL: “EmpHelp – Employment and unemployment statistics are useful”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK IF EmpUse=1 OR EmpUse=2}

[Single code]

Empquick

“How much do you agree or disagree with this statement about employment and unemployment statistics?”

It gets released quickly”

ANALYSIS LABEL: “EMPquick – Employment and unemployment statistics are quickly released”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

EMPchang

“How much do you agree or disagree with this statement about employment and unemployment statistics?”

Changes over time in the statistics accurately reflect what is changing in the UK”

ANALYSIS LABEL: “EMPchang – Employment and unemployment statistics reflect changes in the UK”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

EMPPoli

“How much do you agree or disagree with this statement about employment and unemployment statistics?”

It is free from political interference. {INCLUDE A HELP BOX HERE}”

ANALYSIS LABEL: "EMPpoli – the CPI is free from political interference"

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{TEXT FOR HELP BOX: Political interference refers to successful pressure from politicians on ONS to change statistics, their date of release, or their analysis}

{ASK ALL}

[Single code]

GDPUse

"Thinking now about another ONS statistic on the economy.

Have you ever used Gross Domestic Product (GDP)?

Gross Domestic Product (GDP) is a statistic that measures the value of all goods and services made in a country. This can then be used to help gauge how well the economy is doing overall."

ANALYSIS LABEL: "GDPUse – Usage of GDP statistics"

1. Yes, within the last 5 years
2. Yes, but not in the last 5 years
3. No

{ASK IF GDPUse =1 OR GDPUse =2}

[Single code]

GDPHelp

"How much do you agree or disagree with this statement about Gross Domestic Product (GDP)?

It gives me useful information"

ANALYSIS LABEL: "GDPHelp – GDP statistics are useful"

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK IF GDPUse =1 OR GDPUse =2}

[Single code]

GDPquick

“How much do you agree or disagree with this statement about Gross Domestic Product (GDP)?

It gets released quickly”

ANALYSIS LABEL: “GDPquick – GDP statistics are quickly released”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

GDPchang

“How much do you agree or disagree with this statement about Gross Domestic Product (GDP)?

Changes over time in the statistics accurately reflect what is changing in the UK”

ANALYSIS LABEL: “GDPchang – GDP statistics reflect changes in the UK”

1. Strongly agree
2. Tend to agree
3. Tend to disagree

4. Strongly disagree

{ASK ALL}

[Single code]

GDPpoli

“How much do you agree or disagree with this statement about Gross Domestic Product (GDP)?

It is free from political interference. {INCLUDE A HELP BOX HERE}”

ANALYSIS LABEL: “GDPpoli – GDP is free from political interference”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{TEXT FOR HELP BOX: Political interference refers to successful pressure from politicians on ONS to change statistics, their date of release, or their analysis}

{ASK ALL}

[Single code]

CriUse

“Moving on to another set of statistics produced by the ONS.

Have you ever used crime statistics?”

ANALYSIS LABEL: “CriUse – Usage of crime statistics”

1. Yes, within the last 5 years
2. Yes, but not in the last 5 years
3. No

{ASK IF CriUse =1 OR CriUse =2}

[Single code]

CriHelp

“How much do you agree or disagree with this statement about crime statistics?

It gives me useful information”

ANALYSIS LABEL: “CriHelp – Crime statistics are useful”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK IF CriUse =1 OR CriUse =2}

[Single code]

Criquick

“How much do you agree or disagree with this statement about crime statistics?

It gets released quickly”

ANALYSIS LABEL: “Criquick – Crime statistics are quickly released”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

Crichang

“How much do you agree or disagree with this statement about crime statistics?

Changes over time in the statistics accurately reflect what is changing in the UK”

ANALYSIS LABEL: “Crichang – Crime statistics reflect changes in the UK”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

Cripoli

“How much do you agree or disagree with this statement about crime statistics?”

It is free from political interference. {INCLUDE A HELP BOX HERE}”

ANALYSIS LABEL: “Cripoli – crime statistics are free from political interference”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{TEXT FOR HELP BOX: Political interference refers to successful pressure from politicians on ONS to change statistics, their date of release, or their analysis}

{ASK ALL}

[Single code]

StatImp

“Now again thinking about all statistics in general.

“How strongly do you agree or disagree that:

Statistics produced by ONS are important to understand our country.”

ANALYSIS LABEL: “StatImp - ONS stats importance”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

StatPI

“How strongly do you agree or disagree that:

Statistics produced by ONS are free from political interference {INCLUDE A HELP BOX HERE}.”

ANALYSIS LABEL: “StatPI - ONS stats are free from political interference”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{TEXT FOR HELP BOX: Political interference refers to successful pressure from politicians on ONS to change statistics, their date of release, or their analysis}

{ASK ALL}

[Single code]

StatAcc

“How strongly do you agree or disagree that:

Official statistics are generally accurate.”

ANALYSIS LABEL: "StatAcc - ONS official stats are accurate"

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

StatHon

"How strongly do you agree or disagree that:

The Government presents official statistics honestly when talking about its policies"

ANALYSIS LABEL: "StatHon - Government present statistics honestly"

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

StatNews

"How strongly do you agree or disagree that:

Newspapers present official statistics honestly"

ANALYSIS LABEL: "StatNews - Newspapers present statistics honestly"

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

UKSAKn

“The UK Statistics Authority is the independent body whose role is to safeguard official statistics and speak out publicly against the misuse of statistics.

To what extent did you know the UK Statistics Authority before this survey?”

ANALYSIS LABEL: “UKSAKn – Awareness of UKSA”

1. I knew it well
2. I knew it somewhat
3. I have only heard the name
4. I have never heard of it

{ASK ALL}

[Single code]

UKSAPol

“Please say how strongly you agree or disagree with the statement:

It is important for an independent body such as the UK Statistics Authority to ensure that official statistics are produced without political interference {INCLUDE A HELP BOX HERE}”

ANALYSIS LABEL: “UKSAPol – Political interference in UKSA”

1. Strongly agree

2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{TEXT FOR HELP BOX: Political interference refers to successful pressure from politicians on ONS to change statistics, their date of release, or their analysis}

{ASK ALL}

[Single code]

UKSAsp

“Please say how strongly you agree or disagree with the statement:

It is important for an independent body such as the UK Statistics Authority to speak out publicly against the misuse of official statistics”

ANALYSIS LABEL: “UKSAsp –importance of speaking out against misuse of statistics”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

UKSAosr

“The Office for Statistics Regulation is a part of the UK Statistics Authority and is responsible for regulating statistics produced by government departments, which are known as official statistics.

