



**NatCen**  
National Centre for Social Research

# Public Confidence in Official Statistics 2009

## *Report*

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# Executive summary

This report examines people's confidence in official statistics. It is based on a module of questions run on the NatCen Omnibus on behalf of the *UK Statistics Authority*. The research was geared toward understanding the extent of public trust in official statistics and the reasons that underpin this. The research followed up previous surveys undertaken in 2004, 2005 and 2007 enabling comparisons with the earlier waves to be made.

## Attitudes to official statistics

In terms of how much attention people pay to official statistics, respondents can be broadly split into three groups; those who say they pay either a great deal or quite a lot of attention (29 per cent in total), 42 per cent who pay some attention and 29 per cent who pay not much or no attention.

Respondents were also asked to rate their understanding of official statistics when they are presented by the government or in the media. Two-thirds (64 per cent) rated themselves as having a fairly good understanding of official statistics while a further eight per cent felt they had a very good understanding. A fifth (21 per cent) felt they had a fairly bad understanding and six per cent felt they had a very bad understanding of official statistics.

Respondents generally thought that official statistics were an important basis for decision making; 22 per cent said they were very important and almost half (48 per cent) said they were fairly important. Only 12 per cent thought official statistics were fairly or very unimportant. Responses to this question have shown little change since 2005.

## Accuracy of official statistics

A key factor in people's confidence in official statistics is whether or not they think that the statistics presented are accurate or not and the survey found a weakening of public perceptions in this area. About a third (32 per cent) of people agreed that official statistics were accurate while 40 per cent disagreed. This level of disagreement is the highest since the question was first asked and a marked increase on the 33 per cent recorded when it was most recently asked in 2007. A quarter (26 per cent) neither agreed nor disagreed.

The survey found that three factors were independently associated with perceptions of the accuracy of official figures; age, levels of understanding of official statistics and levels of trust in the UK government. Those who were aged above 35, with a poorer understanding of official statistics and with lower levels of trust in the UK government were the most likely to disagree that official figures were generally accurate. For example, among those with high levels of trust in government, only 15 per cent disagreed that official statistics were accurate. However, among those with the lowest levels of trust, this rose to 60 per cent.

The association with trust in government is notable. The survey found that trust in government fell markedly between 2007 and 2009, no doubt at least partly reflecting the furore surrounding MPs' expenses. This change may well help explain some of the public's increased suspicion in the accuracy of official statistics, although our data cannot prove any causal link.

Although in general, younger people were less likely to disagree that official statistics were accurate, the increase between 2007 and 2009 in the proportion who disagreed was more marked among this age group.

### **Misrepresentation or manipulation of official figures**

When asked whether they thought official figures are produced without political interference, the majority (59 per cent) disagreed; a similar proportion (60 per cent) disagreed that the government presents official figures honestly when they talk about their policies. It is interesting that views about the government and the media were very similar with the same proportion (61 per cent) disagreeing that newspapers present official figures honestly.

This belief that official figures are subject to manipulation or misrepresentation is particularly common among those who do not think official figures are accurate, the two main reasons for this mistrust being that the figures were manipulated or adjusted for political purposes (52 per cent) or that figures were misrepresented or spun by politicians or the media (41 per cent).

### **Pre-release of official statistics**

A new question was included to gauge people's views in relation to early-release of official statistics to government ministers. Most people (59 per cent) felt that ministers should not be given early access to official statistics while 38 per cent felt that it was right they were given early access.

## **Trust in official statistics**

### **Trust in institutions**

The questionnaire included a series of questions regarding the levels of trust for a range of institutions. Of all the institutions asked about, trust was highest for the NHS with respondents giving a mean score of 7.14 (on a scale of 0 to ten where 0 was 'do not trust at all' and 10 was 'trust completely'). This represents an improvement from the 6.49 recorded when it was previously asked in 2007. The police (mean score 6.33) and courts (6.04) were the next most trusted institutions and showed little change since 2007. The mean score for trust in the civil service was 5.48 and also showed little change from 2007.

Trust was lowest for the UK government at a mean score of 4.04. Furthermore, this represented a significant decrease from the level found in 2007 (4.45) and it is now at a similar level to that found in 2004.

### **Trust in official statistics**

Respondents were also asked the extent to which they trusted different statistical series. Levels of trust were highest for population figures with an average trust rating of 5.7 compared with 5.2 for domestic burglary and unemployment figures which received the lowest ratings. However, trust in population figures had fallen compared with 2007 when it was 6.05; this continued a downward trend from 2005 (when trust was as high as 6.91).

Compared with 2007, trust in statistics about the cost of living had significantly decreased (from 5.8 to 5.3). However, trust in hospital waiting figures showed a different picture having

significantly increased from 4.9 in 2007 to 5.5 in 2009 and are now the highest they have been since 2004.

### **Reasons for distrust**

The survey asked people why they either trusted or mistrusted particular statistical series. Those with low levels of trust tended to base this partly on their own personal experience; as in 2007 this was the main reason given for distrusting cost of living figures (36 per cent) and hospital waiting figures (40 per cent). At 27 per cent, this reason had also overtaken figures being “difficult to count” to become the main reason given for distrusting domestic burglary figures. This suggests that people’s individual experiences in relation to official statistics are a powerful factor in terms of their trust in figures at a national level, which therefore presents a particular challenge for efforts to improve the public’s confidence in official statistics. It is also notable that the politically disinterested and those with a poor understanding of official statistics are the most likely to cite their own personal experience as underpinning their lack of trust in particular statistical series. It is therefore clear that there is a sub-group of people whose low levels of trust are driven by personal experiences and who tend to be less engaged with politics and official statistics. This group is likely to represent a particular challenge to reach and educate.

The belief that government has a vested interest in the results of statistics, and that politicians and the media misrepresent the findings, were also common reasons for distrusting official statistics, with the government having a vested interest being the most common reason given for distrusting unemployment figures (26 per cent). On the whole the proportion of respondents giving these reasons in 2009 was similar to 2007. However significantly more people thought that government had a vested interest in population figures in 2009 (16 per cent) than in 2007 (nine per cent). There were also significant increases in the proportion of people who thought that politicians or the media misrepresented domestic burglary figures (eight per cent in 2007, 17 per cent in 2009) and hospital waiting figures (seven per cent in 2007, 20 per cent in 2009). This echoes findings in the previous section about misrepresentation or manipulation of official figures.

Figures being difficult to count remained the main reason for distrusting population figures in 2009 at 27 per cent, although the proportion of respondents giving this reason had dropped significantly from 38 per cent in 2007.

The belief that the figures “do not tell the whole story” became a more common reason for distrusting official statistics in 2009 than it had been in 2007, increasing for cost of living figures (12 per cent in 2007, 19 per cent in 2009), hospital waiting figures (five per cent up to 12 per cent) and domestic burglary figures (ten per cent up to 18 per cent).

Having heard or read something bad about the statistics was seldom given as a reason for distrusting official statistics. However, the media is likely to play an important part in influencing people’s attitudes towards different statistical series, as some of the changes we have seen over time no doubt reflect changing debates within the media about the accuracy of particular figures.

### **Reasons for trust**

Personal experience also emerged as an important factor among those with higher levels of trust, with this being the main reason for trusting cost of living figures, hospital waiting figures and unemployment figures. Compared with 2007, the proportion of people basing their trust

on personal experience had significantly increased for cost of living figures (19 per cent in 2007, 37 per cent in 2009), hospital waiting figures (40 per cent in 2007, 50 per cent in 2009) and domestic burglary figures (14 per cent in 2007, 25 per cent in 2009).

Trust was also based on the belief that the figures are “easy to count”; as in 2007, this was the main reason for trusting domestic burglary figures (28 per cent) and population figures (33 per cent). However this had become a less common reason for trusting domestic burglary figures, decreasing significantly from 39 percent in 2007 to 28 per cent in 2009.

Having heard or read something good about the statistics remained a fairly common basis for trusting each of the statistical series, with little change from 2007 in the proportions giving this reason.

# 1 Introduction

Previous surveys have indicated that levels of trust in official statistics in the UK have been low, with many people believing that they are manipulated or misrepresented by both politicians and the media. Perceptions of the accuracy of official statistics have been varied.

The UK Statistics Authority commissioned NatCen to conduct a survey to update its understanding of public confidence in official statistics. A module of questions was therefore run on the NatCen Omnibus and this report details the findings from this survey.

## 1.1 Objectives

Surveys of public confidence in official statistics were conducted in 2004, 2005 and 2007 on the ONS Omnibus. The 2009 survey was conducted using the NatCen Omnibus. The survey was designed to address the following objectives.

- Establish whether people feel able to trust official statistics, and why they feel as they do;
- Measure the extent to which people use official statistics;
- The perception of Government institutions in general.

The questionnaire was based on that used in the 2007 survey. This was to ensure consistency with the previous measures to allow meaningful analysis of any change over time. A number of new measures were added to the questionnaire to further enhance understanding of confidence in official statistics. The questionnaire was structured as follows.

- Sources of information, interest in politics and general levels of trust
- Trust in institutions
- Trust in official statistical series
- Attitudes toward official statistics
- Pre-release of official figures

## 1.2 Methodology

A module of questions was run on the NatCen Omnibus Survey. The NatCen Omnibus is run at regular intervals and allows clients to buy their own questionnaire space. It is based on a stratified random probability sample design which is intended to deliver a nationally representative sample of adults in Great Britain. Addresses are selected from the Post Office Address File (PAF) and interviewers can interview *only* at these selected addresses, helping avoid the biases that can result from interviewers being given more freedom about where and when they interview. Interviews are conducted using Computer Assisted Interviewing (CAI).

The questions were designed by researchers at NatCen in collaboration with the UK Statistics Authority. Fieldwork took place from 12<sup>th</sup> October until 28<sup>th</sup> November 2009. A total of 1,333 interviews were undertaken with adults aged 16 or more. The response rate was 48 per cent. More information on the survey methodology can be found in Appendix C. A copy of the questionnaire can be found in Appendix D.

### 1.3 Changes since 2007

A significant step aimed at addressing the low levels of confidence was the implementation of the Statistics and Registration Service Act 2007. Two particular initiatives set out in the Act were the

establishment of the UK Statistics Authority in April 2008 and the publication of the Code of Practice for Official Statistics<sup>1</sup>, which aims to improve the dialogue between statistics producers and users, and to enhance the quality and integrity of official statistics. The underlying objective of these changes was to bring about an improvement of public confidence and trust in official statistics. However, awareness of such events is likely to be low among the general public and any improvements which result might be expected to be observed over the longer-term.

Other factors might also be expected to influence the public's perceptions. The first is the economic downturn during 2008 and 2009. This has clearly had a large impact on many official statistics, such as cost of living, unemployment and house price statistics and has brought them into the spotlight.

There have also been several occasions where particular statistical series have been openly debated in the media. These include the Chair of the UK Statistics Authority publicly criticising the government's use of unchecked knife crime statistics, criticism of road casualties figures and ongoing discussion over the number of foreign workers in the UK.

Finally, the controversy over MPs' expenses has been a long-running and major media story and has evoked very strong feelings toward MPs and the political system in general.

### 1.4 Report structure

The report starts by looking at people's interest in and attitudes toward official statistics, including perceptions of their accuracy. The chapter also presents findings of people's opinions in relation to the early release of official statistics to government ministers. Chapter 2 looks in more detail at people's trust in a series of institutions and statistical series, including the reasons for trust and distrust.

The following conventions have been used in the tables.

- \* to indicate a percentage of less than 0.5%
- 0 to indicate a percentage of 0
- figure not shown because the unweighted sample size is too small

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<sup>1</sup> <http://www.statisticsauthority.gov.uk/assessment/code-of-practice/index.html>



# 2 Interest and Attitudes in Official Statistics

## 2.1 Engagement and interest in politics and official statistics

This chapter starts by describing where people get the information they use to inform their opinions and people’s reported interest in and understanding of official statistics, which provides a useful context in which to view the results of the remaining report.

The sources of information that people use to form their opinions could influence the opinions people form about official statistics. Respondents were presented with a list and asked to pick which sources they used to form their opinions on current issues. The two most popular sources used to obtain information to inform opinions were both forms of media; 70 per cent reported gaining information from television and 56 per cent got information from newspapers (Table 2.1). Just under a half (47 per cent) of respondents said they got information that helped form their opinions from their friends and family. The growing importance on the internet is illustrated by the increase in the proportion mentioning it as a source of opinions from 15 per cent in 2005 to 30 per cent.

**Table 2.1 Sources of information used to form opinions**

Base: All adults aged 16+

ONS Omnibus/  
NatCen Omnibus  
Survey

|                         | Year  |       |       |
|-------------------------|-------|-------|-------|
|                         | 2005  | 2007  | 2009  |
| Sources of information  | %     | %     | %     |
| Television              | 71    | 74    | 70    |
| Newspapers              | 59    | 60    | 56    |
| Family or friends       | 43    | 44    | 47    |
| The Internet            | 15    | 24    | 30    |
| Radio                   | 29    | 28    | 28    |
| School / College / Work | 11    | 13    | 16    |
| Other                   | 2     | 2     | 2     |
| Bases                   | 1,703 | 1,112 | 1,333 |

Note: percentages add to more than 100 as people could mention more than one reason

Younger people were more likely to mention friends or family, school, college or work and the internet, whereas older people were more likely to mention the television, newspapers and the radio.

The questionnaire also included a question on general interest in politics. Overall, six per cent claimed to have a great deal of interest and 18 per cent said quite a lot of interest. Eighteen per cent had no interest at all. These figures had changed little since 2005. Indeed, data from the *British Social Attitudes* Survey series shows that interest in politics has been relatively stable since the mid-1980s (Butt and Curtice, 2010).

**Table 2.2 Level of interest in politics***Base: All adults aged 16+**ONS Omnibus/  
NatCen Omnibus  
Survey*

|                      | Year  |       |       |
|----------------------|-------|-------|-------|
|                      | 2005  | 2007  | 2009  |
| Interest in politics | %     | %     | %     |
| A great deal         | 5     | 6     | 6     |
| Quite a lot          | 17    | 18    | 18    |
| Some                 | 34    | 36    | 34    |
| Not much             | 30    | 26    | 25    |
| None at all          | 14    | 13    | 18    |
| Bases                | 1,703 | 1,112 | 1,333 |

Men had slightly more interest in politics than women; 26 per cent said that they had either quite a lot or a great deal of interest compared with 20 per cent of women. Furthermore, interest in politics tended to increase with age; the proportion in the top two categories rising from 17 per cent of 16 to 24 year olds up to 31 per cent of those aged 75 or more. Again, this confirms evidence from the British Social Attitudes survey.

Two new questions were added to the 2009 survey to gauge people's engagement with official statistics, to see how these relate to levels of trust and confidence. The first question asked respondents to rate the amount of attention they paid to official statistics on a scale which ranged from 'a great deal' to 'none at all'. As is shown in Table 2.3, respondents can be broadly spilt into three groups; those who say they pay either a great deal or quite a lot of attention (29 per cent in total), 42 per cent who pay some attention and 29 per cent who paid not much or no attention.

Men were slightly more likely to say they either paid 'a great deal' or 'quite a lot' of attention to official statistics (33 per cent compared with 25 per cent among women) and those in the youngest age group were more likely to say they paid no attention at all (16 per cent amongst those aged 16 to 24).

**Table 2.3 Level of attention paid to official statistics, 2009***Base: Adults aged 16+**NatCen Omnibus  
Survey*

|              | %     |
|--------------|-------|
| A great deal | 5     |
| Quite a lot  | 23    |
| Some         | 42    |
| Not much     | 21    |
| None at all  | 8     |
| Don't know   | *     |
| Bases        | 1,332 |

The second new question was related to understanding of official statistics when they are presented by the government or in the media. Two-thirds of respondents (64 per cent) rated themselves as having a fairly good understanding of official statistics while a further eight per

cent felt they had a very good understanding. A fifth (21 per cent) felt they had a fairly bad understanding and six per cent felt they had a very bad understanding of official statistics.

Men were more likely to say that they had a good understanding of statistics with 80 per cent saying they had either a very good or fairly good understanding compared with 65 per cent of women.

**Table 2.3** Level of understanding of official statistics when presented in the media, 2009

|                              |       |                              |
|------------------------------|-------|------------------------------|
| <i>Base: Adults aged 16+</i> |       | <i>NatCen Omnibus Survey</i> |
|                              | Total |                              |
|                              | %     |                              |
| Very good                    | 8     |                              |
| Fairly good                  | 64    |                              |
| Fairly bad                   | 21    |                              |
| Very bad                     | 6     |                              |
| Don't know                   | 1     |                              |
| Bases                        | 1332  |                              |

## 2.2 Attitudes to official statistics

### Importance of official statistics

Respondents were asked to say how important they considered official statistics to be as a basis for decision making in society. Respondents generally thought that official statistics were an important basis for decision making; 22 per cent said they were very important and almost half (48 per cent) said they were fairly important (Table 2.4). Only 14 per cent thought official statistics were fairly or very unimportant. Responses to this question have shown little change since 2005.

**Table 2.4** Importance of official statistics, 2005 to 2009

|                                   |      |   |      |
|-----------------------------------|------|---|------|
| <i>Base: Adults aged 16+</i>      |      | <i>ONS Omnibus/<br/>NatCen Omnibus Survey</i> |      |
|                                   | 2005 | 2007  | Year |
|                                   | %    | %   | 2009 |
|                                   |      |   | %    |
| Very important                    | 21   | 23  | 22   |
| Fairly important                  | 49   | 51  | 48   |
| Neither important nor unimportant | 18   | 17  | 16   |
| Fairly unimportant                | 9    | 8   | 10   |
| Very unimportant                  | 3    | 2   | 3    |
| Bases                             | 1703 | 1112  | 1309 |

Men were slightly more likely to say that they felt official statistics were unimportant (16 per cent saying fairly or very unimportant compared with 11 per cent of women). There was little difference between those in different age groups.

### Accuracy of official figures

A key factor in people's confidence in official statistics is whether or not they think that the statistics presented are accurate or not. Previous research indicates that the term 'official

statistics' was not commonly understood by people. The term 'official figures' was therefore used in the question wording. Previous qualitative development research (Simmons & Betts, 2006) identified that people perceived figures to come from statistics as opposed to being the same thing. They tended to define 'official figures' in terms of the subject areas about which the statistics refer, such as the Census, deaths, unemployment, waiting lists, population, immigration, house prices, household debt and economic performance.

Respondents were asked to indicate the extent to which they agreed or disagreed with the following statement:

*Official figures are generally accurate.*

The results are presented in table 2.5. In 2009 about a third (32 per cent) of people agreed that official statistics were accurate while 40 per cent disagreed with this view - the highest level since the question was first asked and a marked increase on the 33 per cent recorded when it was most recently asked in 2007. This increase was mainly accounted for by a rise in the proportion saying they "tend to disagree" (from 25 per cent to 32 per cent) with the proportion strongly disagreeing remaining unchanged at eight per cent. However, this suggests that perceptions of the accuracy of statistics are weakening. A quarter (26 per cent) neither agreed nor disagreed.