To what extent did you know the Office for Statistics Regulation before this survey?”

ANALYSIS LABEL: “UKSAosr – Awareness of OSR”

1. I knew it well
2. I knew it somewhat
3. I have only heard the name
4. I have never heard of it

{ASK ALL}

[Single code]

Offstat1

“How much do you agree or disagree with the statement:

Official statistics are easy to find”

ANALYSIS LABEL: “Offstat1 – Easy to find official statistics”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

Offstat2

“How much do you agree or disagree with the statement:

Official statistics are easy to understand”

ANALYSIS LABEL: “Offstat2 – Easy to understand official statistics”

1. Strongly agree
2. Tend to agree
3. Tend to disagree
4. Strongly disagree

{ASK ALL}

[Single code]

Religion

Finally, now some questions about you.

What is your religion?

ANALYSIS LABEL: "Religion – respondent's religion"

1. No religion
2. Christian (including Church of England, Catholic, Protestant and all other Christian denominations)
3. Buddhist
4. Hindu
5. Jewish
6. Muslim
7. Sikh
8. Any other religion

{ASK IF Religion =8}

[Open end]

RelOther

"What religion?"

ANALYSIS LABEL: "RelOther – Other religion"

{STRING 150}

{ASK ALL}

[Single code]

Ethnicity

"What is your ethnic group? Choose one option that best describes your ethnic group or background."

White

1. English / Welsh / Scottish / Northern Irish / British
2. Irish
3. Gypsy or Irish Traveller
4. Any other White background

Mixed / Multiple ethnic groups

5. White and Black Caribbean
6. White and Black African
7. White and Asian
8. Any other Mixed / Multiple ethnic background

Asian / Asian British

9. Indian
10. Pakistani
11. Bangladeshi
12. Chinese
13. Any other Asian background

Black / African / Caribbean / Black British

14. African
15. Caribbean
16. Any other Black / African / Caribbean background

Other ethnic group

17. Arab
18. Any other ethnic group

{ASK IF Ethnicity=4 OR Ethnicity=8 OR Ethnicity=13 OR Ethnicity=16 OR Ethnicity=18}

[Open end]

EthOther

“Please confirm the group you belong to.”

ANALYSIS LABEL: "EthOther – Other ethnicity"

{STRING 150}

{ASK ALL}

[Single code]

EconFW

"Which of the options applied to what you were doing in the week Monday {INSERT DATE OF MONDAY FROM LAST FULL WEEK} to Sunday {INSERT DATE OF SUNDAY FROM LAST FULL WEEK}?"

ANALYSIS LABEL: "EconFW – Activity in last 7 days"

1. Employed full time
2. Employed part time
3. Self-employed
4. Retired
5. Unemployed
6. Full time student
7. Other

{ASK IF EconFW =7}

[Open end]

EconFwOther

"Please confirm the other activity you were doing."

ANALYSIS LABEL: "EconFwOther – Other activity"

{STRING 150}

{ASK ALL}

[Single code]

EmpStat

“The next questions refer to your current main job or, if you are not working now, to your last main job.

In your main job are you (were you):”

ANALYSIS LABEL: “EmpStat – Employment status”

1. An employee
2. Self-employed with employees
3. Self-employed / freelance without employees
4. I have never had a job

{ASK IF EmpStat=1 OR EmpStat=2}

[Single code]

Employ

“How many people work (worked) at the place where you work (worked)?”

ANALYSIS LABEL: “Employ – Number of people work at the place where respondent work”

1. 1 to 24
2. 25 to 499
3. 500 or more

{ASK IF EmpStat=1 OR EmpStat=2}

[Single code]

Superv

“In your job, do you have any formal responsibility for other employees or people’s work?”

ANALYSIS LABEL: “Superv – Responsibility for supervising the work of other employees”

1. Yes
2. No

{ASK IF EmpStat=1 OR EmpStat=2}

[Single code]

EmpOCC

“Which of these best describes the sort of work you do in your current job? If you are not working now, please select which best described what you did in your last job.”

ANALYSIS LABEL: “EmpOCC – Type of work being completed at work”

1. Modern professional occupations (e.g. teacher/lecturer, nurse, physiotherapist, social worker, artist, police officer, software designer)
2. Clerical and intermediate occupations (e.g. secretary, personal assistant, clerical worker, office clerk, call centre agent, nursing auxiliary)
3. Senior managers and administrators usually responsible for planning, organising and co-ordinating work and for finance (e.g. finance manager, chief executive)
4. Technical and craft occupations (e.g. motor mechanic, fitter, inspector, plumber, printer, tool maker, electrician, gardener, train driver)
5. Semi-routine manual and service occupations (e.g. postal worker, machine operative, security guard, farm worker, sales assistant)
6. Routine manual and service occupations (e.g. HGV driver, van driver, cleaner, porter, messenger, labourer, waiter / waitress)
7. Middle or junior managers (e.g. office manager, retail manager, bank manager, restaurant manager, warehouse manager, publican)
8. Traditional professional occupations (e.g. accountant, solicitor, medical practitioner, scientist, civil/mechanical engineer)

{ASK ALL}

[Single code]

HEdQual

“What is the highest level of educational qualification you have?”

ANALYSIS LABEL: “HEdQual – Education qualification”

1. Degree or equivalent, and above (e.g. University/CNNA first degree BA, BSC or foundation Degree, Postgraduate degree: MA, MSc, MPhil, DPhil, PhD)
2. Other Higher Education, including Diplomas in higher education, HNC and HND (e.g. Teaching qualifications for schools or further education, Nursing or other medical qualifications, City & Guilds level 4)
3. A-levels/SCE Highers including vocational level 3 or equivalent, and above (e.g. S-level, AS-level, A2-Level, Scottish higher, NVQ or SVQ level 3)
4. Qualifications below A-levels (e.g. GCSE/O Level/Standard Grade, vocational level 3 or equivalent, GCE, GSE, CSE level 1)
5. Other qualification
6. No qualifications

{ASK IF HEdQual=5}

[Open end]

HEdQualOther

“Please confirm the other type of educational qualification you have.”