**Table 2.5 Official figures are generally accurate, 2004 to 2009**

Base: Adults aged 16+

ONS Omnibus/  
NatCen Omnibus  
Survey

|   | Survey year |      |      |      |
|---|-------------|------|------|------|
|   | 2004        | 2005 | 2007 | 2009 |
|   | %           | %    | %    | %    |
| Strongly agree                                | 2           | 2    | 2    | 1    |
| Tend to agree                                 | 32          | 35   | 34   | 31   |
| Neither agree nor disagree                    | 27          | 28   | 27   | 26   |
| Tend to disagree                              | 28          | 25   | 25   | 32   |
| Strongly disagree                             | 7           | 6    | 8    | 8    |
| Don't know                                    | 3           | 4    | 4    | 1    |
| Agree   | 34          | 37   | 36   | 32   |
| Neither agree nor disagree (incl. don't know) | 30          | 32   | 31   | 27   |
| Disagree                                      | 36          | 31   | 33   | 40** |
| Base  | 1703        | 1699 | 1112 | 1332 |

\*\* statistically significant difference compared with 2007

Older respondents tended to show lower levels of trust in the accuracy of official statistics than their younger counterparts. The proportion disagreeing with the statement increased from 34 per cent of those aged 16 to 34 to 47 per cent among those aged 55 or more. There was little difference between men and women. Those not educated to degree level and those who felt they had a bad understanding of official statistics were more likely to disagree that official figures were accurate.

In order to examine these interrelationships further, multivariate analysis techniques were used to identify whether perceptions of the accuracy of official figures tended to be more common among certain groups of people than others, even when the interaction between these different groups has been controlled for. It is likely that many of the different factors

associated with perceptions of accuracy are themselves inter-related – for example, those who have a higher income, who may think that figures are generally accurate, are more likely to be older and have a higher level of education. Multivariate analysis isolates the independent effect of each individual type of characteristics, controlling for its interaction with other relevant factors.

This analysis shows that certain groups of people are more likely than others to disagree with the view that official figures are generally accurate. Three factors were associated with lower perceptions of the accuracy of official figures; age, levels of understanding of official statistics and levels of trust in the UK government. Older respondents (those aged 35 years and over) were more likely to be less trusting of official statistics than younger respondents (aged 16 to 34 years). The poorer the level of understanding of official statistics people claimed to have, the worse their perceptions of accuracy were likely to be. Trust in the UK government was also associated with perceptions of accuracy; the lower the level of trust in the UK government, the more likely people were to disagree that official figures are accurate.

**Table 2.6 Regression of whether official figures are generally accurate**

Base: Adults aged 16+

NatCen Omnibus Survey

|  | co-efficient | standard error | p value |
|--|--------------|----------------|---------|
| <b>Age group (16 to 34 yrs)</b>                      |              |                |         |
| 35 to 54 yrs   | 0.16*        | 0.07           | 0.021   |
| 55 yrs or more                                       | 0.20*        | 0.08           | 0.015   |
| <b>Level of understanding of official statistics</b> |              |                |         |
| Decrease in level of understanding                   | 0.12**       | 0.04           | 0.008   |
| <b>Level of trust in the UK government</b>           |              |                |         |
| Increase in trust in UK government                   | -0.18**      | 0.01           | 0.000   |
| <hr/>  |              |                |         |
| <i>R</i> <sup>2</sup> =0.2078                        |              |                |         |
| <i>Unweighted base:</i> 1,277                        |              |                |         |
| <i>Weighted base:</i> 1,274                          |              |                |         |

\*=significant at 95% level \*\*=significant at 99% level

The strength of relationship between people's perceptions of the accuracy of official statistics and their trust of the UK government is illustrated further in Figure 2.1. Among those with high levels of trust in government, only 15 per cent disagreed that official statistics were accurate. However, among those with the lowest levels of trust, this rose to 60 per cent.

As shown in section 3.1, levels of trust in the UK government have decreased since 2007, making it possible that declining trust in the accuracy of official statistics reflects a wider issue of political mistrust. This might perhaps be related to the negative coverage surrounding MPs' expenses, although our data cannot prove any causal link. However, were this the case, it is worth noting that trust in government is sensitive to the political cycle, and consistently increases in the period immediately after a general election (Butt and Curtice, 2010).

**Figure 2.1 Accuracy of official figures by trust in UK government**

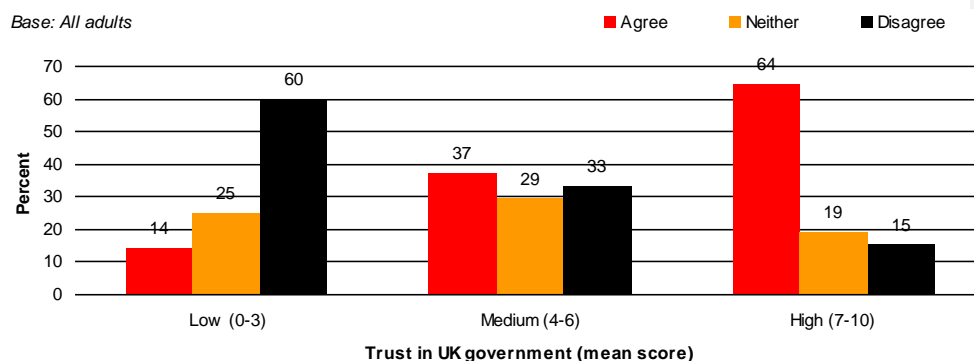
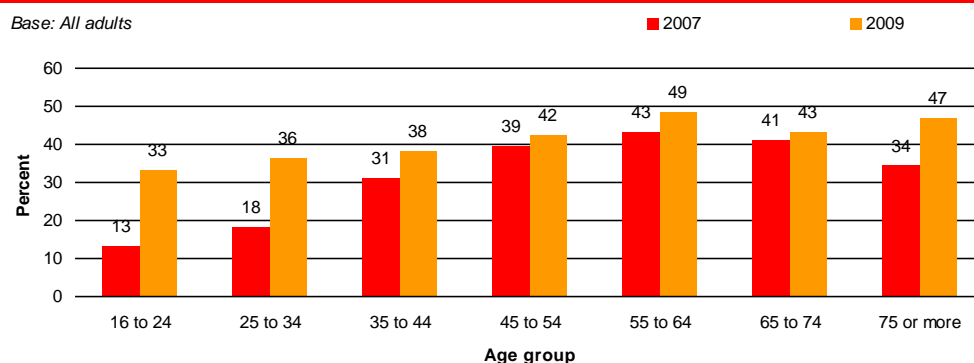


Figure 2.2 shows the proportion among different age groups who **disagreed** that official figures are accurate, for 2007 compared with 2009. In 2007, younger age groups were much less likely to disagree, with for example just 13 per cent of 16 to 24 year olds saying so. However, in 2009, while the general pattern of response across the age groups remained, it was less marked than was the case in 2007. Although the proportion who disagreed that official figures were accurate had increased for most groups, it had done so most steeply among younger respondents.

**Figure 2.2** Proportion disagreeing that official figures are accurate by age (2007 & 2009)



In order to understand the reasons behind the low levels of trust, all those who had disagreed with the statement 'Official figures are generally accurate' were asked why. The results are shown in Table 2.7. The two main reasons given both reflected a belief that official statistics were manipulated or misrepresented in their presentation to the public. Over half (52 per cent) of respondents who did not agree that official statistics were accurate thought that the figures were manipulated or adjusted for political purposes. Around two-fifths (41 per cent) thought that figures were misrepresented or spun by politicians or the media. These two reasons were mentioned slightly more frequently than when previously asked in 2007.

**Table 2.7** Why disagree with statement official figures are generally accurate, 2007 to 2009

Base: Adults aged 16+ who disagreed with statement that official figures are generally accurate

ONS Omnibus/ NatCen Omnibus Survey

|  | Survey year |      |
|--|-------------|------|
|  | 2007        | 2009 |
|  | %           | %    |
| Figures are manipulated or adjusted for political purposes | 47          | 52   |

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|   |            |            |
|---|------------|------------|
| Figures are misrepresented or spun by politicians or the media                      | 36         | 41         |
| Figures are contradicted or disputed by politicians, the media or other sources     | 17         | 19         |
| Figures alone do not tell the whole story/there is more to it than just the figures | 11         | 17         |
| Figures are difficult to count or measure/information is not always reported        | 17         | 16         |
| Don't trust figures, from personal experience                                       | 17         | 15         |
| Other answer  | 2          | 3          |
| Don't understand figures or statistics  | 0          | 1          |
| <b>Bases</b>  | <b>367</b> | <b>557</b> |

Note: percentages add to more than 100 as people could mention more than one reason

## Political and media interference

Official statistics are used, interpreted and communicated by both politicians and the media. Respondents were therefore asked to indicate the extent to which they agreed or disagreed with a series of statements related to this process. The first related to whether there was any political interference in the production of statistics:

*Official figures are produced without political interference.*

Table 2.8 shows that most people believe that there is some political interference in the use of official statistics. The majority of people (59 per cent) disagree that official figures are produced without political interference. Only 17 per cent agreed that official figures were not influenced by political interference, a similar level to that seen in 2007 (when 20 per cent agreed). In general, there has been little change in this measure since 2004.

**Table 2.8 Official figures are produced without political interference, 2004 to 2009**

Base: Adults aged 16+

ONS Omnibus/  
NatCen Omnibus  
Survey y

|   | Survey year |             |             |             |
|---|-------------|-------------|-------------|-------------|
|   | 2004        | 2005        | 2007        | 2009        |
|   | %           | %           | %           | %           |
| Strongly agree                                | 2           | 2           | 3           | 1           |
| Tend to agree                                 | 15          | 15          | 17          | 15          |
| Neither agree nor disagree                    | 19          | 21          | 18          | 22          |
| Tend to disagree                              | 40          | 39          | 40          | 39          |
| Strongly disagree                             | 18          | 15          | 17          | 19          |
| Don't know                                    | 6           | 7           | 5           | 3           |
| Agree   | 17          | 17          | 20          | 17          |
| Neither agree nor disagree (incl. don't know) | 25          | 29          | 23          | 23          |
| Disagree                                      | 58          | 54          | 57          | 59          |
| <b>Base</b>                                   | <b>1703</b> | <b>1699</b> | <b>1112</b> | <b>1332</b> |

The following two tables show the results of the following questions:

*How much do you agree or disagree that...*

*...The Government presents official figures honestly when talking about its policies*

*...Newspapers present official figures honestly*

The story is similar to the findings above; the majority of people (60 per cent) disagree that the government presents official figures honestly when they talk about their policies. Here, just 14 per cent agree that the government presents official figures honestly and 25 per cent

neither agree nor disagree. Again, the responses to this issue have been fairly consistent since 2004 and show no significant change since last asked in 2007.

**Table 2.9 Government presents official figures honestly when talking about its policies, 2004 to 2009**

Base: Adults aged 16+

ONS Omnibus/  
NatCen Omnibus  
Survey

|   | Survey year |      |      |      |
|---|-------------|------|------|------|
|   | 2004        | 2005 | 2007 | 2009 |
|   | %           | %    | %    | %    |
| Strongly agree                                | 2           | 1    | 2    | 1    |
| Tend to agree                                 | 14          | 13   | 14   | 13   |
| Neither agree nor disagree                    | 21          | 22   | 23   | 25   |
| Tend to disagree                              | 42          | 43   | 38   | 41   |
| Strongly disagree                             | 18          | 17   | 20   | 19   |
| Don't know                                    | 4           | 4    | 3    | 1    |
| Agree   | 15          | 14   | 16   | 14   |
| Neither agree nor disagree (incl. don't know) | 25          | 26   | 26   | 26   |
| Disagree                                      | 59          | 60   | 58   | 60   |
| Base  | 1702        | 1699 | 1112 | 1332 |

The statement in relation to newspapers was added to the questionnaire in 2009. It is interesting that at an overall level, people's perceptions of the honesty of newspapers are almost the same as for the government. Table 2.10 shows almost identical figures to those above, the majority (61 per cent) disagree that the media presented official figures honestly while only 14 per cent agree and 25 per cent neither agree nor disagree.

**Table 2.10 Newspapers present figures honestly, 2009**

Base: Adults aged 16+

NatCen  
Omnibus  
Survey

|   | Total |
|---|-------|
|   | %     |
| Strongly agree                                | 1     |
| Tend to agree                                 | 13    |
| Neither agree nor disagree                    | 25    |
| Tend to disagree                              | 43    |
| Strongly disagree                             | 17    |
| Don't know                                    | 1     |
| Agree   | 14    |
| Neither agree nor disagree (incl. don't know) | 26    |
| Disagree                                      | 61    |
| Bases   | 1332  |

## 2.3 Early release of official statistics

Government ministers can be given early access to official figures before they are released to the public. Some new questions were asked in 2009 to understand people's views about this.

The following question was asked:



*Government ministers can be shown official statistics the day before (in England)/ five days before (in Scotland and Wales) they are made public. Some say this is right because it gives ministers time to provide considered comment on the statistics when they are published, or to respond quickly to any questions. Other people disagree because they think it gives ministers a chance to influence how the statistics are presented to the public, or any unfair advantage over everyone else.*

*Looking at this card, what do you think...*

*...Government ministers should be given early access to official statistics or,*

*...Government ministers should not be given early access to official statistics?*

Most people (59 per cent) felt that ministers should not be given early access to official statistics while 38 per cent felt that it was right they were given early access (Table 2.11). There was little difference in terms of age or sex, however, there were differences in terms of respondents' social economic classification. Those who worked (or had most recently worked) as managers or in professional occupations were more evenly spread on this issue with 53 per cent favouring early access and 46 per cent not doing so.

**Table 2.11 Whether government ministers should be given early access to official statistics, 2009**

Base: Adults aged 16+

NatCen Omnibus  
Survey

|  | Total<br>% |
|--|------------|
| Government ministers should be given early access to official statistics     | 38         |
| Government ministers should not be given early access to official statistics | 59         |
| Don't know   | 3          |
| Bases  | 1331       |

All those respondents who thought that government ministers should be given early access to official figures were then asked whether the amount of time they currently see figures before they are published is about right, should be shorter or should be longer. The amount of time differs between England where it is one day and Scotland and Wales where it is five days. This was included in the introductory question above. Around two-thirds (65 per cent) of respondents asked this question thought that the current length of time ministers saw official figures before release was about right. Slightly more people thought that the length of time should be longer (20 per cent) than those who thought it should be shorter (11 per cent). It is not possible to compare respondents in England with those in Scotland and Wales where pre-release notice differs due to small sample sizes.

**Table 2.12 Whether length of time ministers see official statistics for is the right amount of time, 2009**

Base: Adults aged 16+ who think that ministers  
should be given early access to official statistics

NatCen  
Omnibus  
Survey

|  | Total<br>% |
|--|------------|
|--|------------|

|              |            |
|--------------|------------|
| About right  | 65         |
| Shorter      | 11         |
| Longer       | 20         |
| Don't know   | 3          |
| <i>Bases</i> | <i>519</i> |

## 3 Trust

### 3.1 Trust in official institutions

The questionnaire included a series of questions to investigate levels of trust for a range of institutions. Respondents answered on a scale ranging from zero to ten where zero meant 'do not trust at all' and ten meant 'trust completely'. The mean scores for each of the institutions are shown in Table 3.1.

Of all the institutions asked about, trust was highest for the NHS. Respondents gave a mean score of 7.14. This represents an improvement from the 6.49 recorded when it was previously asked in 2007. The police (mean score 6.33) and courts (6.04) were the next most trusted institutions and showed little change since 2007. The mean score for trust in the civil service was 5.48 and also showed little change from 2007.

Trust was lowest for the UK government at a mean score of 4.04, a significant decrease from the level found in 2007 (4.45). As can be seen in Table 3.1, while trust in the UK government increased between 2004 and 2007, it is now at a similar level to that found in 2004. The decline in trust in the UK government is important because, as shown in section 2.2, there is a strong association between trust in the government and perceptions of the accuracy of official statistics (which has also declined since 2007).

Younger respondents displayed higher levels of trust in the UK government than older ones did. The mean trust score decreased from 4.43 among those aged 16 to 34 to 3.72 among those aged 55 or more. It also varied by educational attainment, ranging from 4.71 among those educated to degree level to 3.60 among those without qualifications.

**Table 3.1 Average scores for trust in institutions, 2004 to 2009**

Base: Adults aged 16+

ONS Omnibus/  
NatCen Omnibus  
Survey

| Institution          | Survey year |      |      |       |
|----------------------|-------------|------|------|-------|
|                      | 2004        | 2005 | 2007 | 2009  |
| <b>NHS</b>           |             |      |      |       |
| mean                 | 6.57        | 6.67 | 6.49 | 7.14* |
| standard deviation   | 2.29        | 2.31 | 2.32 | 2.04  |
| Base                 | 1685        | 166  | 1093 | 1311  |
| <b>Police</b>        |             |      |      |       |
| mean                 | 6.43        | 6.48 | 6.37 | 6.33  |
| standard deviation   | 2.31        | 2.30 | 2.27 | 2.31  |
| Base                 | 1669        | 1656 | 1092 | 1310  |
| <b>Courts</b>        |             |      |      |       |
| mean                 | 5.88        | 6.24 | 6.11 | 6.04  |
| standard deviation   | 2.35        | 2.37 | 2.28 | 2.30  |
| Base                 | 1543        | 1498 | 1003 | 1214  |
| <b>Civil Service</b> |             |      |      |       |
| mean                 | 5.27        | 5.78 | 5.60 | 5.48  |
| standard deviation   | 2.03        | 2.01 | 2.05 | 2.08  |
| Base                 | 1499        | 1513 | 1036 | 1243  |
| <b>UK Government</b> |             |      |      |       |
| mean                 | 3.96        | 4.37 | 4.45 | 4.04* |
| standard deviation   | 2.39        | 2.41 | 2.36 | 2.37  |

|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <i>Base</i>   | <i>1654</i> | <i>1639</i> | <i>1076</i> | <i>1300</i> |
| * statistically significant difference compared with 2007 |             |             |             |             |

## 3.2 Trust in official statistics

### Cross-national comparisons

Trust in official statistics in the UK is low compared with other European countries. A survey<sup>2</sup> conducted in 2007 across the European Union included a general question regarding trust in official statistics:

*Personally, how much trust do you have in the official statistics in (...), for example the statistics on unemployment, inflation or economic growth? Would you say you tend to trust these official statistics or tend not to trust them?*

In the UK, just a third (33 per cent) said that they tended to trust official statistics. The average across the European countries was 46 per cent and the UK percentage was the lowest out of all 27 countries included.

One possible explanation for this low level of trust might be that people in the UK are generally less trusting than their European counterparts. However, evidence from elsewhere suggest that this is not the case. The European Social Survey (ESS) includes a standard measure of social trust which finds that people in the UK are actually slightly more trusting than the European average. Consequently a lack of trust in official statistics is not a consequence of low levels of social trust more generally.

### Trust in statistical series

Earlier surveys included a measure of overall trust in official statistics, designed to provide a single measure of people's general perceptions of the trustworthiness of official statistics. However, this question was dropped as it was felt that the public's views in relation to trust were too complex to incorporate into one question. Instead, respondents were asked about a series of specific statistical series. For each one, respondents were asked to rate how much they felt each statistical series gives a true picture of what is happening using the same zero to ten scale as was used in the questions on trust in institutions. The questions related to the following five statistical series.