ANALYSIS LABEL: “HEdQualOther – Other qualification”

{STRING 150}

{ASK ALL}

[Single code]

Tenure

“Do you own or rent your main accommodation?”

ANALYSIS LABEL: “Tenure – Type of tenure”

1. Own outright
2. Buying with a mortgage
3. Buying through a shared ownership scheme
4. Rent from a private landlord
5. Rent from housing association or local authority
6. Live rent free
7. Other

{ASK IF Tenure =7}

[Open end]

TenureOther

“Please confirm the other home ownership you have.”

ANALYSIS LABEL: “TenureOther – Other tenure”

{STRING 150}

{ASK ALL}

[Single code]

InterFreq

“On average, how often would you say you access the internet for personal use? This could be for general web browsing, watching videos or going on social media sites.

Please include time spent on the internet on all devices you use, for example a computer, laptop, tablet or smartphone.”

ANALYSIS LABEL: “InterFreq – internet access frequency”

1. Several times a day
2. Daily
3. Weekly
4. Monthly
5. Less often than once a month

{ASK ALL}

[Single code]

Disab

Do you have any physical or mental health conditions or illnesses lasting or expected to last 12 months or more?

1. Yes
2. No

[IF Disab=YES]

[Single code]

Disab2

Do any of your conditions or illnesses reduce your ability to carry out day-to-day activities?

1. Yes, a lot
2. Yes, a little
3. Not at all

{ASK ALL}

[Single code]

Recontact

“This survey has been completed on behalf of and funded by the UK Statistics Authority (the Authority). If the UK Statistics Authority or Office for Statistics Regulation needed help with any future research, would you be happy if they contact you again?”

Any further research would be conducted by either the UK Statistics Authority or a research organisation contracted to the Authority. Data passed to the Authority, or any of its contractors, would be used for research purposes only.

By agreeing for your contact details to be passed on to the UK Statistics Authority you are not committing to take part in future research and are able to withdraw at any stage.”

ANALYSIS LABEL: “Recontact – re-contact permission”

1. Yes
2. No

PAGE START

{ASK IF Recontact=1}

FNameRec

Please enter your first name so that we can contact you for any follow-up research.

ANALYSIS LABEL: "FNameRec – first name for recontact"

{STRING 150}

{HARDCHECK – please don't allow for incomplete names (if only initial added): "The name you have provided is incomplete. Please add your full second name."}

{HARDCHECK – if someone uses numbers: "The name format you have provided is incorrect. Please remove numbers."}

{ASK IF Recontact=1}

SNameRec

Please enter your first name so that we can contact you for any follow-up research.

ANALYSIS LABEL: "SNameRec – second name for recontact"

{STRING 150}

{HARDCHECK – please don't allow for incomplete names (if only initial added): "The name you have provided is incomplete. Please add your full second name."}

{HARDCHECK – if someone uses numbers: "The name format you have provided is incorrect. Please remove numbers."}

{ASK IF Recontact=1}

[Single code]

Phone

"Please enter your telephone number so that we can contact you for any follow-up research."

ANALYSIS LABEL: "Phone – phone number for recontact"

{RANGE 0-99999999999}

{PLEASE ADD STANDARD CHECKS AROUND PHONE NUMBERS HERE}

{ASK IF Recontact=1}

[Single code]

EmailReCnt

"Please enter your email address so that we can contact you for any follow-up research."

ANALYSIS LABEL: "EmailReCnt – email for recontact"

{STRING 150}

{HARDCHECK: If answer provided does not include @ or full-stop: "Please check and amend. E-mail addresses should contain an @ character and a full stop."}

{HARDCHECK: IF ContactChk<> Email

"The two email addresses you have entered are not the same. Please check and amend"}

{HARDCHECK: If answer provided does not include domain name after @ or full stop: "Please check and amend. E-mail addresses should contain a domain. For example: example@domain.com."}

PAGE START

{ASK ALL}

[Open end]

Email

"That is the end of the questions. As a thank you for taking part in the survey we will send you a £10 voucher. You should expect to receive a voucher within two or three or two weeks after completing the survey.

Please enter your first and second name and email address to receive an e-voucher."

FirstName

ANALYSIS LABEL: "First name"

{STRING 150}

PROGRAMMER: If first name filled in at FNameRec, please pre-fill.

{HARDCHECK – if someone uses numbers: "The name format you have provided is incorrect. Please remove numbers."}

SecondName

ANALYSIS LABEL: "Second name"

{STRING 150}

PROGRAMMER: If second name filled in at SnameRec, please pre-fill.

{HARDCHECK – if someone uses numbers: "The name format you have provided is incorrect. Please remove numbers."}

EnterEmail

ANALYSIS LABEL: "Email"

{STRING 150}

1. I don't have an email address

{Please autofill Email if EmailReCnt populated}

PAGE END

{ASK IF Email<>"I don't have an email address"}

[Open end]

ContactChk

"Please confirm your correct email address."

{STRING 150}

{HARDCHECK: If answer provided does not include @ or full-stop: "Please check and amend. E-mail addresses should contain an @ character and a full stop."}

{HARDCHECK: If answer provided does not include domain name after @ or full stop:
“Please check and amend. E-mail addresses should contain a domain. For example:
example@domain.com.”}

{HARDCHECK: IF ContactChk<> Email

“The two email addresses you have entered are not the same. Please check and amend”}

{ASK IF Email=“I don’t have an email address”}

Postal

“We will post a voucher to the address we sent the survey invitation. You should expect to receive a voucher within five or six weeks after completing the survey.”

ANALYSIS LABEL: “Postal”

{ASK ALL}

Close

“This completes the survey. Thank you for your time, it is much appreciated. You may now close the window.”

Appendix B: Paper Questionnaire

Official numbers and statistics are vital for modern Britain

Please help us by filling in this questionnaire

Questionnaire Details

If you would like to complete this online,
please go to this web address:
survey.natcen.ac.uk/pcios2023

At this website, you will be asked to enter
the following access code ACCESS CODE:
<accesscode1>

If you prefer to complete this paper
questionnaire, please return it to us in the
envelope provided by <date>

Questionnaire code: <BARCODE_1>

Questionnaire serial: <Id_1>

Questionnaire check letter: <CKL_Ind1>

18

9

Please answer the questions that follow by placing an x in one box next to the response you have chosen.