- the cost of living, sometimes referred to as the rate of inflation
- official figures about hospital waiting lists
- official figures on domestic burglaries
- official figures on the size of the population
- official figures on the number of people unemployed

The results are summarised in Table 3.2. Comparing the five different types of official statistics, levels of trust were highest for population figures and lowest for domestic burglary and unemployment figures. Compared with 2007, trust in cost of living figures had significantly decreased (from 5.8 to 5.3), as had trust in population figures (from 6.91 in 2005 to 6.05 in 2007 to 5.68 in 2009).

However, trust in hospital waiting figures shows a different picture, having significantly increased from 4.9 in 2007 to 5.4 in 2009. Trust in these figures is now at the highest rate since the survey series began in 2004. This corresponds with the improvement in trust seen

in the NHS generally described in section 3.1. Trust in domestic burglary figures was little altered at 5.21 in 2009.

**Table 3.2 Average scores for trust in statistical series, 2004 to 2009**

Base: Adults aged 16+

ONS Omnibus/  
NatCen Omnibus  
Survey

|                                 | Survey year |       |      |      |
|---------------------------------|-------------|-------|------|------|
| Official statistic              | 2004        | 2005  | 2007 | 2009 |
| <b>Cost of living</b>           |             |       |      |      |
| Mean                            | -           | 5.93  | 5.78 | 5.32 |
| standard deviation              | -           | 2.33  | 2.38 | 2.26 |
| Base                            | -           | 1519  | 997  | 1219 |
| <b>Hospital waiting figures</b> |             |       |      |      |
| Mean                            | 4.61        | 4.63  | 4.89 | 5.44 |
| standard deviation              | 2.51        | 2.54  | 2.45 | 2.36 |
| Base                            | 1590        | 1608  | 1027 | 1218 |
| <b>Domestic burglaries</b>      |             |       |      |      |
| Mean                            | 5.33        | 5.50  | 5.33 | 5.21 |
| standard deviation              | 2.34        | 02.38 | 2.39 | 2.26 |
| Base                            | 1534        | 1538  | 982  | 1197 |
| <b>Population figures</b>       |             |       |      |      |
| Mean                            | -           | 6.91  | 6.05 | 5.68 |
| standard deviation              | -           | 2.32  | 2.61 | 2.67 |
| Base                            | -           | 1559  | 1030 | 1212 |
| <b>Unemployment figures</b>     |             |       |      |      |
| Mean                            | -           | -     | -    | 5.19 |
| standard deviation              | -           | -     | -    | 2.53 |
| Base                            | -           | -     | -    | 1247 |

There were no significant differences between men and women in levels of trust in official statistics with the exception of unemployment figures where, at 5.4, women's average rating was significantly higher than men at 5.0.

There were differences in trust ratings between different age groups for all statistical series except domestic burglary figures. On the whole, higher ratings were associated with younger age groups, with 16 to 24 year olds having the highest average rating score for all statistical series except hospital waiting figures. Ratings of trust in hospital waiting figures, which were the only statistical series where trust increased between 2007 and 2009 showed the opposite pattern, with high ratings being associated with older age groups, with those aged 60 years or more giving the highest ratings. It is possible this reflects a general tendency for older groups to express high levels of satisfaction with the NHS (Appleby and Phillips, 2009).

Education level was significantly related to trust in official statistics for all series except hospital waiting figures. Trust ratings tended to be higher among those qualified to degree level or above and lowest among those without qualifications.

Household income was significantly related to levels of trust in cost of living figures, population figures and unemployment figures. High income is associated with high trust in cost of living and population figures whereas low income is associated with high levels of trust in unemployment figures.

<sup>2</sup> EuroBarometer 67 <http://www.oecd.org/dataoecd/59/51/39562127.pdf>

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Interest in politics was only related to trust in population figures where those with some interest in politics had the highest confidence and those with no interest at all had the lowest confidence.

There was a significant relationship for all statistical series between trust in official statistics and how important people thought statistics were as a basis for decision making. For all series, high trust ratings were associated with thinking official statistics were important in decision making, with the highest trust ratings being given by those who thought official statistics were very important or fairly important in decision making and the lowest trust ratings being given by those who thought official statistics were very unimportant in decision making.

Level of trust in official statistics was significantly related to understanding of official statistics for all statistical series except hospital waiting figures. For all series trust ratings were highest amongst those who reported having a fairly good understanding of statistics. Level of trust was also significantly related to how much attention respondents paid to official statistics for all statistical series. Higher levels of trust were associated with higher levels of attention being paid, with the highest trust ratings being given by those who paid a great deal or quite a lot of attention to official statistics, and the lowest trust ratings being given by those who paid no attention at all to official statistics.

### 3.3 Reasons for trusting/ distrusting official statistics

#### Reasons for distrust

Respondents were asked to give the reasons why they did or did not trust each of the five statistical series rated. Table 3.3 shows the main reasons why people distrusted each of the measures. These are shown only among respondents who had given low trust ratings (defined as a score of 0 to 3).

People often cited personal experience as the reason for their distrust of official statistics; as in 2007 this was the main reason given for distrusting cost of living figures (36 per cent) and hospital waiting figures (40 per cent). At 27 per cent, this reason had also overtaken figures being difficult to count to become the main reason given for distrusting domestic burglary figures. So individual experience, when this does not chime with official statistics, seems to be an important factor underpinning a lack of trust in official statistics. This is particularly true of those with low levels of political interest and who did not have a good understanding of official statistics, who were among the most likely to cite personal experience as a reason for not trusting a range of different statistical series<sup>3</sup>. This will no doubt partly reflect 'real' differences between national statistics and what is going on within local areas, but is also likely to reflect the cognitive difficulty many will face when thinking of their own individual experiences and circumstances in comparison with figures for the country as a whole. However, it is clear that there is a sub-group of people whose low levels of trust are driven by personal experiences and who tend to be less engaged with politics and official statistics. This group is likely to represent a particular challenge to reach and educate.

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<sup>3</sup> It is worth noting that it might be assumed that a key factor influencing the views of this group might be lower levels of education. However, although there were some differences by education levels, these tended to be small and not statistically significant.

The belief that government has a vested interest in the results of statistics and that politicians and the media misrepresent the findings were common reasons for distrusting official statistics, with the government having a vested interest being the most common reason given for distrusting unemployment figures (26 per cent). On the whole the proportion of respondents giving these reasons in 2009 was similar to 2007. However significantly more people thought that government had a vested interest in population figures in 2009 (16 per cent) than in 2007 (nine per cent). There were also significant increases in the proportion of people who thought that politicians or media misrepresented domestic burglary figures (eight per cent in 2007, 17 per cent in 2009) and hospital waiting figures (seven per cent in 2007, 20 per cent in 2009). This echoes findings in the previous section about misrepresentation or manipulation of official figures.

Figures being difficult to count remained the main reason for distrusting population figures in 2009 at 27 per cent, although the proportion of respondents giving this reason had dropped significantly from 38 per cent in 2007.

The belief that the figures do not tell the whole story became a more common reason for distrusting official statistics in 2009 than it had been in 2007. The proportion of people giving this reason significantly increased for cost of living figures (12 per cent in 2007, 19 per cent in 2009), hospital waiting figures (five per cent up to 12 per cent) and domestic burglary figures (10 per cent up to 18 per cent).

Having heard or read something bad about the statistics was seldom given as a reason for distrusting official statistics, and was the least common reason for distrusting hospital waiting figures. The proportion of people giving this reason decreased for all statistical series between 2007 and 2009, and significantly so for hospital waiting figures (eight per cent in 2007, two per cent in 2009) and domestic burglary figures (10 per cent in 2007, four per cent in 2009).

The fact that few directly attribute their mistrust to having read about the particular statistical series is noteworthy. Despite this, it is likely that people's perceptions of the accuracy of official statistics will often be indirectly or directly influenced by media reports. For example, the fact that mistrust in statistics relating to population figures has increased is likely to reflect recent debates about the inadequacies of the Census as regards local authority population figures, and the difficulties of measuring immigration. As we can see, however, few directly attribute their lack of trust to their having encountered specific stories. Moreover, as is clear elsewhere in this report, the media are not generally trusted to present official statistics honestly.

Few people based their distrust of official statistics on the belief that ONS has a vested interest in results; this was the least common reason for distrusting all statistical series except hospital waiting figures. Compared with 2007, the proportion giving this as the main reason in 2009 had significantly decreased for all statistical series except population figures where it had remained at zero per cent. These changes are likely to be due to the fact that ONS is no longer the data collection agency, this having inevitably affected the way interviewers interpreted and coded respondents' responses.



**Table 3.3 Main reasons for low levels of trust, 2009***Base: Respondents giving a trust score of 7 to 10 at trust questions**ONS Omnibus/  
NatCen Omnibus  
Survey*

|   | Cost of living | Hospital waiting<br>figures | Domestic<br>Burglaries | Population<br>figures | Unemployment<br>figures |
|---|----------------|-----------------------------|------------------------|-----------------------|-------------------------|
| <b>Mean trust score</b>   | 5.32           | 5.44                        | 5.21                   | 5.68                  | 5.19                    |
| standard deviation  | 2.26           | 2.36                        | 2.26                   | 2.67                  | 2.53                    |
| <i>Base = those who gave an answer</i>  | 1219           | 1218                        | 1197                   | 1212                  | 1247                    |
| <b>Main reason for low level of trust</b>   | %              | %                           | %                      | %                     | %                       |
| Don't trust the figures, from personal experience                                 | 36             | 40                          | 27                     | 14                    | 22                      |
| Heard/read something bad about the figures  | 3              | 2                           | 4                      | 7                     | 3                       |
| The figures are difficult to count or measure                                     | 6              | 6                           | 19                     | 27                    | 9                       |
| ONS has a vested interest in the results/ manipulates production or collection    | 1              | 3                           | *                      | *                     | 2                       |
| Govt has a vested interest in the results/ interferes in production or collection | 18             | 15                          | 10                     | 16                    | 26                      |
| Figures are misrepresented/spun by politicians or the media                       | 11             | 20                          | 17                     | 19                    | 23                      |
| Figures alone do not tell the whole story   | 19             | 12                          | 18                     | 16                    | 12                      |
| Other answer  | 4              | 2                           | 5                      | 2                     | 2                       |
| <i>Bases= Those with trust scores 0 to 3</i>                                      | 264            | 260                         | 267                    | 276                   | 327                     |

Some significant relationships were found between reasons for distrusting official statistics and respondent sex, age, level of education and household income. However these relationships did not show any consistent patterns across the statistical series and may be unreliable as the base sizes were small in many cases.

## Reasons for trust

Table 3.4 shows the main reasons, of those respondents with high levels of trust, for trusting each of the statistical series.

Earlier we saw that personal experience was often cited as a reason for not trusting in different statistical series. This same reason is also important as an explanation behind why some people **do** trust official statistics. This was the main reason for trusting cost of living figures and hospital waiting figures. Compared with 2007, the proportion of people basing their trust on personal experience had significantly increased for cost of living figures (19 per cent in 2007, 37 per cent in 2009), hospital waiting figures (40 per cent in 2007, 50 per cent in 2009) and domestic burglary figures (14 per cent in 2007, 25 per cent in 2009).

Trust was also based on the belief that the figures are easy to count, and, as in 2007, this was the main reason for trusting domestic burglary figures (28 per cent) and population figures (33 per cent). However this had become a less common reason for trusting domestic burglary figures, decreasing significantly from 39 percent in 2007 to 28 per cent in 2009.

Having heard or read something good about the statistics remained a fairly common basis for trusting each of the statistical series, with little change from 2007 in the proportions giving this reason.

Trust in official statistics was based on the belief that the government does not have a vested interest in the results in quite a small number of cases, with this being the least common reason for trusting all statistical series except domestic burglary figures. Although this remained an uncommon reason, compared with 2007 it had significantly increased for hospital waiting figures (zero per cent in 2007, two per cent in 2009), domestic burglary figures (two per cent in 2007, seven per cent in 2009) and population figures (one per cent in 2007, nine per cent in 2009).

The belief that ONS does not have a vested interest in the results was also an uncommon reason for trusting official statistics and the least common reason for trusting domestic burglary figures (three per cent). The proportion of people giving this reason significantly decreased in 2009 compared with 2007 for all statistical series, however this is likely due, in part, to ONS no longer being the data collection agency.

Some significant relationships were found between reasons for trusting official statistics and respondent sex, age, level of education and household income. However, as with reasons for distrust, these relationships did not show any consistent patterns across the statistical series and were again based on small base sizes in many cases.

There is a significant relationship between respondents' level of interest in politics and trusting population, domestic burglary and unemployment figures based on hearing or reading something good about the statistics. For each of these statistical series basing distrust on something heard or read was associated with low levels of interest in politics, with people with no interest at all being most likely to give this reason and people with a great deal of interest in politics being least likely to give this reason. While some significant relationships were found, there were no consistent patterns between reasons for trust and perceived importance of statistics in decision making, understanding of official statistics or interest in official statistics.

**Table 3.4 Main reasons for high levels of trust, 2009***Base: Respondents giving a trust score of 7 to 10 at trust questions**NatCen Omnibus  
Survey*

|   | Cost of living | Hospital waiting<br>figures | Domestic<br>Burglaries | Population<br>figures | Unemployment<br>figures |
|---|----------------|-----------------------------|------------------------|-----------------------|-------------------------|
| <b>Mean trust score</b>   | 5.32           | 5.44                        | 5.21                   | 5.68                  | 5.19                    |
| standard deviation  | 2.26           | 2.36                        | 2.26                   | 2.67                  | 2.53                    |
| <i>Base = those who gave an answer</i>  | 1219           | 1218                        | 1197                   | 1212                  | 1247                    |
| <b>Main reason for high level of trust</b>  | %              | %                           | %                      | %                     | %                       |
| Trust the figures, from personal experience   | 37             | 50                          | 25                     | 16                    | 24                      |
| Heard/read something good about the figures   | 8              | 14                          | 14                     | 12                    | 17                      |
| The figures are easy to count or measure  | 25             | 16                          | 28                     | 33                    | 26                      |
| ONS does not have a vested interest in the results/ does not manipulate production or collection    | 11             | 4                           | 3                      | 13                    | 10                      |
| Govt does not have a vested interest in the results/ does not interfere in production or collection | 4              | 2                           | 7                      | 9                     | 3                       |
| Other answer  | 15             | 14                          | 22                     | 16                    | 20                      |
| <i>Bases= Those with trust scores 7 to 10</i>   | 374            | 428                         | 358                    | 476                   | 393                     |

## Appendix A References

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Butt, S. and Curtice, J. (2009), 'Duty in decline? Trends in attitudes to voting' in Park, A *et al* (eds), *British Social Attitudes: the 26th Report*, London: Sage.

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## Appendix B Detailed survey tables

| Sources used to inform opinions on current issues |   | Friends/<br>Family | School/<br>College/<br>Work | Newspapers | Television | Radio | Internet | Other | None of<br>these | Weighted<br>base | Unweighted<br>base |
|---|---|--------------------|-----------------------------|------------|------------|-------|----------|-------|------------------|------------------|--------------------|
|   |   | %                  | %                           | %          | %          | %     | %        | %     | %                | <i>n</i>         | <i>n</i>           |
| Sex   | Male                                    | 42                 | 12                          | 59         | 71         | 31    | 34       | 2     | *                | 652              | 652                |
|   | Female                                  | 51                 | 20                          | 53         | 70         | 26    | 26       | 1     | 1                | 681              | 681                |
| Age   | 16 to 24                                | 56                 | 34                          | 43         | 51         | 16    | 44       | 0     | 0                | 200              | 96                 |
|   | 25 to 34                                | 60                 | 18                          | 43         | 62         | 20    | 46       | 3     | 1                | 200              | 225                |
|   | 35 to 44                                | 48                 | 18                          | 50         | 72         | 35    | 35       | 4     | *                | 247              | 265                |
|   | 45 to 54                                | 43                 | 19                          | 58         | 68         | 33    | 30       | 2     | 1                | 220              | 242                |
|   | 55 to 64                                | 41                 | 8                           | 70         | 83         | 32    | 21       | 2     | 0                | 197              | 206                |
|   | 65 or more                              | 36                 | 1                           | 71         | 84         | 31    | 6        | 0     | 1                | 256              | 299                |
| NS-SEC  | Managerial and professional occupations | 46                 | 21                          | 58         | 69         | 38    | 35       | 4     | 1                | 427              | 442                |
|   | Intermediate occupations                | 46                 | 13                          | 60         | 78         | 28    | 30       | 1     | *                | 273              | 278                |
|   | Routine and manual occupations          | 46                 | 12                          | 57         | 73         | 24    | 24       | 1     | 1                | 531              | 534                |
|   | Not classifiable                        | 59                 | 23                          | 35         | 42         | 13    | 36       | *     | 2                | 102              | 79                 |
| Income  | Up to £9620                             | 50                 | 19                          | 47         | 60         | 18    | 36       | 1     | *                | 301              | 290                |
|   | £9621 - £19500                          | 46                 | 13                          | 52         | 70         | 25    | 27       | 2     | 2                | 277              | 298                |
|   | £19500 - £37700                         | 54                 | 16                          | 66         | 74         | 26    | 25       | 2     | *                | 272              | 268                |
|   | £38220 and over                         | 40                 | 20                          | 57         | 73         | 40    | 38       | 3     | 0                | 274              | 257                |
| Education   | Degree or higher                        | 51                 | 20                          | 55         | 67         | 37    | 45       | 3     | 0                | 235              | 235                |
|   | Below degree                            | 49                 | 19                          | 55         | 71         | 28    | 32       | 2     | *                | 784              | 749                |
|   | No qualifications                       | 40                 | 6                           | 59         | 72         | 23    | 13       | 0     | 3                | 313              | 348                |
| <b>Total</b>                                      |   | 47                 | 16                          | 56         | 70         | 28    | 30       | 2     | 1                | 1,333            | 1,333              |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

| Interest in politics |   | A great deal | Quite a lot | Some | Not much | None at all | Weighted base | Unweighted base |
|----------------------|---|--------------|-------------|------|----------|-------------|---------------|-----------------|
|                      |   | %            | %           | %    | %        | %           | n             | n               |
| Sex                  | Male                                    | 6            | 21          | 36   | 21       | 16          | 652           | 652             |
|                      | Female                                  | 5            | 15          | 32   | 28       | 19          | 681           | 681             |
| Age                  | 16 to 24                                | 2            | 15          | 26   | 27       | 29          | 200           | 96              |
|                      | 25 to 34                                | 9            | 15          | 40   | 22       | 14          | 200           | 225             |
|                      | 35 to 44                                | 4            | 15          | 36   | 27       | 18          | 247           | 265             |
|                      | 45 to 54                                | 3            | 18          | 33   | 31       | 15          | 220           | 242             |
|                      | 55 to 64                                | 7            | 20          | 39   | 20       | 13          | 197           | 206             |
|                      | 65 or more                              | 7            | 23          | 32   | 21       | 18          | 256           | 299             |
| NS-SEC               | Managerial and professional occupations | 10           | 25          | 39   | 19       | 7           | 427           | 442             |
|                      | Intermediate occupations                | 6            | 20          | 35   | 26       | 13          | 273           | 278             |
|                      | Routine and manual occupations          | 3            | 11          | 33   | 29       | 25          | 531           | 534             |
|                      | Not classifiable                        | 2            | 18          | 21   | 21       | 38          | 102           | 79              |
| Income               | Up to £9620                             | 4            | 14          | 25   | 26       | 31          | 301           | 290             |
|                      | £9621- £19500                           | 7            | 13          | 33   | 30       | 18          | 277           | 298             |
|                      | £19500 - £37700                         | 4            | 20          | 36   | 24       | 16          | 272           | 268             |
|                      | £38220 and over                         | 9            | 24          | 40   | 21       | 6           | 274           | 257             |
| Education            | Degree or higher                        | 11           | 27          | 37   | 20       | 5           | 235           | 235             |
|                      | Below degree                            | 5            | 18          | 36   | 25       | 16          | 784           | 749             |
|                      | No qualifications                       | 3            | 10          | 28   | 28       | 31          | 313           | 348             |
| Total                |   | 6            | 18          | 34   | 25       | 18          | 1,333         | 1,333           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

| Trust in People |   | Most people<br>can be trusted | Can't be too<br>careful in<br>dealing with<br>people | It depends on<br>people/<br>circumstances | Weighted<br>base | Unweighted<br>base |
|-----------------|---|-------------------------------|--|---|------------------|--------------------|
|                 |   | %                             | %  | %   | %                | %                  |
| Sex             | Male                                    | 34                            | 53   | 14  | 652              | 652                |
|                 | Female                                  | 30                            | 59   | 11  | 681              | 681                |
| Age             | 16 to 24                                | 32                            | 49   | 19  | 200              | 96                 |
|                 | 25 to 34                                | 28                            | 58   | 15  | 200              | 225                |
|                 | 35 to 44                                | 30                            | 61   | 10  | 247              | 265                |
|                 | 45 to 54                                | 34                            | 56   | 10  | 220              | 242                |
|                 | 55 to 64                                | 34                            | 56   | 10  | 197              | 206                |
|                 | 65 or more                              | 33                            | 56   | 12  | 256              | 299                |
| NS-SEC          | Managerial and professional occupations | 41                            | 48   | 11  | 427              | 442                |
|                 | Intermediate occupations                | 35                            | 57   | 8   | 273              | 278                |
|                 | Routine and manual occupations          | 24                            | 63   | 13  | 531              | 534                |
|                 | Not classifiable                        | 25                            | 47   | 28  | 102              | 79                 |
| Income          | Up to £9620                             | 29                            | 56   | 15  | 301              | 290                |
|                 | £9621- £19500                           | 27                            | 64   | 9   | 277              | 298                |
|                 | £19500 - £37700                         | 27                            | 61   | 12  | 272              | 268                |
|                 | £38220 and over                         | 42                            | 49   | 9   | 274              | 257                |
| Education       | Degree or higher                        | 46                            | 39   | 15  | 235              | 235                |
|                 | Below degree                            | 31                            | 58   | 11  | 784              | 749                |
|                 | No qualifications                       | 22                            | 64   | 14  | 313              | 348                |
| <b>Total</b>    |   | 32                            | 56   | 12  | 1,333            | 1,333              |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

| Level of trust in the Civil Service |   | mean     | 0 | 1 | 2 | 3 | 4  | 5  | 6  | 7  | 8  | 9 | 10 | It depends | Don't know | Weighted base | Unweighted base |
|-------------------------------------|---|----------|---|---|---|---|----|----|----|----|----|---|----|------------|------------|---------------|-----------------|
|                                     |   | <i>n</i> | % | % | % | % | %  | %  | %  | %  | %  | % | %  | %          | %          | <i>n</i>      | <i>n</i>        |
| Sex                                 | Male                                    | 5.46     | 4 | 1 | 2 | 6 | 8  | 27 | 12 | 19 | 11 | 2 | 1  | 1          | 5          | 652           | 591             |
|                                     | Female                                  | 5.50     | 3 | 1 | 3 | 7 | 7  | 28 | 13 | 15 | 11 | 2 | 2  | 1          | 8          | 681           | 742             |
| Age                                 | 16 to 24                                | 5.79     | 2 | 0 | 2 | 6 | 9  | 17 | 15 | 17 | 10 | 2 | 4  | 0          | 15         | 200           | 96              |
|                                     | 25 to 34                                | 5.53     | 3 | 1 | 2 | 7 | 8  | 28 | 15 | 16 | 11 | 2 | 1  | *          | 4          | 213           | 225             |
|                                     | 35 to 44                                | 5.50     | 3 | 2 | 1 | 8 | 7  | 28 | 16 | 19 | 9  | 2 | 2  | 1          | 3          | 247           | 265             |
|                                     | 45 to 54                                | 5.52     | 3 | 1 | 5 | 6 | 5  | 29 | 9  | 21 | 13 | 2 | *  | 1          | 5          | 220           | 242             |
|                                     | 55 to 64                                | 5.08     | 6 | 2 | 4 | 7 | 9  | 31 | 12 | 15 | 6  | 3 | 1  | 1          | 3          | 197           | 206             |
|                                     | 65 or more                              | 5.48     | 5 | 1 | 2 | 5 | 7  | 30 | 9  | 13 | 15 | 2 | 2  | 2          | 8          | 256           | 299             |
| NS-SEC                              | Managerial and professional occupations | 5.76     | 2 | 1 | 3 | 6 | 7  | 25 | 13 | 22 | 13 | 3 | 2  | 1          | 2          | 427           | 442             |
|                                     | Intermediate occupations                | 5.47     | 4 | 0 | 3 | 8 | 7  | 27 | 13 | 19 | 11 | 1 | 1  | 1          | 5          | 273           | 278             |
|                                     | Routine and manual occupations          | 5.23     | 5 | 2 | 3 | 6 | 8  | 31 | 12 | 13 | 8  | 3 | 2  | 1          | 8          | 531           | 534             |
|                                     | Not classifiable                        | 5.55     | 4 | 1 | 0 | 8 | 10 | 19 | 11 | 10 | 16 | 1 | 2  | 1          | 17         | 102           | 79              |
| Income                              | Up to £9620                             | 5.28     | 4 | 1 | 3 | 7 | 9  | 25 | 14 | 11 | 8  | 2 | 2  | 1          | 14         | 301           | 290             |
|                                     | £9621- £19500                           | 5.40     | 6 | 0 | 2 | 6 | 7  | 32 | 13 | 15 | 9  | 2 | 3  | 1          | 4          | 277           | 298             |
|                                     | £19500 - £37700                         | 5.32     | 5 | 2 | 1 | 7 | 10 | 28 | 12 | 21 | 9  | 1 | 1  | 2          | 1          | 272           | 268             |
|                                     | £38220 and over                         | 5.82     | 0 | 1 | 4 | 7 | 6  | 24 | 14 | 24 | 13 | 4 | 1  | 0          | 1          | 274           | 257             |
| Education                           | Degree or higher                        | 6.05     | 1 | 1 | 2 | 5 | 5  | 23 | 12 | 28 | 15 | 3 | 1  | 2          | 1          | 235           | 235             |
|                                     | Below degree                            | 5.51     | 3 | 1 | 3 | 7 | 9  | 25 | 14 | 17 | 11 | 2 | 2  | 1          | 5          | 784           | 749             |
|                                     | No qualifications                       | 4.92     | 7 | 2 | 2 | 6 | 7  | 35 | 8  | 8  | 9  | 1 | 2  | 1          | 12         | 313           | 348             |
| Total                               |   | 5.48     | 4 | 1 | 3 | 6 | 8  | 27 | 12 | 17 | 11 | 2 | 2  | 1          | 6          | 1,333         | 1,333           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009  
Base sizes for means exclude those who said 'It depends' and 'Don't Know'



| Level of trust in the UK Government |   | mean     | 0  | 1 | 2  | 3  | 4  | 5  | 6  | 7  | 8 | 9 | 10 | It depends | Don't know | Weighted base | Unweighted base |
|-------------------------------------|---|----------|----|---|----|----|----|----|----|----|---|---|----|------------|------------|---------------|-----------------|
|                                     |   | <i>n</i> | %  | % | %  | %  | %  | %  | %  | %  | % | % | %  | %          | %          | <i>n</i>      | <i>n</i>        |
| Sex                                 | Male                                    | 4.03     | 12 | 5 | 8  | 15 | 13 | 19 | 9  | 9  | 5 | 1 | 1  | *          | 1          | 652           | 591             |
|                                     | Female                                  | 4.06     | 11 | 5 | 9  | 11 | 14 | 24 | 7  | 11 | 3 | 1 | 1  | 1          | 3          | 681           | 742             |
| Age                                 | 16 to 24                                | 4.50     | 4  | 6 | 7  | 16 | 11 | 26 | 7  | 13 | 4 | 1 | 1  | 0          | 3          | 200           | 96              |
|                                     | 25 to 34                                | 4.36     | 7  | 4 | 8  | 13 | 16 | 22 | 9  | 11 | 4 | 2 | 1  | 0          | 3          | 213           | 225             |
|                                     | 35 to 44                                | 4.14     | 10 | 4 | 8  | 15 | 14 | 22 | 12 | 10 | 3 | 1 | 1  | *          | 1          | 247           | 265             |
|                                     | 45 to 54                                | 3.88     | 12 | 6 | 10 | 14 | 12 | 23 | 4  | 9  | 6 | 1 | *  | 1          | 2          | 220           | 242             |
|                                     | 55 to 64                                | 3.73     | 15 | 7 | 8  | 11 | 17 | 20 | 7  | 9  | 4 | 1 | 1  | 1          | 0          | 197           | 206             |
|                                     | 65 or more                              | 3.71     | 20 | 4 | 10 | 10 | 12 | 17 | 8  | 9  | 5 | 1 | 1  | 1          | 3          | 256           | 299             |
| NS-SEC                              | Managerial and professional occupations | 4.42     | 7  | 4 | 9  | 10 | 15 | 23 | 12 | 14 | 4 | * | 1  | 1          | 1          | 427           | 442             |
|                                     | Intermediate occupations                | 3.70     | 12 | 8 | 8  | 16 | 15 | 22 | 4  | 11 | 2 | 1 | *  | *          | 2          | 273           | 278             |
|                                     | Routine and manual occupations          | 3.87     | 16 | 4 | 9  | 13 | 12 | 22 | 6  | 8  | 5 | 2 | 2  | *          | 2          | 531           | 534             |
|                                     | Not classifiable                        | 4.26     | 5  | 7 | 5  | 19 | 13 | 16 | 13 | 7  | 6 | 1 | 1  | 1          | 6          | 102           | 79              |
| Income                              | Up to £9620                             | 4.11     | 11 | 5 | 9  | 13 | 14 | 19 | 7  | 10 | 5 | 2 | 2  | *          | 3          | 301           | 290             |
|                                     | £9621- £19500                           | 3.70     | 18 | 5 | 9  | 12 | 9  | 24 | 5  | 9  | 5 | 1 | *  | *          | 2          | 277           | 298             |
|                                     | £19500 - £37700                         | 4.05     | 10 | 6 | 6  | 16 | 15 | 23 | 8  | 9  | 3 | 1 | 2  | 1          | *          | 272           | 268             |
|                                     | £38220 and over                         | 4.46     | 6  | 3 | 11 | 10 | 15 | 21 | 14 | 14 | 5 | * | 0  | 0          | *          | 274           | 257             |
| Education                           | Degree or higher                        | 4.71     | 4  | 5 | 8  | 10 | 16 | 22 | 11 | 16 | 6 | 1 | *  | 1          | *          | 235           | 235             |
|                                     | Below degree                            | 4.02     | 11 | 5 | 8  | 15 | 13 | 22 | 9  | 9  | 4 | 1 | 1  | *          | 2          | 784           | 749             |
|                                     | No qualifications                       | 3.60     | 19 | 6 | 9  | 10 | 13 | 21 | 4  | 8  | 4 | 1 | 2  | *          | 3          | 313           | 348             |
| Total                               |   | 4.04     | 12 | 5 | 8  | 13 | 14 | 22 | 8  | 10 | 4 | 1 | 1  | 1          | 2          | 1,333         | 1,333           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009  
Base sizes for means exclude those who said 'It depends' and 'Don't Know'

| Level of trust in the Police |   | mean     | 0 | 1 | 2 | 3 | 4 | 5  | 6  | 7  | 8  | 9  | 10 | It depends | Don't know | Weighted base | Unweighted base |
|------------------------------|---|----------|---|---|---|---|---|----|----|----|----|----|----|------------|------------|---------------|-----------------|
|                              |   | <i>n</i> | % | % | % | % | % | %  | %  | %  | %  | %  | %  | %          | %          | <i>n</i>      | <i>n</i>        |
| Sex                          | Male                                    | 6.26     | 4 | 1 | 4 | 4 | 6 | 13 | 12 | 19 | 22 | 10 | 3  | *          | 2          | 652           | 591             |
|                              | Female                                  | 6.40     | 2 | 1 | 3 | 4 | 5 | 20 | 9  | 16 | 22 | 8  | 7  | 1          | 2          | 681           | 742             |
| Age                          | 16 to 24                                | 6.19     | 3 | 1 | 7 | 2 | 9 | 14 | 8  | 18 | 12 | 16 | 4  | 0          | 5          | 200           | 96              |
|                              | 25 to 34                                | 6.27     | 4 | 1 | 3 | 7 | 4 | 10 | 15 | 19 | 23 | 7  | 4  | 2          | 1          | 213           | 225             |
|                              | 35 to 44                                | 6.46     | 4 | 1 | 3 | 3 | 5 | 13 | 11 | 21 | 23 | 10 | 4  | *          | 1          | 247           | 265             |
|                              | 45 to 54                                | 6.11     | 2 | 2 | 4 | 6 | 6 | 18 | 12 | 18 | 19 | 8  | 4  | *          | *          | 220           | 242             |
|                              | 55 to 64                                | 6.37     | 1 | 2 | 3 | 2 | 6 | 22 | 8  | 20 | 28 | 6  | 2  | *          | 0          | 197           | 206             |
|                              | 65 or more                              | 6.55     | 3 | 1 | 2 | 3 | 3 | 21 | 10 | 12 | 24 | 7  | 10 | 0          | 2          | 256           | 299             |
| NS-SEC                       | Managerial and professional occupations | 6.56     | 2 | 1 | 1 | 3 | 5 | 15 | 14 | 20 | 23 | 11 | 3  | 1          | 2          | 427           | 442             |
|                              | Intermediate occupations                | 6.38     | 3 | 2 | 2 | 5 | 5 | 17 | 11 | 19 | 21 | 9  | 5  | 1          | 0          | 273           | 278             |
|                              | Routine and manual occupations          | 6.10     | 4 | 1 | 6 | 4 | 6 | 17 | 9  | 15 | 22 | 7  | 7  | *          | 1          | 531           | 534             |
|                              | Not classifiable                        | 6.51     | 1 | 3 | 2 | 6 | 4 | 15 | 7  | 17 | 17 | 14 | 7  | 0          | 7          | 102           | 79              |
| Income                       | Up to £9620                             | 6.24     | 4 | 1 | 5 | 3 | 8 | 15 | 9  | 13 | 20 | 11 | 6  | 1          | 4          | 301           | 290             |
|                              | £9621- £19500                           | 6.20     | 5 | 2 | 5 | 3 | 5 | 16 | 10 | 17 | 20 | 8  | 8  | 0          | 2          | 277           | 298             |
|                              | £19500 - £37700                         | 6.23     | 3 | 1 | 3 | 6 | 5 | 17 | 10 | 24 | 21 | 5  | 5  | *          | 0          | 272           | 268             |
|                              | £38220 and over                         | 6.50     | 1 |   | 3 | 3 | 5 | 15 | 16 | 21 | 25 | 9  | 2  | 0          | 0          | 274           | 257             |
| Education                    | Degree or higher                        | 6.56     | * | * | 2 | 5 | 5 | 15 | 15 | 25 | 20 | 12 | 1  | 1          | *          | 235           | 235             |
|                              | Below degree                            | 6.28     | 3 | 1 | 4 | 4 | 6 | 15 | 11 | 18 | 21 | 10 | 4  | *          | 2          | 784           | 749             |
|                              | No qualifications                       | 6.29     | 3 | 3 | 4 | 4 | 5 | 20 | 7  | 12 | 26 | 5  | 11 | 1          | 2          | 313           | 348             |
| Total                        |   | 6.33     | 3 | 1 | 3 | 4 | 5 | 16 | 11 | 18 | 22 | 9  | 5  | 1          | 2          | 1,333         | 1,333           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

Base sizes for means exclude those who said 'It depends' and 'Don't Know'

| Level of trust in the courts |   | mean     | 0 | 1 | 2 | 3 | 4 | 5  | 6  | 7  | 8  | 9  | 10 | It depends | Don't know | Weighted base | Unweighted base |
|------------------------------|---|----------|---|---|---|---|---|----|----|----|----|----|----|------------|------------|---------------|-----------------|
|                              |   | <i>n</i> | % | % | % | % | % | %  | %  | %  | %  | %  | %  | %          | %          | <i>n</i>      | <i>n</i>        |
| Sex                          | Male                                    | 6.07     | 3 | 2 | 4 | 6 | 5 | 16 | 12 | 17 | 19 | 7  | 4  | 1          | 6          | 652           | 591             |
|                              | Female                                  | 6.00     | 2 | 2 | 3 | 5 | 6 | 16 | 13 | 17 | 16 | 6  | 3  | 1          | 10         | 681           | 741             |
| Age                          | 16 to 24                                | 5.91     | 3 | 3 | 4 | 2 | 3 | 18 | 12 | 20 | 14 | 6  | 1  | 2          | 11         | 200           | 96              |
|                              | 25 to 34                                | 6.24     | 3 | 1 | 2 | 6 | 4 | 12 | 14 | 20 | 16 | 8  | 5  | 1          | 8          | 213           | 225             |
|                              | 35 to 44                                | 6.11     | 2 | 2 | 3 | 7 | 7 | 16 | 13 | 17 | 18 | 6  | 5  | 1          | 4          | 247           | 264             |
|                              | 45 to 54                                | 6.10     | 3 | 3 | 3 | 7 | 6 | 15 | 10 | 18 | 20 | 9  | 2  | 1          | 4          | 220           | 242             |
|                              | 55 to 64                                | 6.00     | 1 | 3 | 2 | 6 | 8 | 18 | 13 | 17 | 17 | 6  | 4  | 1          | 5          | 197           | 206             |
|                              | 65 or more                              | 5.86     | 4 | 1 | 4 | 5 | 4 | 17 | 12 | 10 | 17 | 6  | 3  | 2          | 15         | 256           | 299             |
| NS-SEC                       | Managerial and professional occupations | 6.53     | 1 | 2 | 3 | 4 | 4 | 13 | 14 | 20 | 23 | 10 | 3  | *          | 5          | 427           | 442             |
|                              | Intermediate occupations                | 5.92     | 3 | 3 | 3 | 6 | 4 | 19 | 11 | 17 | 16 | 5  | 4  | 1          | 8          | 273           | 277             |
|                              | Routine and manual occupations          | 5.64     | 4 | 2 | 5 | 7 | 7 | 16 | 12 | 15 | 13 | 5  | 3  | 2          | 10         | 531           | 534             |
|                              | Not classifiable                        | 6.28     | 2 | 3 |   | 3 | 3 | 23 | 8  | 12 | 19 | 7  | 5  | 4          | 13         | 102           | 79              |
| Income                       | Up to £9620                             | 5.73     | 4 | 3 | 5 | 4 | 5 | 18 | 10 | 14 | 14 | 6  | 3  | 2          | 13         | 300           | 289             |
|                              | £9621- £19500                           | 5.76     | 4 | 1 | 4 | 7 | 5 | 13 | 15 | 22 | 11 | 5  | 2  | 1          | 9          | 277           | 298             |
|                              | £19500 - £37700                         | 6.18     | 2 | 2 | 3 | 5 | 4 | 18 | 16 | 16 | 17 | 7  | 5  | *          | 4          | 272           | 268             |
|                              | £38220 and over                         | 6.57     | * | * | 2 | 7 | 4 | 14 | 10 | 20 | 26 | 8  | 4  | *          | 3          | 274           | 257             |
| Education                    | Degree or higher                        | 6.93     | 0 | * | 2 | 2 | 3 | 15 | 11 | 24 | 24 | 11 | 4  | *          | 4          | 235           | 235             |
|                              | Below degree                            | 6.00     | 3 | 2 | 3 | 6 | 6 | 16 | 13 | 17 | 18 | 7  | 3  | 1          | 6          | 784           | 748             |
|                              | No qualifications                       | 5.38     | 4 | 3 | 5 | 6 | 5 | 19 | 11 | 11 | 10 | 4  | 4  | 2          | 16         | 313           | 348             |
| Total                        |   | 6.04     | 3 | 2 | 3 | 6 | 5 | 16 | 12 | 17 | 17 | 7  | 3  | 1          | 8          | 1,333         | 1,332           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009  
Base sizes for means exclude those who said 'It depends' and 'Don't Know'