- > For some questions, you may be asked to give more than one answer. These questions are clearly marked.

Questionnaire instructions:

- > If you have made a mistake, please completely fill the box to show this was a mistake and then cross the correct answer
- > Answer each question in turn unless the instructions next to the answer you have selected indicate that you should skip to a particular question.
- > If you do not want to answer a particular question, do not know or are unsure of an answer, you can leave the question blank.

Example question:

Please see an example of how to fill out this questionnaire below:

In which country were you born?

Please select **one** answer.

- England
- Scotland
- Northern Ireland
- Republic of Ireland
- Other country (please specify)

Q1. What is your age?

Please write in using numbers.

51-53

Q2. What is your sex?

You can answer about your gender identity below.

Cross (x) one box

Male ₁

Female ₂

54

Q3. Is the gender you identify with the same as your sex registered at birth?

Yes ₁ → Go to Q5

No ₂ → Go to Q4

55

Q4. What is the gender you identify as?

Text 56-108

Q5. Thinking now of everyone living in your household.

Including yourself, how many adults aged 18 or over live there regularly as members of the household?

107-108

Q6. Still thinking of your household, how many children under age 18 live there regularly as members of the household?

109-110

Q7. How often do you see statistics presented in the news?

Cross (x) ONE box

- Daily 1
- A few times a week 2
- A few times a month 3
- A few times a year 4
- Never 5
- I do not read or listen to the news 6

111

Q8. How often do you see statistics on social media?

Cross (x) ONE box

- Daily 1
- A few times a week 2
- A few times a month 3
- A few times a year 4
- Never 5
- I do not use social media 6

112

Q9. To what extent do you agree or disagree with this statement:

In the past month, statistics have helped me to make decisions about my life.

Cross (x) ONE box

- Strongly agree 1
- Tend to agree 2
- Tend to disagree 3
- Strongly disagree 4

113

Q10. Which of these organisations have you heard of?

*Please select **all** that apply.*

- Greenpeace 01
- The Bank of England 02
- Royal College of Nursing 03 → **Go to Q12**
- IBM 04
- The Department for Work and Pensions (DWP) 05
- The Office for National Statistics (ONS) 06 → **Go to Q11**
- I haven't heard of any of these organisations 07 → **Go to Q12**

114-127

Spain 128-168

Q11. To what extent did you know the ONS before this survey?

Cross (x) one box

- I knew it well ₁
- I knew it somewhat ₂
- I have only heard the name ₃

169

Q13. For approximately how long have you been using or referring to statistics from ONS?

Cross (x) one box

- For less than 1 year ₁
- For 2-5 years ₂
- For 6-10 years ₃
- For more than 10 years ₄
- I am not a current user ₅

171

Q12. The Office for National Statistics (ONS) is the organisation that produces official statistics on the state of our economy, society, and our environment.

Have you ever used or referred to statistics produced by ONS for any purpose, such as study, work, or personal interest?

Cross (x) one box

- Yes, frequently ₁
 - Yes, occasionally ₂
 - Yes, at least 5 years ago ₃
 - No ₄
- **Go to Q13** (for options 1, 2, 3)
- **Go to Q15** (for option 4)

170

Q14. In the last 12 months, approximately how often have you used or referred to statistics from ONS?

Cross (x) one box

- Daily ₁
- A few times a month ₂
- A few times a year ₃
- Never ₄

172

Q15. Have you participated in any of these ONS surveys?

Please select **all** that apply.

- Census ₁
- Labour Force Survey ₂
- Coronavirus Infection Survey (CIS) ₃
- Other survey carried out by ONS ₄
- I have taken part in an ONS survey, but can't remember which one ₅
- Not participated in any ONS surveys ₆

175-176

Q16. To what extent do you agree or disagree with this statement:

I believe that personal information that is provided to ONS will be kept confidential.

Cross (x) one box

- Strongly agree ₁
- Tend to agree ₂
- Tend to disagree ₃
- Strongly disagree ₄

179

Q17. For **each** of the following institutions, please indicate whether you tend to trust it or tend not to trust it.

Select one answer for each institution.

	Trust it a great deal	Tend to trust it	Tend to distrust it	Distrust it greatly
The civil service	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄ ¹⁰⁰
The UK Parliament	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄ ¹⁰⁰
The Government	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄ ¹⁰⁰
The media	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄ ¹⁰⁰
The ONS	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄ ¹⁰⁰
The courts	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄ ¹⁰⁰
The police	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄ ¹⁰⁰
The Bank of England	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄ ¹⁰⁰
High street banks and financial institutions	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄ ¹⁰⁰

Q18. How much trust do you have in statistics produced by ONS? For example, on unemployment, inflation, economic growth, or life expectancy.

Cross (x) one box

- Trust them greatly ₁
 - Tend to trust them ₂
 - Tend not to trust them ₃
 - Distrust them greatly ₄
- **Go to Q19** (for options 1 and 2)
- **Go to Q20** (for options 3 and 4)

180

Q19. What are your main reasons for trusting ONS statistics?

Please select **a maximum of three options** in the first column and then mark **one** of your chosen options in the second column to indicate the most important reason you trust ONS statistics.

After answering please move on to question Q21

	Reasons for trust (select max of 3)	Most important reason for trust (select 1)
I trust the statistics from personal experience	<input type="checkbox"/> 01	<input type="checkbox"/> 01
I have heard something good about the statistics	<input type="checkbox"/> 02	<input type="checkbox"/> 02
The statistics are easy to use	<input type="checkbox"/> 03	<input type="checkbox"/> 03
ONS does not have a vested interest in or manipulates the results	<input type="checkbox"/> 04	<input type="checkbox"/> 04
The Government does not have a vested interest in or manipulates the results	<input type="checkbox"/> 05	<input type="checkbox"/> 05
The ONS are experts in statistics	<input type="checkbox"/> 06	<input type="checkbox"/> 06
Other reason (please specify)	<input type="checkbox"/> 07	<input type="checkbox"/> 07
	190-203	204-205

Text 206-209

Q20. What are your main reasons for not trusting ONS statistics?

Please select **a maximum of three options** in the first column and then mark **one** of your chosen options in the second column to indicate the most important reason you do not trust ONS statistics.