| Level of trust in the NHS |   | mean     | 0 | 1 | 2 | 3 | 4 | 5  | 6  | 7  | 8  | 9  | 10 | It depends | Don't know | Weighted base | Unweighted base |
|---------------------------|---|----------|---|---|---|---|---|----|----|----|----|----|----|------------|------------|---------------|-----------------|
|                           |   | <i>n</i> | % | % | % | % | % | %  | %  | %  | %  | %  | %  | %          | %          | <i>n</i>      | <i>n</i>        |
| Sex                       | Male                                    | 7.23     | 1 | 1 | 1 | 4 | 3 | 8  | 11 | 18 | 26 | 14 | 11 | 1          | 2          | 652           | 591             |
|                           | Female                                  | 7.05     | 1 | 1 | 2 | 2 | 6 | 11 | 10 | 19 | 21 | 16 | 10 | *          | 1          | 681           | 741             |
| Age                       | 16 to 24                                | 6.79     | 0 | 1 | 3 | 5 | 8 | 7  | 9  | 21 | 16 | 14 | 8  | 0          | 9          | 200           | 96              |
|                           | 25 to 34                                | 6.91     | 1 | * | 1 | 4 | 3 | 12 | 15 | 21 | 19 | 13 | 9  | *          | 1          | 213           | 225             |
|                           | 35 to 44                                | 6.94     | 2 | 1 | 1 | 2 | 6 | 9  | 11 | 21 | 29 | 13 | 6  | *          | *          | 247           | 265             |
|                           | 45 to 54                                | 7.15     | 1 | * | 1 | 2 | 4 | 11 | 12 | 19 | 22 | 14 | 12 | 1          | *          | 220           | 242             |
|                           | 55 to 64                                | 7.06     | 1 | 1 | 2 | 3 | 4 | 11 | 13 | 18 | 24 | 13 | 11 | 0          | 0          | 197           | 206             |
|                           | 65 or more                              | 7.83     |   | * | * | 2 | 2 | 8  | 4  | 14 | 30 | 21 | 16 | 1          | 1          | 255           | 298             |
| NS-SEC                    | Managerial and professional occupations | 7.04     | 1 | 1 | 1 | 2 | 3 | 11 | 14 | 21 | 23 | 16 | 6  | *          | *          | 427           | 442             |
|                           | Intermediate occupations                | 7.08     | * | * | 1 | 4 | 7 | 10 | 8  | 19 | 27 | 12 | 10 | 1          | 1          | 272           | 277             |
|                           | Routine and manual occupations          | 7.31     | 1 | * | 2 | 3 | 4 | 8  | 8  | 17 | 23 | 15 | 14 | 1          | 3          | 531           | 534             |
|                           | Not classifiable                        | 6.79     | 1 | 2 | 2 | 3 | 7 | 10 | 13 | 16 | 18 | 13 | 11 | 0          | 3          | 102           | 79              |
| Income                    | Up to £9620                             | 7.02     | 1 | 1 | 2 | 4 | 7 | 9  | 9  | 19 | 19 | 13 | 14 | *          | 3          | 301           | 290             |
|                           | £9621- £19500                           | 7.16     | 2 | 0 | 2 | 4 | 2 | 11 | 8  | 17 | 24 | 15 | 12 | 1          | 2          | 277           | 298             |
|                           | £19500 - £37700                         | 7.26     | 1 | * | * | 3 | 3 | 10 | 10 | 20 | 27 | 14 | 10 | 0          | 2          | 272           | 268             |
|                           | £38220 and over                         | 6.96     | 0 | 1 | 1 | 3 | 6 | 10 | 13 | 21 | 29 | 11 | 6  | 0          | 0          | 274           | 257             |
| Education                 | Degree or higher                        | 7.20     | 0 | 1 | 1 | 2 | 3 | 9  | 13 | 25 | 22 | 15 | 8  | 0          | 2          | 235           | 235             |
|                           | Below degree                            | 6.93     | 1 | 1 | 2 | 4 | 6 | 10 | 10 | 19 | 24 | 14 | 8  | 1          | 2          | 784           | 749             |
|                           | No qualifications                       | 7.61     | 1 | * | 1 | 2 | 2 | 9  | 8  | 12 | 24 | 17 | 20 | 1          | 1          | 312           | 347             |
| Total                     |   | 7.14     | 1 | 1 | 1 | 3 | 4 | 10 | 10 | 19 | 24 | 15 | 10 | *          | 2          | 1,332         | 1,332           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009  
Base sizes for means exclude those who said 'It depends' and 'Don't Know'

| Importance of official statistics in decision making |   | A great deal | Quite a lot | Some | Not much | None at all | Weighted base | Unweighted base |
|--|---|--------------|-------------|------|----------|-------------|---------------|-----------------|
|  |   | %            | %           | %    | %        | %           | n             | n               |
| Sex  | Male                                    | 24           | 48          | 12   | 12       | 5           | 646           | 585             |
|  | Female                                  | 21           | 48          | 20   | 8        | 2           | 667           | 724             |
| Age  | 16 to 24                                | 20           | 54          | 16   | 8        | 2           | 197           | 94              |
|  | 25 to 34                                | 18           | 52          | 15   | 11       | 4           | 208           | 220             |
|  | 35 to 44                                | 20           | 54          | 15   | 9        | 2           | 245           | 262             |
|  | 45 to 54                                | 24           | 43          | 15   | 12       | 5           | 218           | 239             |
|  | 55 to 64                                | 25           | 40          | 19   | 12       | 4           | 195           | 204             |
|  | 65 or more                              | 26           | 44          | 18   | 8        | 3           | 250           | 290             |
| NS-SEC   | Managerial and professional occupations | 23           | 47          | 15   | 12       | 3           | 421           | 435             |
|  | Intermediate occupations                | 22           | 48          | 14   | 11       | 5           | 271           | 275             |
|  | Routine and manual occupations          | 23           | 48          | 16   | 9        | 4           | 523           | 523             |
|  | Not classifiable                        | 20           | 49          | 25   | 5        | 2           | 98            | 76              |
| Income   | Up to £9620                             | 22           | 47          | 18   | 11       | 2           | 291           | 280             |
|  | £9621- £19500                           | 23           | 49          | 14   | 10       | 4           | 275           | 296             |
|  | £19500 - £37700                         | 20           | 54          | 14   | 9        | 3           | 270           | 266             |
|  | £38220 and over                         | 28           | 44          | 15   | 9        | 3           | 273           | 256             |
| Education  | Degree or higher                        | 22           | 52          | 12   | 11       | 4           | 233           | 233             |
|  | Below degree                            | 22           | 50          | 16   | 9        | 4           | 778           | 740             |
|  | No qualifications                       | 24           | 41          | 20   | 12       | 3           | 300           | 335             |
| Total  |   | 22           | 48          | 16   | 10       | 3           | 1,313         | 1,309           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

| Level of trust in cost of living figures |   | mean | 0  | 1 | 2 | 3  | 4  | 5  | 6  | 7  | 8  | 9 | 10 | It depends | Not heard of | Don't Know | Weighted base | Unweighted base |
|--|---|------|----|---|---|----|----|----|----|----|----|---|----|------------|--------------|------------|---------------|-----------------|
|  |   | n    | %  | % | % | %  | %  | %  | %  | %  | %  | % | %  | %          | %            | %          | n             | n               |
| Sex                                      | Male                                    | 5.39 | 5  | 2 | 4 | 8  | 11 | 16 | 14 | 14 | 13 | 4 | 1  | *          | 1            | 6          | 652           | 591             |
|  | Female                                  | 5.25 | 4  | 1 | 6 | 7  | 11 | 19 | 13 | 14 | 10 | 3 | 1  | 1          | 1            | 10         | 681           | 742             |
| Age                                      | 16 to 24                                | 6.05 | *  | 1 | 5 | 5  | 6  | 11 | 16 | 19 | 11 | 8 | *  | *          | 1            | 18         | 200           | 96              |
|  | 25 to 34                                | 5.36 | 4  | 2 | 2 | 11 | 11 | 17 | 12 | 17 | 11 | 3 | 2  | 1          | 1            | 9          | 213           | 225             |
|  | 35 to 44                                | 5.48 | 3  | 1 | 5 | 7  | 12 | 18 | 11 | 16 | 16 | 3 | 1  | *          | 1            | 5          | 247           | 265             |
|  | 45 to 54                                | 5.10 | 5  | * | 8 | 8  | 14 | 18 | 16 | 10 | 9  | 4 | 1  | 1          | 1            | 4          | 220           | 242             |
|  | 55 to 64                                | 5.00 | 6  | 2 | 5 | 7  | 13 | 22 | 12 | 12 | 11 | 2 | 1  | 2          | *            | 3          | 197           | 206             |
|  | 65 or more                              | 5.08 | 5  | 1 | 6 | 7  | 12 | 20 | 13 | 12 | 10 | 3 | 1  | *          | *            | 9          | 256           | 299             |
| Income                                   | Up to £9620                             | 5.22 | 3  | 1 | 8 | 7  | 11 | 14 | 12 | 10 | 10 | 4 | 2  | *          | 1            | 17         | 301           | 290             |
|  | £9621- £19500                           | 5.07 | 5  | 2 | 5 | 8  | 9  | 21 | 13 | 16 | 9  | 2 | *  | 1          | 1            | 8          | 277           | 298             |
|  | £19500 - £37700                         | 5.30 | 4  | 1 | 4 | 10 | 13 | 19 | 12 | 17 | 13 | 4 | *  | *          | *            | 4          | 272           | 268             |
|  | £38220 and over                         | 5.70 | 4  | 1 | 4 | 7  | 13 | 16 | 14 | 16 | 15 | 7 | 2  | *          | *            | 1          | 274           | 257             |
| Education                                | Degree or higher                        | 6.27 | 1  | 1 | 2 | 4  | 8  | 13 | 16 | 20 | 18 | 8 | 2  | 1          | *            | 6          | 235           | 235             |
|  | Below degree                            | 5.20 | 4  | 1 | 6 | 9  | 12 | 17 | 13 | 14 | 10 | 4 | 1  | 1          | 1            | 8          | 784           | 749             |
|  | No qualifications                       | 4.89 | 6  | 2 | 7 | 6  | 10 | 24 | 11 | 10 | 11 | 1 | 1  | *          | 1            | 9          | 313           | 348             |
| NS-SEC                                   | Managerial and professional occupations | 5.61 | 4  | 1 | 4 | 7  | 11 | 15 | 15 | 18 | 13 | 5 | 1  | *          | *            | 5          | 427           | 442             |
|  | Intermediate occupations                | 5.23 | 3  | 2 | 7 | 7  | 13 | 17 | 13 | 17 | 11 | 2 | *  | 1          | *            | 6          | 273           | 278             |
|  | Routine and manual occupations          | 5.07 | 5  | 2 | 6 | 8  | 11 | 21 | 11 | 11 | 10 | 4 | 1  | *          | 1            | 10         | 531           | 534             |
|  | Not classifiable                        | 5.61 | 2  | 0 | 5 | 8  | 9  | 14 | 15 | 11 | 12 | 5 | 2  | 1          | *            | 15         | 102           | 79              |
| Interest in politics                     | A great deal                            | 5.37 | 6  | 2 | 6 | 6  | 15 | 10 | 17 | 18 | 11 | 3 | 5  | 1          | *            | 1          | 75            | 74              |
|  | Quite a lot                             | 5.53 | 5  | 1 | 3 | 7  | 14 | 15 | 13 | 14 | 15 | 8 | 1  | 1          | *            | 3          | 234           | 239             |
|  | Some                                    | 5.48 | 3  | 1 | 6 | 6  | 11 | 17 | 14 | 16 | 13 | 4 | 1  | 1          | *            | 7          | 457           | 454             |
|  | Not much                                | 5.20 | 2  | 1 | 5 | 10 | 10 | 20 | 16 | 14 | 8  | 2 | *  | *          | 1            | 10         | 330           | 340             |
|  | None at all                             | 4.90 | 8  | 1 | 7 | 7  | 9  | 19 | 7  | 9  | 10 | 4 | 1  | 1          | 2            | 14         | 237           | 226             |
| Importance of statistics in decisions    | Very important                          | 5.61 | 3  | 2 | 9 | 6  | 7  | 15 | 11 | 13 | 18 | 4 | 3  | *          | 0            | 8          | 295           | 287             |
|  | Fairly important                        | 5.67 | 2  | 1 | 3 | 8  | 12 | 17 | 14 | 18 | 12 | 5 | 1  | *          | 1            | 6          | 629           | 624             |
|  | Neither important nor unimportant       | 4.87 | 5  | 1 | 5 | 8  | 12 | 26 | 15 | 11 | 4  | 2 | 0  | 2          | 0            | 10         | 211           | 225             |
|  | Very unimportant                        | 4.51 | 7  | 3 | 7 | 9  | 18 | 13 | 18 | 9  | 6  | 2 | 0  | 0          | *            | 6          | 132           | 126             |
|  | Fairly unimportant                      | 3.28 | 29 | 5 | 9 | 5  | 5  | 15 | 1  | 1  | 12 | 3 | 1  | 0          | 3            | 9          | 46            | 47              |
| Understanding of statistics              | Very good                               | 4.97 | 9  | 2 | 9 | 10 | 11 | 12 | 10 | 6  | 17 | 7 | 2  | 2          | 0            | 4          | 101           | 107             |
|  | Fairly good                             | 5.64 | 2  | 1 | 4 | 6  | 12 | 17 | 15 | 18 | 13 | 4 | 1  | *          | *            | 6          | 858           | 847             |
|  | Fairly bad                              | 4.63 | 8  | 1 | 6 | 12 | 10 | 21 | 10 | 10 | 6  | 2 | 1  | *          | *            | 12         | 274           | 282             |
|  | Very bad                                | 4.53 | 7  | 2 | 5 | 7  | 10 | 27 | 9  | 3  | 4  | 3 | 1  | 1          | 3            | 17         | 80            | 79              |
| Interest in statistics                   | A great deal                            | 4.74 | 9  | 2 | 9 | 10 | 11 | 12 | 10 | 6  | 17 | 7 | 2  | 2          | 0            | 4          | 101           | 107             |
|  | Quite a lot                             | 5.50 | 2  | 1 | 4 | 6  | 12 | 17 | 15 | 18 | 13 | 4 | 1  | *          | *            | 6          | 858           | 847             |
|  | Some                                    | 5.50 | 8  | 1 | 6 | 12 | 10 | 21 | 10 | 10 | 6  | 2 | 1  | *          | *            | 12         | 274           | 282             |
|  | Not much                                | 5.14 | 7  | 2 | 5 | 7  | 10 | 27 | 9  | 3  | 4  | 3 | 1  | 1          | 3            | 17         | 80            | 79              |
|  | None at all                             | 4.57 | 9  | 2 | 7 | 7  | 7  | 19 | 9  | 7  | 4  | 6 |    | 2          | 2            | 20         | 108           | 97              |
| Total                                    |   | 5.32 | 4  | 1 | 5 | 7  | 11 | 18 | 13 | 14 | 11 | 4 | 1  | 1          | 1            | 8          | 1,333         | 1,333           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

Base sizes for means exclude those who said 'It depends' and 'Don't Know'

| Main reason for distrusting cost of living figures |   |                     |                           |                            |                         |                           |   |                                |       |               |                 |
|--|---|---------------------|---------------------------|----------------------------|-------------------------|---------------------------|---|--------------------------------|-------|---------------|-----------------|
|  |   | Personal experience | heard /read something bad | figures difficult to count | ONS has vested interest | Gov't has vested interest | Figures misrepresented by media/politicians | Figures don't tell whole story | Other | Weighted base | Unweighted base |
|  |   | %                   | %                         | %                          | %                       | %                         | %   | %                              | %     | n             | n               |
| Sex  | Male                                    | 30                  | 3                         | 9                          | 2                       | 24                        | 12  | 16                             | 5     | 121           | 122             |
|  | Female                                  | 42                  | 4                         | 4                          | 1                       | 13                        | 11  | 23                             | 3     | 121           | 142             |
| Age  | 16 to 24                                | 26                  | 0                         | 0                          | 0                       | 23                        | 0   | 31                             | 21    | 22            | 12              |
|  | 25 to 34                                | 34                  | 8                         | 2                          | 1                       | 12                        | 12  | 29                             | 1     | 40            | 46              |
|  | 35 to 44                                | 38                  | 0                         | 16                         | 4                       | 24                        | 10  | 9                              | 0     | 42            | 46              |
|  | 45 to 54                                | 31                  | 5                         | 5                          | 2                       | 13                        | 22  | 19                             | 3     | 45            | 54              |
|  | 55 to 64                                | 44                  | 3                         | 4                          | 0                       | 23                        | 8   | 17                             | 1     | 43            | 46              |
|  | 65 or more                              | 39                  | 3                         | 8                          | 1                       | 18                        | 11  | 18                             | 3     | 51            | 60              |
| Income   | Up to £9620                             | 43                  | 1                         | 5                          | 0                       | 22                        | 9   | 14                             | 7     | 59            | 65              |
|  | £9621- £19500                           | 35                  | 3                         | 7                          | 2                       | 18                        | 14  | 17                             | 4     | 57            | 72              |
|  | £19500 - £37700                         | 41                  | 4                         | 9                          | 1                       | 18                        | 5   | 20                             | 1     | 51            | 49              |
|  | £38220 and over                         | 22                  | 5                         | 7                          | 4                       | 12                        | 19  | 31                             | 0     | 42            | 40              |
| Education  | Degree or higher                        | 15                  | 0                         | 3                          | 0                       | 12                        | 13  | 55                             | 3     | 20            | 24              |
|  | Below degree                            | 36                  | 4                         | 8                          | 2                       | 19                        | 10  | 18                             | 4     | 156           | 160             |
|  | No qualifications                       | 43                  | 3                         | 5                          | 1                       | 19                        | 15  | 13                             | 3     | 66            | 80              |
| NS-SEC   | Managerial and professional occupations | 29                  | 2                         | 10                         | 2                       | 15                        | 13  | 27                             | 2     | 66            | 70              |
|  | Intermediate occupations                | 43                  | 3                         | 4                          | 2                       | 12                        | 15  | 18                             | 2     | 52            | 63              |
|  | Routine and manual occupations          | 40                  | 5                         | 5                          | *                       | 24                        | 8   | 15                             | 2     | 109           | 118             |
|  | Not classifiable                        | 13                  | 0                         | 12                         | 0                       | 13                        | 10  | 25                             | 26    | 16            | 13              |
| Interest in politics                               | A great deal                            | 33                  | 0                         | 5                          | 0                       | 14                        | 17  | 31                             | 0     | 15            | 18              |
|  | Quite a lot                             | 22                  | 8                         | 5                          | 2                       | 16                        | 13  | 32                             | 1     | 39            | 44              |
|  | Some                                    | 26                  | 5                         | 15                         | 2                       | 18                        | 9   | 18                             | 8     | 73            | 72              |
|  | Not much                                | 48                  | 0                         | 3                          | 1                       | 19                        | 8   | 18                             | 4     | 60            | 70              |
|  | None at all                             | 48                  | 2                         | 1                          | 1                       | 21                        | 16  | 11                             | 0     | 55            | 60              |
| Importance of statistics in decisions              | Very important                          | 37                  | 4                         | 2                          | 3                       | 20                        | 12  | 22                             | 1     | 58            | 58              |
|  | Fairly important                        | 38                  | 4                         | 7                          | 0                       | 15                        | 12  | 17                             | 8     | 84            | 91              |
|  | Neither important nor unimportant       | 37                  | 3                         | 5                          | 1                       | 17                        | 9   | 27                             | 1     | 39            | 46              |
|  | Very unimportant                        | 30                  | 5                         | 17                         | 1                       | 26                        | 5   | 15                             | 1     | 36            | 39              |
|  | Fairly unimportant                      | 41                  | 0                         | 3                          | 3                       | 23                        | 21  | 10                             | 0     | 22            | 25              |
| Understanding of statistics                        | Very good                               | 22                  | 5                         | 4                          | 0                       | 26                        | 21  | 20                             | 2     | 31            | 35              |
|  | Fairly good                             | 33                  | 5                         | 9                          | 2                       | 15                        | 9   | 21                             | 5     | 117           | 129             |
|  | Fairly bad                              | 41                  | 2                         | 1                          | 1                       | 23                        | 11  | 17                             | 3     | 73            | 80              |
|  | Very bad                                | 61                  | 0                         | 0                          | 3                       | 8                         | 12  | 17                             | 0     | 17            | 16              |
| Interest in statistics                             | A great deal                            | 16                  | 0                         | 10                         | 0                       | 30                        | 18  | 19                             | 6     | 19            | 24              |
|  | Quite a lot                             | 39                  | 5                         | 5                          | 0                       | 10                        | 7   | 28                             | 7     | 58            | 59              |
|  | Some                                    | 38                  | 3                         | 11                         | 2                       | 16                        | 8   | 20                             | 3     | 90            | 96              |
|  | Not much                                | 30                  | 5                         | 3                          | 1                       | 29                        | 19  | 10                             | 2     | 49            | 58              |
|  | None at all                             | 51                  | 0                         | 0                          | 3                       | 17                        | 14  | 15                             | 0     | 26            | 27              |
| Total  |   | 36                  | 3                         | 6                          | 1                       | 18                        | 11  | 19                             | 4     | 242           | 264             |

Base: Adults aged 16+ giving low trust ratings (0-3) for cost of living figures Source: NatCen Omnibus Quarter 4 2009

| Main reason for trusting cost of living figures |   | Personal experience | heard /read something good | figures easy to count | ONS does not have vested interest | Gov't does not have vested interest | Other | Weighted base | Unweighted base |
|---|---|---------------------|----------------------------|-----------------------|-----------------------------------|-------------------------------------|-------|---------------|-----------------|
|   |   | %                   | %                          | %                     | %                                 | %                                   | %     | n             | n               |
| Sex   | Male                                    | 31                  | 10                         | 31                    | 10                                | 4                                   | 13    | 209           | 181             |
|   | Female                                  | 44                  | 6                          | 18                    | 11                                | 3                                   | 18    | 182           | 193             |
| Age   | 16 to 24                                | 45                  | 4                          | 31                    | 14                                | 0                                   | 7     | 74            | 32              |
|   | 25 to 34                                | 37                  | 5                          | 28                    | 18                                | 3                                   | 9     | 66            | 67              |
|   | 35 to 44                                | 36                  | 10                         | 26                    | 8                                 | 4                                   | 16    | 82            | 86              |
|   | 45 to 54                                | 39                  | 6                          | 24                    | 6                                 | 7                                   | 20    | 51            | 60              |
|   | 55 to 64                                | 32                  | 8                          | 25                    | 11                                | 0                                   | 24    | 52            | 52              |
|   | 65 or more                              | 30                  | 17                         | 18                    | 6                                 | 8                                   | 20    | 66            | 77              |
| Income  | Up to £9620                             | 52                  | 5                          | 22                    | 15                                | 1                                   | 5     | 74            | 62              |
|   | £9621- £19500                           | 25                  | 13                         | 27                    | 8                                 | 8                                   | 18    | 71            | 71              |
|   | £19500 - £37700                         | 34                  | 5                          | 28                    | 8                                 | 5                                   | 21    | 86            | 87              |
|   | £38220 and over                         | 35                  | 8                          | 28                    | 12                                | 1                                   | 16    | 109           | 103             |
| Education                                       | Degree or higher                        | 27                  | 2                          | 37                    | 14                                | 2                                   | 19    | 110           | 103             |
|   | Below degree                            | 41                  | 8                          | 22                    | 10                                | 4                                   | 14    | 217           | 202             |
|   | No qualifications                       | 39                  | 20                         | 18                    | 7                                 | 3                                   | 13    | 64            | 69              |
| NS-SEC  | Managerial and professional occupations | 34                  | 5                          | 30                    | 12                                | 1                                   | 19    | 156           | 155             |
|   | Intermediate occupations                | 33                  | 12                         | 26                    | 9                                 | 6                                   | 14    | 80            | 80              |
|   | Routine and manual occupations          | 42                  | 12                         | 22                    | 7                                 | 5                                   | 13    | 126           | 116             |
|   | Not classifiable                        | 44                  | 1                          | 13                    | 28                                | 4                                   | 9     | 28            | 23              |
| Interest in politics                            | A great deal                            | 34                  | 3                          | 16                    | 24                                | 5                                   | 17    | 27            | 24              |
|   | Quite a lot                             | 28                  | 8                          | 30                    | 11                                | 3                                   | 21    | 84            | 80              |
|   | Some                                    | 36                  | 8                          | 30                    | 8                                 | 5                                   | 14    | 149           | 145             |
|   | Not much                                | 38                  | 14                         | 19                    | 8                                 | 3                                   | 18    | 74            | 75              |
|   | None at all                             | 53                  | 6                          | 20                    | 16                                | 2                                   | 5     | 57            | 50              |
| Importance of statistics in decisions           | Very important                          | 32                  | 10                         | 20                    | 16                                | 4                                   | 20    | 110           | 105             |
|   | Fairly important                        | 37                  | 8                          | 30                    | 8                                 | 3                                   | 15    | 216           | 203             |
|   | Neither important nor unimportant       | 52                  | 9                          | 11                    | 14                                | 5                                   | 8     | 33            | 38              |
|   | Very unimportant                        | 58                  | 5                          | 17                    | 3                                 | 7                                   | 10    | 22            | 20              |
|   | Fairly unimportant                      |                     | 0                          | 70                    | 26                                | 4                                   | 0     | 8             | 7               |
| Understanding of statistics                     | Very good                               | 35                  | 8                          | 32                    | 14                                | 1                                   | 10    | 31            | 32              |
|   | Fairly good                             | 35                  | 8                          | 26                    | 11                                | 4                                   | 17    | 299           | 279             |
|   | Fairly bad                              | 38                  | 12                         | 26                    | 10                                | 2                                   | 11    | 49            | 49              |
|   | Very bad                                | 95                  | 5                          | 0                     | 0                                 | 0                                   | 0     | 8             | 10              |
| Interest in statistics                          | A great deal                            | 40                  | 7                          | 10                    | 11                                | 20                                  | 11    | 18            | 18              |
|   | Quite a lot                             | 29                  | 16                         | 30                    | 9                                 | 3                                   | 14    | 109           | 106             |
|   | Some                                    | 40                  | 5                          | 24                    | 11                                | 3                                   | 18    | 182           | 180             |
|   | Not much                                | 42                  | 8                          | 18                    | 18                                | 2                                   | 13    | 62            | 56              |
|   | None at all                             | 38                  | 2                          | 53                    | 0                                 | 0                                   | 7     | 19            | 14              |
| Total   |   | 37                  | 8                          | 25                    | 11                                | 4                                   | 15    | 391           | 374             |

Base: Adults aged 16+ giving high trust ratings (7-10) for cost of living figures Source: NatCen Omnibus Quarter 4 2009



| Level of trust in hospital waiting figures |   | mean | 0  | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9 | 10 | It depends | Not heard of | Don't Know | Weighted base | Unweighted base |
|--|---|------|----|----|----|----|----|----|----|----|----|---|----|------------|--------------|------------|---------------|-----------------|
|  |   | n    | %  | %  | %  | %  | %  | %  | %  | %  | %  | % | %  | %          | %            | %          | n             | n               |
| Sex  | Male                                    | 5.52 | 4  | 2  | 4  | 7  | 9  | 18 | 11 | 15 | 12 | 5 | 3  | 2          | 1            | 9          | 652           | 591             |
|  | Female                                  | 5.37 | 3  | 3  | 7  | 7  | 9  | 18 | 13 | 12 | 14 | 4 | 2  | 2          | 1            | 6          | 681           | 742             |
| Age  | 16 to 24                                | 5.54 | 1  | 2  | 6  | 4  | 7  | 21 | 11 | 15 | 9  | 3 | 2  | 0          | 3            | 17         | 200           | 96              |
|  | 25 to 34                                | 5.26 | 3  | 3  | 6  | 8  | 11 | 20 | 11 | 12 | 13 | 3 | 2  | 1          | 2            | 6          | 213           | 225             |
|  | 35 to 44                                | 5.17 | 3  | 2  | 9  | 6  | 12 | 18 | 13 | 12 | 8  | 4 | 2  | 2          | *            | 8          | 247           | 265             |
|  | 45 to 54                                | 5.22 | 6  | 4  | 5  | 8  | 11 | 15 | 13 | 15 | 13 | 4 | 2  | 1          | 0            | 4          | 220           | 242             |
|  | 55 to 64                                | 5.50 | 4  | 3  | 4  | 9  | 8  | 18 | 14 | 12 | 16 | 3 | 4  | 1          | 0            | 3          | 197           | 206             |
|  | 65 or more                              | 5.95 | 3  | 2  | 4  | 8  | 6  | 15 | 12 | 14 | 17 | 8 | 3  | 4          | 0            | 6          | 256           | 299             |
| Income                                     | Up to £9620                             | 5.63 | 3  | 3  | 5  | 4  | 9  | 17 | 12 | 15 | 13 | 3 | 3  | 1          | 1            | 10         | 301           | 290             |
|  | £9621- £19500                           | 5.37 | 2  | 4  | 5  | 9  | 8  | 16 | 11 | 12 | 11 | 6 | 2  | 2          | 2            | 8          | 277           | 298             |
|  | £19500 - £37700                         | 5.63 | 3  | 1  | 6  | 6  | 7  | 18 | 11 | 17 | 17 | 2 | 3  | 2          | 0            | 7          | 272           | 268             |
|  | £38220 and over                         | 5.15 | 4  | 3  | 5  | 11 | 13 | 19 | 14 | 12 | 10 | 6 | *  | 1          | 0            | 3          | 274           | 257             |
| Education                                  | Degree or higher                        | 5.24 | 3  | 2  | 6  | 10 | 14 | 15 | 13 | 14 | 9  | 5 | 3  | 1          | 0            | 6          | 235           | 235             |
|  | Below degree                            | 5.43 | 3  | 3  | 5  | 7  | 8  | 19 | 12 | 14 | 14 | 3 | 2  | 2          | 1            | 7          | 784           | 749             |
|  | No qualifications                       | 5.65 | 3  | 3  | 7  | 5  | 7  | 15 | 12 | 11 | 14 | 7 | 4  | 2          | 1            | 8          | 313           | 348             |
| NS-SEC                                     | Managerial and professional occupations | 5.27 | 3  | 3  | 5  | 9  | 12 | 17 | 13 | 14 | 13 | 4 | 1  | 1          | 0            | 5          | 427           | 442             |
|  | Intermediate occupations                | 5.55 | 4  | 2  | 6  | 6  | 7  | 20 | 14 | 14 | 11 | 5 | 3  | 2          | 1            | 5          | 273           | 278             |
|  | Routine and manual occupations          | 5.49 | 3  | 2  | 6  | 6  | 9  | 17 | 11 | 12 | 14 | 4 | 3  | 2          | 1            | 9          | 531           | 534             |
|  | Not classifiable                        | 5.70 | 1  | 5  | 4  | 6  | 5  | 17 | 10 | 14 | 13 | 2 | 5  | 1          | 1            | 14         | 102           | 79              |
| Interest in politics                       | A great deal                            | 5.67 | 5  | 3  | 3  | 7  | 10 | 18 | 7  | 16 | 15 | 8 | 3  | 1          | 0            | 2          | 75            | 74              |
|  | Quite a lot                             | 5.45 | 3  | 3  | 6  | 8  | 13 | 14 | 10 | 16 | 15 | 5 | 2  | *          | 1            | 4          | 234           | 239             |
|  | Some                                    | 5.51 | 2  | 2  | 5  | 7  | 8  | 19 | 15 | 14 | 13 | 3 | 2  | 3          | *            | 7          | 457           | 454             |
|  | Not much                                | 5.30 | 3  | 3  | 6  | 7  | 9  | 18 | 13 | 12 | 11 | 4 | 2  | 1          | *            | 9          | 330           | 340             |
|  | None at all                             | 5.43 | 5  | 3  | 7  | 6  | 6  | 17 | 11 | 10 | 13 | 3 | 6  | 2          | 2            | 9          | 237           | 226             |
| Importance of statistics in decisions      | Very important                          | 5.99 | 3  | 1  | 5  | 5  | 6  | 17 | 14 | 15 | 17 | 6 | 4  | 1          | *            | 6          | 295           | 287             |
|  | Fairly important                        | 5.67 | 1  | 2  | 4  | 8  | 10 | 19 | 14 | 14 | 13 | 4 | 2  | 2          | 1            | 7          | 629           | 624             |
|  | Neither important nor unimportant       | 4.97 | 4  | 6  | 4  | 5  | 13 | 21 | 8  | 13 | 7  | 4 | 1  | 2          | 1            | 9          | 211           | 225             |
|  | Very unimportant                        | 4.82 | 7  | 2  | 9  | 13 | 11 | 10 | 10 | 10 | 14 | 4 | 1  | *          | 1            | 8          | 132           | 126             |
|  | Fairly unimportant                      | 2.93 | 17 | 12 | 26 | 2  | 1  | 17 | 2  | 4  | 3  |   | 3  | 3          | 3            | 4          | 46            | 47              |
| Understanding of statistics                | Very good                               | 5.52 | 3  | 4  | 5  | 5  | 13 | 16 | 11 | 11 | 14 | 7 | 3  | 2          | 0            | 5          | 101           | 107             |
|  | Fairly good                             | 5.58 | 3  | 2  | 5  | 7  | 9  | 18 | 13 | 15 | 13 | 4 | 3  | 1          | 1            | 6          | 858           | 847             |
|  | Fairly bad                              | 5.06 | 4  | 4  | 7  | 8  | 8  | 18 | 12 | 12 | 12 | 2 | 2  | 2          | *            | 8          | 274           | 282             |
|  | Very bad                                | 5.01 | 6  | 6  | 9  | 5  | 6  | 12 | 5  | 6  | 15 | 6 | 2  | 3          | 5            | 13         | 80            | 79              |
| Interest in statistics                     | A great deal                            | 5.23 | 2  | 10 | 4  | 7  | 8  | 15 | 14 | 7  | 11 | 7 | 3  | 1          | 3            | 8          | 69            | 74              |
|  | Quite a lot                             | 5.62 | 3  | 2  | 7  | 10 | 9  | 13 | 11 | 15 | 17 | 6 | 2  | 1          | 0            | 6          | 312           | 315             |
|  | Some                                    | 5.59 | 2  | 2  | 4  | 6  | 10 | 20 | 14 | 16 | 12 | 3 | 2  | 2          | *            | 5          | 565           | 564             |
|  | Not much                                | 5.23 | 4  | 4  | 7  | 7  | 11 | 18 | 11 | 11 | 12 | 3 | 4  | 2          | *            | 7          | 274           | 280             |
|  | None at all                             | 4.70 | 8  | 3  | 11 | 5  | 1  | 19 | 6  | 8  | 10 | 4 | 1  | 3          | 4            | 19         | 108           | 97              |
| Total                                      |   | 5.44 | 3  | 3  | 6  | 7  | 9  | 18 | 12 | 13 | 13 | 4 | 2  | 2          | 1            | 7          | 1,333         | 1,333           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