	Reasons for not trusting (select max of 3)	Most important reason for not trusting (select 1)
I don't trust the statistics from personal experience	<input type="checkbox"/> 01	<input type="checkbox"/> 01
I heard something bad about the statistics	<input type="checkbox"/> 02	<input type="checkbox"/> 02
The statistics are difficult to use	<input type="checkbox"/> 03	<input type="checkbox"/> 03
ONS has a vested interest in or manipulates the results	<input type="checkbox"/> 04	<input type="checkbox"/> 04
The Government has a vested interest in or manipulates the results	<input type="checkbox"/> 05	<input type="checkbox"/> 05
The statistics are misrepresented by politicians	<input type="checkbox"/> 06	<input type="checkbox"/> 06
The statistics are misrepresented by the media	<input type="checkbox"/> 07	<input type="checkbox"/> 07
The statistics alone do not tell the whole story	<input type="checkbox"/> 08	<input type="checkbox"/> 08
I personally don't have a good understanding of statistics	<input type="checkbox"/> 09	<input type="checkbox"/> 09
Other reason (please specify)	<input type="checkbox"/> 10	<input type="checkbox"/> 10
	260-279	280-281

Text 282-329

Q21. Next, you will be asked some questions about specific statistics published by ONS.

Have you ever used **the Census**?

The Census is a survey completed every 10 years that includes everyone in the UK. It helps give a picture of the lives of people in the country.

Cross (x) one box

Yes, within the last 5 years ₁ } → **Go to Q22**
 Yes, but not in the last 5 years ₂ }
 No ₃ → **Go to Q23**

330

Q22. How much do you agree or disagree with each statement about **the Census**?

Please select one box per statement.

a) It gives me useful information

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄

331

b) It gets released quickly

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄

332

Q23. How much do you agree or disagree with each statement about **the Census**?

Please select one box per statement.

Throughout this questionnaire, political interference refers to successful pressure from politicians on ONS to change statistics, their date of release, or their analysis.

a) Changes over time in the statistics accurately reflect what is changing in the UK

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄

333

b) It is free from political interference

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄

334

Q24. Have you ever used the **Consumer Price Index (CPI)**?

The Consumer Price Index is a measure of the price of a group of consumer goods and services. Changes in this index allows for the measurement of inflation.

Cross (x) one box

Yes, within the last 5 years ₁ } → **Go to Q25**
 Yes, but not in the last 5 years ₂ }
 No ₃ → **Go to Q26**

335

Q25. How much do you agree or disagree with each statement about the **Consumer Price Index (CPI)**?

Please select one box per statement.

a) It gives me useful information

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
336

b) It gets released quickly

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
337

Q26. How much do you agree or disagree with each statement about the **Consumer Price Index (CPI)**?

Please select one box per statement.

a) Changes over time in the statistics accurately reflect what is changing in the UK

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
338

b) It is free from political interference

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
339

Q27. Have you ever used **employment and unemployment statistics**?

Cross (x) one box

Yes, within the last 5 years ₁ } → **Go to Q28**
Yes, but not in the last 5 years ₂ }
No ₃ → **Go to Q29**

340

Q28. How much do you agree or disagree with each statement about **employment and unemployment statistics**?

Please select one box per statement.

a) It gives me useful information

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
341

b) It gets released quickly

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
342

Q29. How much do you agree or disagree with each statement about **employment and unemployment statistics**?

Please select one box per statement.

a) Changes over time in the statistics accurately reflect what is changing in the UK

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
343

b) It is free from political interference

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
344

Q30. Have you ever used **Gross Domestic Product (GDP)?**

Gross Domestic Product (GDP) is a statistic that measures the value of all goods and services made in a country. This can then be used to help gauge how well the economy is doing overall.

Cross (x) one box

Yes, within the last 5 years ₁ } → **Go to Q31**
Yes, but not in the last 5 years ₂ }
No ₃ → **Go to Q32** 348

Q31. How much do you agree or disagree with each statement about **Gross Domestic Product (GDP)?**

Please select one box per statement.

a) It gives me useful information

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄ 346

b) It gets released quickly

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄ 347

Q32. How much do you agree or disagree with each statement about **Gross Domestic Product (GDP)?**

Please select one box per statement.

a) Changes over time in the statistics accurately reflect what is changing in the UK

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄ 348

b) It is free from political interference

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄ 349

Q33. Have you ever used **crime statistics?**

Cross (x) one box

Yes, within the last 5 years ₁ } → **Go to Q34**
Yes, but not in the last 5 years ₂ }
No ₃ → **Go to Q35** 400

Q34. How much do you agree or disagree with each statement about **crime statistics?**

Please select one box per statement.

a) It gives me useful information

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄ 401

b) It gets released quickly

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄ 402

Q35. How much do you agree or disagree with each statement about **crime statistics?**

Please select one box per statement.

a) Changes over time in the statistics accurately reflect what is changing in the UK

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄ 403

b) It is free from political interference

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄ 404

Q36. Below are several statements about statistics in general. How strongly do you agree or disagree with each statement?

Please select one box per statement.

a) Statistics produced by ONS are important to understand our country

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
406

b) Statistics produced by ONS are free from political interference

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
406

c) Official statistics are generally accurate

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
407

d) The Government presents official statistics honestly when talking about its policies

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
408

e) Newspapers present official statistics honestly

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
409

Q37. The UK Statistics Authority is the independent body whose role is to safeguard official statistics and speak out publicly against the misuse of statistics.

To what extent did you know the UK Statistics Authority before this survey?

Cross (x) one box

I knew it well ₁

I knew it somewhat ₂

I have only heard the name ₃

I have never heard of it ₄
410

Q38. Please say how strongly you agree or disagree with each statement below.

Please select one box per statement.

a) It is important for an independent body such as the UK Statistics Authority to ensure that official statistics are produced without political interference

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
411

b) It is important for an independent body such as the UK Statistics Authority to speak out publicly against the misuse of official statistics

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
412

Q39. The Office for Statistics Regulation is a part of the UK Statistics Authority and is responsible for regulating statistics produced by government departments, which are known as official statistics.

To what extent did you know the Office for Statistics Regulation before this survey?

Cross (x) one box

I knew it well ₁

I knew it somewhat ₂

I have only heard the name ₃

I have never heard of it ₄
413

Q40. To what extent do you agree or disagree with the following statements?

Please select one box per statement.

a) Official statistics are easy to find

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
414

b) Official statistics are easy to understand

Strongly agree ₁ Tend to agree ₂ Tend to disagree ₃ Strongly disagree ₄
415

The next questions are about you

Q41. What is your religion?

Cross (x) one box

- No religion 01
Christian (including Church of England, Catholic, Protestant and all other Christian denominations) 02
Buddhist 03
Hindu 04
Jewish 05
Muslim 06
Sikh 07

Any other religion (please specify)

08
416-417

Text 416 - 454

Q42. What is your ethnic group? Choose one option that best describes your ethnic group or background?

White

English/Welsh/Scottish/Northern Irish/British 01

Irish 02

Gypsy or Irish Traveller 03

Any other White background (please specify)

04

Mixed/Multiple ethnic groups

White and Black Caribbean 05

White and Black African 06

White and Asian 07

Any other Mixed/Multiple ethnic background (please specify)

08

Asian/Asian British

Indian 09

Pakistani 10

Bangladeshi 11

Chinese 12

Any other Asian background (please specify)

13

Black/African/ Caribbean/Black British

African 14

Caribbean 15

Any other Black/African/ Caribbean background (please specify)

16

Other ethnic group

Arab 17

Any other ethnic group (please specify)

18

455 - 456

Text 457 - 513

P17796

Q43. Which of the following options applied to what you were doing last week, that is the seven days ending last Sunday?

Cross (x) one box

Employed full time ₀₁

Employed part time ₀₂

Self-employed ₀₃

Retired ₀₄

Unemployed ₀₅

Full time student ₀₆

Other (please specify)

S14-S15

Text S16 - S64

Q44. The next questions refer to your current main job or, if you are not working now, to your last main job.

In your main job are you (were you)...

Cross (x) one box

An employee ₁

Self-employed with employees ₂

Self-employed/freelance without employees ₃

I have never had a job ₄

→ **Go to Q45**

→ **Go to Q48**

S65

Q45. How many people work (worked) at the place where you work (worked)?

Cross (x) one box

1 to 24 ₁

25 to 499 ₂

500 or more ₃

S66

Q46. In your job, do you have any formal responsibility for other employees or people's work?

Cross (x) one box

Yes ₁

No ₂

S67

Q47. Which of these best describes the sort of work you do in your current job? If you are not working now, please select which best described what you did in your last job.

Cross (x) one box

Modern professional occupations (e.g. teacher/lecturer, nurse, physiotherapist, social worker, artist, police officer, software designer) 01

Clerical and intermediate occupations (e.g. secretary, personal assistant, clerical worker, office clerk, call centre agent, nursing auxiliary) 02

Senior managers and administrators usually responsible for planning, organising and co-ordinating work and for finance (e.g. finance manager, chief executive) 03

Technical and craft occupations (e.g. motor mechanic, fitter, inspector, plumber, printer, tool maker, electrician, gardener, train driver) 04

Semi-routine manual and service occupations (e.g. postal worker, machine operative, security guard, farm worker, sales assistant) 05

Routine manual and service occupations (e.g. HGV driver, van driver, cleaner, porter, messenger, labourer, waiter / waitress) 06

Middle or junior managers (e.g. office manager, retail manager, bank manager, restaurant manager, warehouse manager, publican) 07

Traditional professional occupations (e.g. accountant, solicitor, medical practitioner, scientist, civil/mechanical engineer) 08

568 - 569

Q48. What is the highest level of **educational** qualification you have?

Cross (x) one box

Degree or equivalent, and above (e.g. University/CNNA first degree BA, BSC or foundation Degree, Postgraduate degree: MA, MSc, MPhil, DPhil, PhD) 1

Other Higher Education, including Diplomas in higher education, HNC and HND (e.g. Teaching qualifications for schools or further education, Nursing or other medical qualifications, City & Guilds level 4) 2

A-levels/SCE Highers including vocational level 3 or equivalent, and above (e.g. S-level, AS-level, A2-Level Scottish higher, NVQ or SVQ level 3) 3

Qualifications below A-levels (e.g. GCSE/O Level/Standard Grade, vocational level 3 or equivalent, GCE, GSE, CSE level 1) 4

Other qualification (please specify)

 5

No qualifications 6

570

Text 571 - 633

Q49. Do you own or rent your main accommodation?

Cross (x) one box

- Own outright 01
- Buying with a mortgage 02
- Buying through a shared ownership scheme 03
- Rent from a private landlord 04
- Rent from housing association or local authority 05
- Live rent free 06

Other (please specify)

634-635

Test 636 - 663

Q50. On average, how often would you say you access the internet for personal use? This could be for general web browsing, watching videos or going on social media sites.

Please include time spent on the internet on all devices you use, for example a computer, laptop, tablet or smartphone.

Cross (x) one box

- Several times a day 1
- Daily 2
- Weekly 3
- Monthly 4
- Less often than once a month 5
- Do not have access to the internet 6

664

Q51. Do you have any physical or mental health conditions or illnesses lasting or expected to last 12 months or more?

Cross (x) one box

- Yes 1 → **Go to Q52**
- No 2 → **Go to Q53**

665

Q52. Do any of your conditions or illnesses reduce your ability to carry out day-to-day activities?

Cross (x) one box

- Yes, a lot 1
- Yes, a little 2
- Not at all 3

666

Q53. This survey has been completed on behalf of and funded by the UK Statistics Authority (the Authority). If the UK Statistics Authority or Office for Statistics Regulation needed help with any future research, would you be happy if they contact you again?

Any further research would be conducted by either the UK Statistics Authority or a research organisation contracted to the Authority. Data passed to the Authority, or any of its contractors, would be used for research purposes only.

By agreeing for your contact details to be passed on to the UK Statistics Authority you are not committing to take part in future research and are able to withdraw at any stage.

Cross (x) one box

- Yes 1
- No 2

667

If you are happy to take part in follow up research ...

Q54. Please enter your telephone number so that we can contact you for any follow-up research.

Q55. Please enter your email address so that we can contact you for any follow-up research.

Q56. Please write your first name so that we can contact you for any follow-up research.

Q57. Please write your second name so that we can contact you for any follow-up research.

This completes the questions and the survey. Thank you for your time, it is much appreciated.

Please return the completed questionnaire in the pre-paid envelope enclosed alongside this questionnaire.