Base sizes for means exclude those who said 'It depends' and 'Don't Know'

| Main reason for distrusting hospital waiting figures |   |                        |                                    |                                  |                               |                                 |   |   |       |                  |                    |
|--|---|------------------------|------------------------------------|----------------------------------|-------------------------------|---------------------------------|---|---|-------|------------------|--------------------|
|  |   | Personal<br>experience | heard<br>/read<br>something<br>bad | figures<br>difficult<br>to count | ONS has<br>vested<br>interest | Gov't has<br>vested<br>interest | Figures<br>misrepresented<br>by media/<br>politicians | Figures<br>don't tell<br>whole<br>story | Other | Weighted<br>base | Unweighted<br>base |
|  |   | %                      | %                                  | %                                | %                             | %                               | %   | %                                       | %     | n                | n                  |
| Sex  | Male                                    | 40                     | *                                  | 5                                | 4                             | 16                              | 25  | 6                                       | 3     | 111              | 106                |
|  | Female                                  | 41                     | 3                                  | 6                                | 2                             | 15                              | 17  | 17                                      | 1     | 135              | 154                |
| Age  | 16 to 24                                | 58                     | 0                                  | 0                                | 0                             | 11                              | 17  | 14                                      | 0     | 27               | 15                 |
|  | 25 to 34                                | 39                     | 0                                  | 4                                | 3                             | 19                              | 20  | 14                                      | 0     | 42               | 46                 |
|  | 35 to 44                                | 23                     | 5                                  | 10                               | 3                             | 17                              | 29  | 11                                      | 1     | 49               | 51                 |
|  | 45 to 54                                | 47                     | 1                                  | 7                                | 0                             | 12                              | 20  | 8                                       | 5     | 49               | 60                 |
|  | 55 to 64                                | 36                     | 1                                  | 5                                | 5                             | 17                              | 18  | 14                                      | 3     | 39               | 38                 |
|  | 65 or more                              | 48                     | 4                                  | 5                                | 4                             | 13                              | 15  | 12                                      | 0     | 40               | 50                 |
| Income   | Up to £9620                             | 48                     | 5                                  | 1                                | 0                             | 16                              | 17  | 14                                      | 0     | 43               | 46                 |
|  | £9621- £19500                           | 42                     | 1                                  | 7                                | 6                             | 14                              | 21  | 8                                       | 1     | 58               | 66                 |
|  | £19500 - £37700                         | 41                     | 0                                  | 2                                | 3                             | 19                              | 16  | 13                                      | 6     | 46               | 47                 |
|  | £38220 and over                         | 43                     | 2                                  | 3                                | 2                             | 13                              | 28  | 9                                       | 0     | 60               | 54                 |
| Education  | Degree or higher                        | 26                     | 0                                  | 6                                | 6                             | 24                              | 23  | 12                                      | 3     | 51               | 51                 |
|  | Below degree                            | 42                     | 2                                  | 4                                | 2                             | 15                              | 22  | 13                                      | 1     | 138              | 143                |
|  | No qualifications                       | 50                     | 5                                  | 10                               | 1                             | 8                               | 14  | 10                                      | 2     | 57               | 66                 |
| NS-SEC   | Managerial and professional occupations | 30                     | 1                                  | 8                                | 5                             | 17                              | 28  | 9                                       | 2     | 89               | 98                 |
|  | Intermediate occupations                | 52                     | 3                                  | 3                                | 0                             | 11                              | 17  | 13                                      | 0     | 46               | 46                 |
|  | Routine and manual occupations          | 45                     | 3                                  | 5                                | 2                             | 14                              | 17  | 13                                      | 2     | 95               | 103                |
|  | Not classifiable                        | 40                     | 0                                  | 7                                | 0                             | 24                              | 9   | 18                                      | 3     | 16               | 13                 |
| Interest in politics                                 | A great deal                            | 19                     | 0                                  | 0                                | 16                            | 15                              | 42  | 8                                       | 0     | 14               | 13                 |
|  | Quite a lot                             | 34                     | 1                                  | 8                                | 2                             | 14                              | 26  | 10                                      | 5     | 46               | 49                 |
|  | Some                                    | 36                     | 3                                  | 6                                | 2                             | 17                              | 21  | 14                                      | 1     | 74               | 81                 |
|  | Not much                                | 41                     | 0                                  | 8                                | 2                             | 17                              | 20  | 11                                      | 1     | 64               | 69                 |
|  | None at all                             | 58                     | 5                                  | 2                                | 1                             | 12                              | 9   | 14                                      | 0     | 48               | 48                 |
| Importance of statistics in decisions                | Very important                          | 50                     | 2                                  | 3                                | 0                             | 14                              | 19  | 9                                       | 3     | 42               | 42                 |
|  | Fairly important                        | 43                     | 1                                  | 9                                | 3                             | 15                              | 17  | 9                                       | 2     | 88               | 93                 |
|  | Neither important nor unimportant       | 33                     | 2                                  | 3                                | 0                             | 12                              | 24  | 26                                      | 0     | 42               | 49                 |
|  | Very unimportant                        | 38                     | 1                                  | 5                                | 5                             | 26                              | 16  | 7                                       | 1     | 41               | 41                 |
|  | Fairly unimportant                      | 32                     | 5                                  | 4                                | 0                             | 10                              | 40  | 9                                       | 0     | 27               | 27                 |
| Understanding of statistics                          | Very good                               | 42                     | 0                                  | 6                                | 0                             | 17                              | 22  | 8                                       | 6     | 18               | 22                 |
|  | Fairly good                             | 38                     | 3                                  | 6                                | 3                             | 17                              | 22  | 9                                       | 2     | 143              | 147                |
|  | Fairly bad                              | 46                     | 1                                  | 6                                | 2                             | 12                              | 16  | 16                                      | 1     | 64               | 70                 |
|  | Very bad                                | 37                     | 0                                  | 0                                | 3                             | 14                              | 19  | 27                                      | 0     | 21               | 21                 |
| Interest in statistics                               | A great deal                            | 54                     | 8                                  | 0                                | 0                             | 5                               | 23  | 7                                       | 4     | 15               | 18                 |
|  | Quite a lot                             | 39                     | 1                                  | 8                                | 5                             | 17                              | 21  | 10                                      | 0     | 65               | 63                 |
|  | Some                                    | 32                     | 3                                  | 5                                | 3                             | 17                              | 20  | 16                                      | 3     | 79               | 87                 |
|  | Not much                                | 42                     | 2                                  | 6                                | 1                             | 17                              | 23  | 9                                       | 1     | 59               | 66                 |
|  | None at all                             | 56                     | 0                                  | 4                                | 2                             | 11                              | 14  | 13                                      | 0     | 28               | 26                 |
| Total  |   | 40                     | 2                                  | 6                                | 3                             | 15                              | 20  | 12                                      | 2     | 246              | 260                |

Base: Adults aged 16+ giving low trust ratings (0-3) for hospital waiting figures Source: NatCen Omnibus Quarter 4 2009

| Main reason for trusting hospital waiting figures |   | Personal experience | heard /read something good | figures easy to count | ONS does not have vested interest | Gov't does not have vested interest | Other | Weighted base | Unweighted base |
|---|---|---------------------|----------------------------|-----------------------|-----------------------------------|-------------------------------------|-------|---------------|-----------------|
|   |   | %                   | %                          | %                     | %                                 | %                                   | %     | n             | n               |
| Sex   | Male                                    | 46                  | 16                         | 19                    | 4                                 | 2                                   | 13    | 216           | 201             |
|   | Female                                  | 53                  | 12                         | 14                    | 3                                 | 2                                   | 15    | 212           | 227             |
| Age   | 16 to 24                                | 40                  | 21                         | 18                    | 10                                | 0                                   | 11    | 58            | 25              |
|   | 25 to 34                                | 48                  | 17                         | 24                    | 2                                 | 3                                   | 6     | 60            | 68              |
|   | 35 to 44                                | 42                  | 9                          | 17                    | 7                                 | 5                                   | 19    | 63            | 69              |
|   | 45 to 54                                | 47                  | 10                         | 20                    | 1                                 | 1                                   | 20    | 73            | 75              |
|   | 55 to 64                                | 55                  | 13                         | 12                    | 2                                 | 4                                   | 14    | 67            | 71              |
|   | 65 or more                              | 59                  | 16                         | 11                    | 2                                 | 1                                   | 11    | 108           | 120             |
| Income  | Up to £9620                             | 46                  | 17                         | 17                    | 9                                 | 3                                   | 9     | 105           | 99              |
|   | £9621- £19500                           | 57                  | 11                         | 18                    | 1                                 | 3                                   | 11    | 82            | 92              |
|   | £19500 - £37700                         | 56                  | 11                         | 10                    | 4                                 | 3                                   | 16    | 102           | 98              |
|   | £38220 and over                         | 40                  | 15                         | 22                    | 1                                 | 3                                   | 19    | 74            | 70              |
| Education   | Degree or higher                        | 32                  | 11                         | 23                    | 4                                 | 3                                   | 27    | 67            | 70              |
|   | Below degree                            | 50                  | 14                         | 18                    | 5                                 | 2                                   | 11    | 250           | 238             |
|   | No qualifications                       | 60                  | 16                         | 8                     | 1                                 | 2                                   | 12    | 112           | 120             |
| NS-SEC  | Managerial and professional occupations | 50                  | 7                          | 17                    | 8                                 | 3                                   | 15    | 130           | 134             |
|   | Intermediate occupations                | 48                  | 13                         | 21                    | 0                                 | 0                                   | 18    | 91            | 93              |
|   | Routine and manual occupations          | 52                  | 21                         | 11                    | 2                                 | 3                                   | 11    | 172           | 173             |
|   | Not classifiable                        | 44                  | 9                          | 25                    | 4                                 | 2                                   | 15    | 36            | 28              |
| Interest in politics                              | A great deal                            | 40                  | 7                          | 23                    | 13                                | 5                                   | 12    | 31            | 29              |
|   | Quite a lot                             | 56                  | 12                         | 13                    | 5                                 | 0                                   | 15    | 82            | 80              |
|   | Some                                    | 44                  | 20                         | 16                    | 2                                 | 2                                   | 17    | 145           | 147             |
|   | Not much                                | 53                  | 14                         | 12                    | 1                                 | 4                                   | 15    | 95            | 101             |
|   | None at all                             | 53                  | 11                         | 23                    | 5                                 | 2                                   | 5     | 76            | 71              |
| Importance of statistics in decisions             | Very important                          | 53                  | 10                         | 15                    | 3                                 | 3                                   | 15    | 120           | 116             |
|   | Fairly important                        | 48                  | 11                         | 19                    | 3                                 | 2                                   | 16    | 208           | 213             |
|   | Neither important nor unimportant       | 55                  | 17                         | 11                    | 3                                 | 3                                   | 11    | 54            | 55              |
|   | Very unimportant                        | 45                  | 36                         | 6                     | 10                                | 0                                   | 3     | 38            | 33              |
|   | Fairly unimportant                      | 35                  | 25                         | 26                    | 0                                 | 0                                   | 14    | 5             | 6               |
| Understanding of statistics                       | Very good                               | 39                  | 18                         | 18                    | 3                                 | 3                                   | 18    | 33            | 33              |
|   | Fairly good                             | 49                  | 14                         | 17                    | 3                                 | 2                                   | 15    | 294           | 293             |
|   | Fairly bad                              | 53                  | 15                         | 15                    | 2                                 | 5                                   | 9     | 76            | 75              |
|   | Very bad                                | 64                  | 7                          | 16                    | 3                                 | 0                                   | 9     | 23            | 24              |
| Interest in statistics                            | A great deal                            | 59                  | 11                         | 28                    | 3                                 | 0                                   | 0     | 19            | 20              |
|   | Quite a lot                             | 52                  | 18                         | 13                    | 3                                 | 2                                   | 13    | 122           | 124             |
|   | Some                                    | 50                  | 11                         | 17                    | 3                                 | 3                                   | 16    | 183           | 181             |
|   | Not much                                | 43                  | 21                         | 15                    | 7                                 | 2                                   | 11    | 80            | 80              |
|   | None at all                             | 52                  | 3                          | 21                    | 3                                 | 6                                   | 15    | 24            | 23              |
| Total   |   | 50                  | 14                         | 16                    | 4                                 | 2                                   | 14    | 429           | 428             |

Base: Adults aged 16+ giving high trust ratings (7-10) for hospital waiting figures Source: NatCen Omnibus Quarter 4 2009

| Level of trust in domestic burglary figures |   | mean | 0  | 1 | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9 | 10 | It depends | Not heard of | Don't Know | Weighted base | Unweighted base |
|---|---|------|----|---|----|----|----|----|----|----|----|---|----|------------|--------------|------------|---------------|-----------------|
|   |   | n    | %  | % | %  | %  | %  | %  | %  | %  | %  | % | %  | %          | %            | %          | n             | n               |
| Sex   | Male                                    | 5.09 | 5  | 1 | 6  | 10 | 12 | 18 | 8  | 14 | 12 | 4 | 1  | 1          | 1            | 7          | 652           | 591             |
|   | Female                                  | 5.33 | 3  | 2 | 5  | 7  | 11 | 19 | 12 | 13 | 11 | 4 | 1  | 1          | 1            | 11         | 680           | 741             |
| Age   | 16 to 24                                | 5.36 | 0  | 0 | 5  | 8  | 15 | 17 | 8  | 14 | 12 | 1 | 0  | 0          | 1            | 18         | 200           | 96              |
|   | 25 to 34                                | 5.37 | 4  | 1 | 5  | 9  | 9  | 21 | 10 | 14 | 11 | 5 | 1  | 1          | 2            | 7          | 213           | 225             |
|   | 35 to 44                                | 5.28 | 2  | 2 | 6  | 11 | 11 | 17 | 13 | 14 | 13 | 3 | 1  | 1          | *            | 7          | 247           | 265             |
|   | 45 to 54                                | 5.00 | 7  | 2 | 5  | 7  | 12 | 17 | 14 | 15 | 10 | 3 | *  | 1          | 0            | 6          | 220           | 242             |
|   | 55 to 64                                | 5.13 | 4  | 2 | 4  | 9  | 13 | 24 | 8  | 8  | 11 | 5 | 1  | 1          | 0            | 8          | 196           | 205             |
|   | 65 or more                              | 5.17 | 5  | 2 | 7  | 7  | 10 | 17 | 8  | 14 | 11 | 5 | 1  | 1          | 0            | 11         | 256           | 299             |
| Income                                      | Up to £9620                             | 5.17 | 4  | 2 | 6  | 5  | 15 | 17 | 8  | 13 | 10 | 4 | 1  | 1          | 1            | 14         | 300           | 289             |
|   | £9621- £19500                           | 5.07 | 5  | 1 | 6  | 12 | 10 | 20 | 8  | 10 | 12 | 3 | 1  | 1          | 1            | 10         | 277           | 298             |
|   | £19500 - £37700                         | 5.27 | 3  | 1 | 5  | 11 | 9  | 22 | 11 | 13 | 11 | 5 | 1  | 0          | *            | 7          | 272           | 268             |
|   | £38220 and over                         | 5.48 | 3  | 1 | 6  | 7  | 11 | 18 | 15 | 18 | 14 | 3 | *  | *          | 0            | 3          | 274           | 257             |
| Education                                   | Degree or higher                        | 5.69 | 1  | 1 | 3  | 6  | 11 | 18 | 14 | 19 | 13 | 3 | 1  | 2          | 0            | 9          | 235           | 235             |
|   | Below degree                            | 5.21 | 3  | 1 | 6  | 9  | 13 | 18 | 11 | 13 | 11 | 4 | 1  | 1          | 1            | 8          | 783           | 748             |
|   | No qualifications                       | 4.86 | 7  | 2 | 6  | 9  | 10 | 21 | 6  | 10 | 10 | 3 | 1  | 1          | 1            | 12         | 313           | 348             |
| NS-SEC                                      | Managerial and professional occupations | 5.42 | 2  | 2 | 4  | 7  | 10 | 19 | 15 | 17 | 12 | 2 | *  | 1          | 0            | 7          | 427           | 442             |
|   | Intermediate occupations                | 5.07 | 4  | 1 | 4  | 12 | 15 | 18 | 9  | 14 | 7  | 5 | 0  | 1          | 1            | 8          | 272           | 277             |
|   | Routine and manual occupations          | 4.99 | 6  | 2 | 8  | 8  | 12 | 19 | 8  | 9  | 12 | 4 | 2  | 1          | 1            | 10         | 531           | 534             |
|   | Not classifiable                        | 5.87 | 2  | 0 | 5  | 4  | 7  | 16 | 11 | 19 | 15 | 4 | 1  | 0          | *            | 15         | 102           | 79              |
| Interest in politics                        | A great deal                            | 5.27 | 4  | 3 | 5  | 6  | 11 | 19 | 15 | 8  | 11 | 5 | 2  | 0          | 0            | 11         | 75            | 74              |
|   | Quite a lot                             | 5.35 | 4  | 1 | 5  | 7  | 14 | 17 | 13 | 13 | 12 | 6 | *  | 2          | *            | 6          | 233           | 238             |
|   | Some                                    | 5.35 | 2  | 2 | 6  | 9  | 11 | 17 | 12 | 15 | 12 | 3 | 1  | 1          | *            | 10         | 457           | 454             |
|   | Not much                                | 5.15 | 4  | 1 | 6  | 10 | 12 | 20 | 7  | 14 | 11 | 4 | 1  | 1          | *            | 9          | 330           | 340             |
|   | None at all                             | 4.87 | 7  | 1 | 4  | 8  | 11 | 21 | 9  | 10 | 9  | 3 | 1  | *          | 2            | 12         | 237           | 226             |
| Importance of statistics in decisions       | Very important                          | 5.54 | 4  | 1 | 5  | 9  | 8  | 20 | 10 | 14 | 16 | 6 | 1  | *          | 0            | 6          | 295           | 287             |
|   | Fairly important                        | 5.56 | 1  | 1 | 4  | 7  | 13 | 19 | 12 | 15 | 12 | 4 | 1  | 1          | 1            | 9          | 629           | 624             |
|   | Neither important nor unimportant       | 4.88 | 5  | 2 | 6  | 8  | 13 | 18 | 9  | 14 | 8  | 2 | 1  | 1          | *            | 13         | 210           | 224             |
|   | Very unimportant                        | 4.10 | 8  | 3 | 10 | 15 | 14 | 19 | 9  | 6  | 6  | 2 | 0  | 1          | 1            | 7          | 132           | 126             |
|   | Fairly unimportant                      | 2.84 | 26 | 4 | 11 | 11 | 8  | 14 | 6  | 7  | 0  | 0 | 1  | 0          | 3            | 9          | 46            | 47              |
| Understanding of statistics                 | Very good                               | 4.80 | 3  | 3 | 9  | 14 | 16 | 19 | 8  | 8  | 12 | 2 | 2  | 1          | 0            | 4          | 101           | 107             |
|   | Fairly good                             | 5.48 | 3  | 1 | 5  | 6  | 12 | 18 | 11 | 15 | 13 | 5 | 1  | 1          | *            | 8          | 857           | 846             |
|   | Fairly bad                              | 4.77 | 5  | 2 | 6  | 12 | 10 | 23 | 8  | 12 | 9  | 1 | *  | 0          | *            | 12         | 274           | 282             |
|   | Very bad                                | 4.32 | 10 | 1 | 9  | 11 | 10 | 13 | 13 | 6  | 5  | 2 | 1  | 2          | 4            | 12         | 80            | 79              |
| Interest in statistics                      | A great deal                            | 4.85 | 4  | 4 | 5  | 11 | 20 | 14 | 8  | 14 | 8  | 5 | 0  | 0          | 0            | 9          | 69            | 74              |
|   | Quite a lot                             | 5.52 | 3  | 1 | 5  | 8  | 10 | 19 | 14 | 13 | 13 | 6 | 1  | 1          | 0            | 7          | 311           | 314             |
|   | Some                                    | 5.41 | 2  | 1 | 5  | 7  | 14 | 21 | 10 | 16 | 12 | 3 | 1  | 1          | *            | 8          | 565           | 564             |
|   | Not much                                | 4.90 | 6  | 2 | 7  | 11 | 10 | 16 | 10 | 10 | 13 | 3 | *  | 2          | 1            | 10         | 274           | 280             |
|   | None at all                             | 4.13 | 10 | * | 8  | 11 | 7  | 18 | 9  | 10 | 3  | 0 | 0  | 2          | 3            | 18         | 108           | 97              |
| Total                                       |   | 5.21 | 4  | 1 | 5  | 9  | 12 | 19 | 10 | 13 | 11 | 4 | 1  | 1          | 1            | 9          | 1,332         | 1,332           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