As a thank you for doing this, you will receive a **£10 voucher**. This will be sent to the same address that this questionnaire was sent to. You will receive a voucher within four to six weeks after the questionnaire is posted. In order to receive a voucher, please write your name below:

Q58. Please write your first name below

Q59. Please write your second name below

If you would like to receive the voucher by email please confirm your email address below:

Q60. Please write your email below

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Appendix C: Advance Letter

<add1>
<add2>
<add3>
<add4>
<add5>
<postcode>

Reference:
P17796
<Hhserial> <CKL_HH>

Official numbers help shape our lives

Your chance to tell us your opinions!

Dear Sir or Madam,

Official numbers and statistics can be used in ways that impact our everyday lives. For example, the government uses data it collects on income and expenditure to help inform its response to current cost of living. NatCen and the UK Statistics Authority would like to invite you to give us your thoughts on how numbers and statistics are used in public life in Britain.

To say thank you, each adult who completes the survey will receive a £10 shopping voucher.

> What's next?

We would like you to complete a short survey online. This should only take 15 minutes. To take part, please go to this link and enter one of the codes printed below: <ShortURL>.

Only people over 18 should answer. Two adults (18+) at most can participate per home.

Person 1
<accesscode1>

Person 2
<accesscode2>

> Find out more

If you need more information, please see the back of this letter or leaflet sent along with it. You can also visit <https://www.natcen.ac.uk/taking-part/pcios>. To speak to someone about the survey, call **0800 652 4569** or email pcios@natcen.ac.uk.

Thank you for your help.



Dr Sarah Butt
Research Director



➤ **Who is carrying out the survey?**

The National Centre for Social Research (NatCen) are conducting this study for the UK Statistics Authority (the Authority).

NatCen is Britain's biggest independent research organisation. We carry out many national research studies for a range of government and charitable bodies.

➤ **How was I chosen?**

You were picked randomly from the Postcode Address File, the Post Office's public list of addresses. The addresses that are picked will come from across Great Britain (England, Scotland and Wales). This means a range of people across the country have a chance to take part. The results will not name you or your family. Your participation is voluntary, but we really hope you take part.

➤ **What is the study about?**

You will be asked for your views on numbers and statistics used in public life. This will include whether you see these numbers in the news and whether you think these numbers are trustworthy. You will also be asked about how trustworthy you find different institutions in UK public life. No knowledge of numbers or statistics is needed to take part. It is your opinions that matter.

Please find the study's last set of results here: <https://natcen.ac.uk/publications/public-confidence-official-statistics-2021>

➤ **What is the study used for?**

The UK Statistics Authority uses this study to measure the public's trust in official numbers and statistics. The Authority also use the study to identify the bodies that need to improve how they use and present figures to the public.

➤ **I don't really have any views on official numbers or statistics. Should I take part?**

We still want to hear from you. It's important that everyone is able to give us their views, even if you don't have any strong opinions. By answering you will help to make the study as accurate as possible. You don't need to have any specialist knowledge to take part. You can skip past any questions you don't want to answer. The study is not a test of your knowledge, we are interested in your opinions.

➤ **What will happen to any information I give?**

We will follow all data protection legislation. No personal details will be shared with the UK Statistics Authority. Any data shared with the Authority will be for research purposes only. Your answers will be put together with those from everyone else taking part in the study. The findings will not focus on any individual.

You can find out more at <https://www.natcen.ac.uk/taking-part/studies-in-field/public-confidence-in-official-statistics/privacy-notice/> or contact us for a copy of the privacy notice.

➤ **Where can I find out more about this survey?**

With this letter there is a leaflet or visit

<http://www.natcen.ac.uk/taking-part/pcios>.

You can also call **0800 652 4569** or email pcios@natcen.ac.uk.

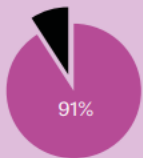


Appendix D: Respondent Information Leaflet

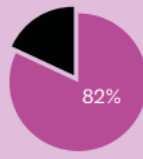
Findings from the 2021 study

This study has been conducted previously. The last time was in 2021. This year's study will allow us to see if the public's attitudes to numbers and statistics have changed.

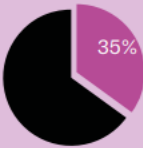
In 2021:



91% of adults believe "Statistics produced by ONS are important for understanding our country"



82% of adults believe "Official statistics are generally accurate"



Only 35% of adults believe "Government presents official figures honestly when talking about its policies"



Only 24% of adults believe "Newspapers present official figures honestly"

You can find the full 2021 report here:
<https://natcen.ac.uk/our-research/research/public-confidence-in-official-statistics/>

Our responsibility to you

We answer your questions

We will always tell you the purpose of the research and who is funding it

No 'junk mail'

You will not receive any 'junk mail' as a result of taking part. We do not pass addresses onto other organisations for commercial purposes.

For more information

If you'd like to know more about this study, or have any questions, please visit <https://www.natcen.ac.uk/taking-part/pcios>. If you would prefer you can e-mail us at pcios@natcen.ac.uk or call on **0800 652 4569**.

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P17796 PCIOS information leaflet

Official numbers and statistics help shape our lives

Official figures and statistics can impact our everyday lives. Your thoughts on these numbers and how they are used are vital for public life in Britain.

Take part in this important study here:

survey.natcen.ac.uk/pcios2023

Your unique access code can be found on the invitation letter that arrived with this leaflet.



 National Centre
for Social Research

 HM Government

What is the study?

This study will be a 15 minute online survey checking your opinion on the use and trustworthiness of statistics in the public eye.



As a thank you for taking part we will give you a £10 shopping voucher.

Why does the survey matter?

Official statistics and numbers can impact our lives every day in many different ways. Whether it is helping to decide how to manage the cost of living crisis, local government determining where to build schools and hospitals, or crime figures being used to make policies to improve public safety, numbers and statistics are crucial to modern Britain. It is important that these numbers are high quality and trustworthy. Your thoughts on these numbers and statistics and how they are used are important for Britain's public life.



This is not a test of your knowledge or whether you use numbers and statistics. Instead we would like to hear your opinions on how they are used by other people.

How will we use your answers?

This study will be used by the UK Statistics Authority (UKSA) to check the public's views on official numbers and statistics in this country. This includes how trustworthy people think these statistics are. The study will also be used to check the trustworthiness of the institutions that publish these numbers.



No personal details will be shared with the UKSA. Any data shared with the UKSA will be for research purposes only. Your answers will be put together with those from everyone else taking part in the study. The findings will not identify anyone who took part in the study.

Why did we choose you?

Your home was selected at random from the Postcode Address File. This is the Post Office's publicly available list of address covering all of England, Scotland and Wales. Your home was selected in September 2023.



We would like up to two adults (18+) from your home to take part. It is important that we hear from a wide range of people regardless of your knowledge of numbers or statistics.

Who are we?

NatCen Social Research is Britain's largest independent research organisation studying social affairs. We carry out many important national research studies for Government departments, research councils and charitable foundations.



The kinds of policy areas we study include: health, education, work, childcare, housing and transport.

We also regularly study the attitudes of the British population, including confidence and trust in institutions and organisation across the UK. We produce research reports such as British Social Attitudes and the Scottish Social Attitudes Survey.

www.natcen.ac.uk/about-us

Appendix E: Reminder Letter 1



<add1>
<add2>
<add3>
<add4>
<add5>
<postcode>

Reference:
P17796
<Hhserial> <CKL_HH>

Official numbers help improve decisions

Still time to get involved and get a £10 voucher!

Dear Sir or Madam,

A lot of public bodies in the UK publish official numbers and statistics. These numbers are used to make decisions that affect everyone. For example, the census is used by local government to help decide where to build hospitals and schools. To make sure these groups are doing this as well as they can, NatCen and the UK Statistics Authority are inviting you to take part in a study to get your thoughts on how numbers and statistics are used in public life in Britain.

To say thank you for completing the study, each adult will receive a **£10 shopping voucher**.

> What's next?

We would like you to complete a short survey online. This should only take 15 minutes. To take part, please go to this link and enter one of the codes printed below: **<ShortURL>**.

Only people over 18 should answer. Two adults (18+) at most can participate per home.

Person 1

<accesscode1>

Person 2

<accesscode2>

> Find out more

If you need more information, please see the back of this letter. You can also visit <https://www.natcen.ac.uk/taking-part/pcios>. To speak to someone about the survey, call **0800 652 4569** or email **pcios@natcen.ac.uk**.

Thank you for your help.

Dr Sarah Butt

Research Director

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P17796 PCIOS 2023 Reminder letter 1



Appendix F: Reminder Letter 2

<add1>
<add2>
<add3>
<add4>
<add5>
<postcode>

Reference:
P17796
<Hhserial> <CKL_HH>

Official numbers are crucial for Britain Last chance to get involved and receive £10!

Dear Sir or Madam,

Official numbers and statistics play an important role in the way that modern Britain works. For example, crime statistics are used to make policy to improve public safety and measure specific crimes. This includes fraud and anti-social behaviour. NatCen and the UK Statistics Authority want to hear from members of the public to get their thoughts on how much they trust or distrust official numbers and statistics in public life in Britain.

To say thank you, each adult who completes the survey will receive a **£10 shopping voucher**.

> What's next?

We would like you to complete a short survey online. This should only take 15 minutes. To take part, please go to this link and enter one of the codes printed below: **<ShortURL>**.

Only people over 18 should answer. Two adults (18+) at most can participate per home.

Person 1
<accesscode1>

Person 2
<accesscode2>

Some people prefer to take part in the study on paper. There are two paper questionnaires and one return envelope included with this letter.

> Find out more

If you need more information, please see the back of this letter. You can also visit <https://www.natcen.ac.uk/taking-part/pcios>. To speak to someone about the survey, call **0800 652 4569** or email pcios@natcen.ac.uk.

Thank you for your help.



Dr Sarah Butt
Research Director

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P17796 PCIOS 2023 Reminder letter 2



Appendix G: Thank You Letter (e-codes)



<add1>
<add2>
<add3>
<add4>
<add5>
<postcode>

Reference:
P17796
<Serial><CKL_Ind>

Dear <FirstName> <SecondName>,

Thank you for taking part in this year's survey on official statistics!

Your responses will help to make sure public bodies use statistics better in the future.



> Thank You

As a token of our appreciation, please find below your **£10 Love2shop e-voucher code**. Please visit www.love2shoprewards.co.uk and follow the onscreen prompts to redeem your voucher.

Your voucher reward code: <VoucherCode>

The expiry date: <ExpDate>

If you are unable to go online, call us on **0800 652 4569**, and we can arrange a physical gift card to be sent to you.

> Read Our Findings

The results of the study will be put into a report for the UK Statistics Authority in 2024. To read the results of the survey from 2021, please visit: <https://natcen.ac.uk/our-research/research/public-confidence-in-official-statistics/>.

Thank you once again for your help with the survey.

Dr Sarah Butt
Research Director

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P17796 PCIOS 2023 Thank You Letter

Appendix H: Thank You Letter (gift cards)

<add1>
<add2>
<add3>
<add4>
<add5>
<postcode>

Reference:
P17796
<Serial><CKL_Ind>

Dear <FirstName> <SecondName>,

Thank you for taking part in this year's survey on official statistics!

Your responses will help to make sure public bodies
use statistics better in the future.

> Thank You

As a token of our appreciation, please find enclosed a **£10 Love2shop voucher**. If you have any queries about your voucher, call us on **0800 652 4569**.

> Read Our Findings

The results of the study will be put into a report for the UK Statistics Authority in 2024. To read the results of the survey from 2021, please visit: <https://natcen.ac.uk/our-research/research/public-confidence-in-official-statistics/>.

Thank you once again for your help with the survey.



Dr Sarah Butt
Research Director

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P17796 PCIOS 2023 Thank You Letter



Appendix I: Thank You Email

P17796

<Serial><CKL_Ind>

Dear <FirstName><SecondName>,

Thank you for taking part in this year's survey on official statistics! Your responses will help to make sure public bodies use statistics better in the future.

Thank You

As a token of our appreciation, please find below your **£10 Love2shop e-voucher** code. Please visit **www.love2shoprewards.co.uk** and follow the onscreen prompts to redeem your voucher.

Your voucher reward code: <VoucherCode>

The expiry date: <ExpDate>

If you have difficulties redeeming your voucher, call us on 0800 652 4569 and we will talk you through the process.

Read Our Findings

The results of the study will be put into a report for the UK Statistics Authority in 2024. To read the results of the survey from 2021, please visit:

<https://natcen.ac.uk/our-research/research/public-confidence-in-official-statistics/>

Thank you once again for your help with the survey.

Dr Sarah Butt