Base sizes for means exclude those who said 'It depends' and 'Don't Know'

| Main reason for distrusting domestic burglary figures |   |                        |                                    |                                  |                               |                                 |   |   |       |                  |                    |
|---|---|------------------------|------------------------------------|----------------------------------|-------------------------------|---------------------------------|---|---|-------|------------------|--------------------|
|   |   | Personal<br>experience | heard<br>/read<br>something<br>bad | figures<br>difficult<br>to count | ONS has<br>vested<br>interest | Gov't has<br>vested<br>interest | Figures<br>misrepresented<br>by media/<br>politicians | Figures<br>don't tell<br>whole<br>story | Other | Weighted<br>base | Unweighted<br>base |
|   |   | %                      | %                                  | %                                | %                             | %                               | %   | %                                       | %     | <i>n</i>         | <i>n</i>           |
| Sex   | Male                                    | 25                     | 5                                  | 17                               | *                             | 9                               | 15  | 22                                      | 6     | 143              | 134                |
|   | Female                                  | 29                     | 3                                  | 21                               | *                             | 11                              | 19  | 14                                      | 3     | 110              | 133                |
| Age   | 16 to 24                                | 39                     | 7                                  | 15                               | 0                             | 0                               | 9   | 14                                      | 16    | 27               | 14                 |
|   | 25 to 34                                | 18                     | 9                                  | 24                               | 0                             | 4                               | 20  | 25                                      | 0     | 40               | 42                 |
|   | 35 to 44                                | 29                     | 0                                  | 19                               | 0                             | 13                              | 21  | 17                                      | 2     | 48               | 52                 |
|   | 45 to 54                                | 38                     | 5                                  | 30                               | 1                             | 10                              | 12  | 3                                       | 1     | 48               | 56                 |
|   | 55 to 64                                | 17                     | 0                                  | 9                                | 0                             | 15                              | 23  | 27                                      | 8     | 37               | 40                 |
|   | 65 or more                              | 23                     | 4                                  | 12                               | 1                             | 14                              | 15  | 24                                      | 6     | 54               | 63                 |
| Income  | Up to £9620                             | 36                     | 4                                  | 10                               | 1                             | 10                              | 12  | 19                                      | 9     | 51               | 55                 |
|   | £9621- £19500                           | 22                     | 3                                  | 15                               | 1                             | 11                              | 23  | 18                                      | 7     | 63               | 72                 |
|   | £19500 - £37700                         | 29                     | 3                                  | 21                               | 0                             | 5                               | 18  | 19                                      | 4     | 53               | 53                 |
|   | £38220 and over                         | 23                     | 6                                  | 35                               | 0                             | 8                               | 13  | 15                                      | 0     | 46               | 42                 |
| Education   | Degree or higher                        | 19                     | 4                                  | 17                               | 1                             | 12                              | 37  | 7                                       | 2     | 27               | 30                 |
|   | Below degree                            | 26                     | 3                                  | 22                               | 0                             | 9                               | 13  | 22                                      | 4     | 154              | 151                |
|   | No qualifications                       | 31                     | 5                                  | 11                               | 1                             | 12                              | 18  | 15                                      | 8     | 73               | 86                 |
| NS-SEC  | Managerial and professional occupations | 23                     | 2                                  | 22                               | 1                             | 12                              | 11  | 27                                      | 2     | 65               | 69                 |
|   | Intermediate occupations                | 24                     | 2                                  | 21                               | 1                             | 11                              | 25  | 15                                      | 2     | 56               | 56                 |
|   | Routine and manual occupations          | 30                     | 6                                  | 17                               | 0                             | 9                               | 16  | 17                                      | 5     | 121              | 132                |
|   | Not classifiable                        | 31                     | 0                                  | 7                                | 0                             | 6                               | 17  | 7                                       | 32    | 11               | 10                 |
| Interest in politics                                  | A great deal                            | 25                     | 0                                  | 21                               | 0                             | 15                              | 32  | 6                                       | 0     | 13               | 16                 |
|   | Quite a lot                             | 13                     | 6                                  | 19                               | 0                             | 10                              | 20  | 27                                      | 4     | 40               | 45                 |
|   | Some                                    | 18                     | 3                                  | 21                               | *                             | 9                               | 19  | 21                                      | 8     | 82               | 84                 |
|   | Not much                                | 28                     | 6                                  | 17                               | 1                             | 8                               | 18  | 20                                      | 2     | 70               | 71                 |
|   | None at all                             | 51                     | 0                                  | 17                               | 0                             | 13                              | 6   | 8                                       | 6     | 48               | 51                 |
| Importance of statistics in decisions                 | Very important                          | 20                     | 3                                  | 21                               | 0                             | 8                               | 23  | 21                                      | 4     | 55               | 59                 |
|   | Fairly important                        | 28                     | 2                                  | 16                               | 0                             | 7                               | 16  | 23                                      | 8     | 80               | 82                 |
|   | Neither important nor unimportant       | 32                     | 2                                  | 22                               | 0                             | 11                              | 15  | 11                                      | 7     | 44               | 51                 |
|   | Very unimportant                        | 22                     | 9                                  | 25                               | 2                             | 13                              | 8   | 20                                      | 0     | 48               | 46                 |
|   | Fairly unimportant                      | 35                     | 5                                  | 5                                | 0                             | 17                              | 28  | 9                                       | 0     | 24               | 24                 |
| Understanding of statistics                           | Very good                               | 22                     | 5                                  | 16                               | 0                             | 23                              | 22  | 7                                       | 6     | 28               | 34                 |
|   | Fairly good                             | 17                     | 4                                  | 21                               | 0                             | 11                              | 18  | 23                                      | 6     | 131              | 139                |
|   | Fairly bad                              | 39                     | 4                                  | 17                               | 1                             | 5                               | 16  | 15                                      | 2     | 66               | 68                 |
|   | Very bad                                | 56                     | 0                                  | 14                               | 0                             | 5                               | 10  | 10                                      | 5     | 25               | 24                 |
| Interest in statistics                                | A great deal                            | 22                     | 0                                  | 4                                | 0                             | 22                              | 33  | 3                                       | 17    | 16               | 21                 |
|   | Quite a lot                             | 20                     | 5                                  | 21                               | 0                             | 8                               | 12  | 26                                      | 7     | 53               | 49                 |
|   | Some                                    | 24                     | 3                                  | 28                               | 1                             | 9                               | 11  | 23                                      | 2     | 83               | 95                 |
|   | Not much                                | 27                     | 5                                  | 12                               | 0                             | 15                              | 25  | 11                                      | 4     | 69               | 71                 |
|   | None at all                             | 49                     | 4                                  | 12                               | 0                             | 0                               | 15  | 14                                      | 6     | 32               | 31                 |
| Total   |   | 27                     | 4                                  | 19                               | *                             | 10                              | 17  | 18                                      | 5     | 253              | 267                |

Base: Adults aged 16+ giving low trust ratings (0-3) for domestic burglary figures Source: NatCen Omnibus Quarter 4 2009

| Main reason for trusting domestic burglary figures |   | Personal experience | heard /read something good | figures easy to count | ONS does not have vested interest | Gov't does not have vested interest | Other | Weighted base | Unweighted base |
|--|---|---------------------|----------------------------|-----------------------|-----------------------------------|-------------------------------------|-------|---------------|-----------------|
|  |   | %                   | %                          | %                     | %                                 | %                                   | %     | n             | n               |
| Sex  | Male                                    | 27                  | 10                         | 34                    | 2                                 | 9                                   | 19    | 183           | 165             |
|  | Female                                  | 24                  | 18                         | 22                    | 4                                 | 6                                   | 26    | 170           | 193             |
| Age  | 16 to 24                                | 27                  | 13                         | 22                    | 2                                 | 6                                   | 32    | 46            | 21              |
|  | 25 to 34                                | 31                  | 12                         | 26                    | 2                                 | 8                                   | 21    | 63            | 67              |
|  | 35 to 44                                | 23                  | 11                         | 38                    | 6                                 | 4                                   | 19    | 66            | 70              |
|  | 45 to 54                                | 18                  | 17                         | 27                    | 2                                 | 9                                   | 27    | 60            | 70              |
|  | 55 to 64                                | 24                  | 18                         | 28                    | 4                                 | 6                                   | 20    | 44            | 45              |
|  | 65 or more                              | 28                  | 14                         | 26                    | 2                                 | 11                                  | 20    | 73            | 85              |
| Income   | Up to £9620                             | 31                  | 18                         | 20                    | 1                                 | 11                                  | 20    | 74            | 73              |
|  | £9621- £19500                           | 29                  | 12                         | 27                    | 3                                 | 9                                   | 20    | 67            | 73              |
|  | £19500 - £37700                         | 31                  | 8                          | 25                    | 4                                 | 9                                   | 23    | 79            | 81              |
|  | £38220 and over                         | 20                  | 10                         | 39                    | 4                                 | 4                                   | 24    | 88            | 83              |
| Education  | Degree or higher                        | 17                  | 9                          | 31                    | 5                                 | 5                                   | 33    | 75            | 78              |
|  | Below degree                            | 27                  | 14                         | 30                    | 3                                 | 7                                   | 19    | 210           | 203             |
|  | No qualifications                       | 29                  | 18                         | 18                    | 1                                 | 11                                  | 23    | 67            | 77              |
| NS-SEC   | Managerial and professional occupations | 23                  | 9                          | 35                    | 4                                 | 5                                   | 24    | 126           | 134             |
|  | Intermediate occupations                | 22                  | 15                         | 32                    | 3                                 | 5                                   | 23    | 65            | 67              |
|  | Routine and manual occupations          | 27                  | 20                         | 23                    | 3                                 | 8                                   | 18    | 126           | 129             |
|  | Not classifiable                        | 32                  | 7                          | 14                    | 0                                 | 17                                  | 30    | 37            | 28              |
| Interest in politics                               | A great deal                            | 49                  | 3                          | 25                    | 0                                 | 11                                  | 11    | 19            | 21              |
|  | Quite a lot                             | 18                  | 4                          | 31                    | 2                                 | 14                                  | 31    | 67            | 63              |
|  | Some                                    | 28                  | 11                         | 32                    | 6                                 | 6                                   | 17    | 133           | 128             |
|  | Not much                                | 22                  | 20                         | 26                    | 1                                 | 7                                   | 24    | 87            | 94              |
|  | None at all                             | 26                  | 27                         | 19                    | 1                                 | 1                                   | 26    | 48            | 52              |
| Importance of statistics in decisions              | Very important                          | 28                  | 16                         | 26                    | 3                                 | 7                                   | 22    | 101           | 96              |
|  | Fairly important                        | 27                  | 15                         | 25                    | 3                                 | 7                                   | 23    | 183           | 187             |
|  | Neither important nor unimportant       | 9                   | 12                         | 40                    | 4                                 | 4                                   | 31    | 46            | 50              |
|  | Very unimportant                        | 27                  | 0                          | 30                    | 0                                 | 31                                  | 12    | 15            | 18              |
|  | Fairly unimportant                      | 62                  | 0                          | 38                    | 0                                 | 0                                   | 0     | 3             | 3               |
| Understanding of statistics                        | Very good                               | 34                  | 10                         | 28                    | 0                                 | 3                                   | 25    | 20            | 22              |
|  | Fairly good                             | 24                  | 12                         | 30                    | 4                                 | 9                                   | 21    | 271           | 268             |
|  | Fairly bad                              | 22                  | 25                         | 21                    | 2                                 | 1                                   | 29    | 50            | 54              |
|  | Very bad                                | 61                  | 4                          | 18                    | 0                                 | 0                                   | 17    | 10            | 11              |
| Interest in statistics                             | A great deal                            | 13                  | 26                         | 20                    | 0                                 | 19                                  | 21    | 18            | 17              |
|  | Quite a lot                             | 28                  | 17                         | 30                    | 2                                 | 6                                   | 18    | 99            | 106             |
|  | Some                                    | 26                  | 11                         | 27                    | 5                                 | 9                                   | 23    | 166           | 164             |
|  | Not much                                | 22                  | 16                         | 30                    | 1                                 | 5                                   | 26    | 57            | 59              |
|  | None at all                             | 32                  | 0                          | 30                    | 0                                 | 0                                   | 38    | 13            | 12              |
| Total  |   | 25                  | 14                         | 28                    | 3                                 | 7                                   | 22    | 353           | 358             |

Base: Adults aged 16+ giving high trust ratings (7-10) for domestic burglary figures Source: NatCen Omnibus Quarter 4 2009

| Level of trust in population figures  |   | mean | 0  | 1 | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10 | It depends | Not heard of | Don't Know | Weighted base | Unweighted base |
|---------------------------------------|---|------|----|---|----|----|----|----|----|----|----|----|----|------------|--------------|------------|---------------|-----------------|
|                                       |   | n    | %  | % | %  | %  | %  | %  | %  | %  | %  | %  | %  | %          | %            | %          | n             | n               |
| Sex                                   | Male                                    | 5.70 | 7  | 2 | 5  | 7  | 6  | 12 | 10 | 16 | 13 | 10 | 5  | 1          | 1            | 6          | 652           | 591             |
|                                       | Female                                  | 5.65 | 4  | 2 | 6  | 6  | 6  | 16 | 11 | 11 | 17 | 7  | 3  | *          | 1            | 9          | 680           | 741             |
| Age                                   | 16 to 24                                | 6.29 | 5  |   | *  | 5  | 5  | 17 | 9  | 13 | 18 | 9  | 5  | 0          | 2            | 11         | 200           | 96              |
|                                       | 25 to 34                                | 5.97 | 4  | 4 | 2  | 9  | 5  | 16 | 8  | 12 | 18 | 10 | 5  | 1          | 1            | 7          | 213           | 225             |
|                                       | 35 to 44                                | 5.76 | 5  | 2 | 8  | 5  | 5  | 10 | 11 | 17 | 12 | 12 | 3  | *          | 1            | 8          | 247           | 265             |
|                                       | 45 to 54                                | 5.54 | 4  | 2 | 7  | 7  | 6  | 20 | 9  | 13 | 15 | 7  | 2  | *          | 0            | 6          | 220           | 242             |
|                                       | 55 to 64                                | 5.34 | 8  | 4 | 7  | 7  | 6  | 10 | 13 | 12 | 15 | 7  | 4  | 1          | *            | 5          | 196           | 205             |
|                                       | 65 or more                              | 5.27 | 8  | 1 | 7  | 7  | 8  | 13 | 12 | 12 | 13 | 5  | 4  | *          | 1            | 7          | 256           | 299             |
| Income                                | Up to £9620                             | 5.85 | 7  | 2 | 3  | 5  | 7  | 14 | 9  | 13 | 15 | 10 | 4  | *          | 2            | 10         | 300           | 289             |
|                                       | £9621- £19500                           | 5.27 | 7  | 2 | 6  | 7  | 8  | 17 | 11 | 13 | 12 | 4  | 4  | *          | 1            | 7          | 277           | 298             |
|                                       | £19500 - £37700                         | 5.63 | 5  | 3 | 4  | 9  | 5  | 16 | 12 | 12 | 14 | 8  | 4  | 1          | *            | 6          | 272           | 268             |
|                                       | £38220 and over                         | 6.15 | 5  | 2 | 6  | 5  | 4  | 9  | 11 | 19 | 19 | 13 | 4  | 0          | *            | 3          | 274           | 257             |
| Education                             | Degree or higher                        | 6.71 | 3  | 1 | 2  | 3  | 5  | 12 | 12 | 14 | 23 | 15 | 6  | 1          | *            | 3          | 235           | 235             |
|                                       | Below degree                            | 5.50 | 6  | 3 | 5  | 9  | 6  | 14 | 10 | 14 | 15 | 8  | 2  | *          | 1            | 7          | 783           | 748             |
|                                       | No qualifications                       | 5.25 | 7  | 2 | 8  | 5  | 7  | 16 | 11 | 10 | 9  | 4  | 6  | 1          | 2            | 13         | 313           | 348             |
| NS-SEC                                | Managerial and professional occupations | 5.97 | 5  | 2 | 5  | 5  | 7  | 12 | 12 | 14 | 20 | 11 | 2  | 1          | *            | 4          | 427           | 442             |
|                                       | Intermediate occupations                | 5.42 | 7  | 3 | 6  | 9  | 4  | 16 | 11 | 15 | 12 | 8  | 3  | 0          | 1            | 6          | 272           | 277             |
|                                       | Routine and manual occupations          | 5.40 | 6  | 2 | 6  | 8  | 7  | 14 | 10 | 12 | 11 | 6  | 6  | 1          | 1            | 10         | 531           | 534             |
|                                       | Not classifiable                        | 6.51 | 2  | 1 | 2  | 4  | 5  | 18 | 4  | 13 | 22 | 9  | 5  | 0          | 3            | 13         | 102           | 79              |
| Interest in politics                  | A great deal                            | 5.61 | 10 | 3 | 7  | 7  | 6  | 10 | 5  | 19 | 14 | 17 | 2  | 0          | 0            | 1          | 75            | 74              |
|                                       | Quite a lot                             | 5.77 | 8  | 2 | 5  | 5  | 6  | 13 | 14 | 10 | 18 | 10 | 6  | *          | *            | 2          | 233           | 238             |
|                                       | Some                                    | 6.02 | 3  | 2 | 4  | 7  | 6  | 13 | 10 | 16 | 18 | 9  | 4  | *          | 1            | 6          | 457           | 454             |
|                                       | Not much                                | 5.61 | 3  | 3 | 6  | 7  | 6  | 16 | 11 | 15 | 13 | 6  | 4  | *          | *            | 10         | 330           | 340             |
|                                       | None at all                             | 4.92 | 10 | 2 | 7  | 6  | 6  | 16 | 8  | 9  | 9  | 5  | 3  | 2          | 3            | 14         | 237           | 226             |
| Importance of statistics in decisions | Very important                          | 6.21 | 6  | 1 | 5  | 5  | 4  | 15 | 9  | 13 | 16 | 15 | 6  | 0          | 1            | 4          | 295           | 287             |
|                                       | Fairly important                        | 6.05 | 2  | 2 | 5  | 6  | 6  | 13 | 11 | 16 | 19 | 7  | 4  | 1          | *            | 7          | 629           | 624             |
|                                       | Neither important nor unimportant       | 4.87 | 11 | 3 | 4  | 8  | 7  | 18 | 10 | 11 | 8  | 6  | 2  | *          | 3            | 11         | 210           | 224             |
|                                       | Very unimportant                        | 4.50 | 10 | 3 | 13 | 11 | 8  | 12 | 12 | 11 | 7  | 6  | 1  | 1          | *            | 6          | 132           | 126             |
|                                       | Fairly unimportant                      | 3.81 | 21 | 7 | 5  | 11 | 2  | 14 | 7  | 9  | 6  |    | 5  | 0          | 3            | 10         | 46            | 47              |
| Understanding of statistics           | Very good                               | 5.05 | 11 | 7 | 8  | 6  | 7  | 9  | 5  | 18 | 15 | 7  | 3  | 0          | 0            | 5          | 101           | 107             |
|                                       | Fairly good                             | 5.95 | 5  | 2 | 4  | 6  | 6  | 15 | 11 | 15 | 17 | 10 | 5  | *          | 1            | 4          | 857           | 846             |
|                                       | Fairly bad                              | 5.30 | 4  | 3 | 8  | 11 | 6  | 15 | 10 | 11 | 11 | 7  | 3  | 1          | 1            | 11         | 274           | 282             |
|                                       | Very bad                                | 4.39 | 13 | 3 | 4  | 4  | 6  | 15 | 9  | 1  | 8  | 4  | 2  | 0          | 6            | 24         | 80            | 79              |
| Interest in statistics                | A great deal                            | 4.91 | 11 | 6 | 6  | 7  | 11 | 13 | 7  | 12 | 11 | 8  | 4  | 0          | 0            | 4          | 69            | 74              |
|                                       | Quite a lot                             | 5.84 | 6  | 2 | 5  | 8  | 5  | 12 | 8  | 16 | 21 | 10 | 3  | 0          | *            | 5          | 311           | 314             |
|                                       | Some                                    | 6.01 | 3  | 2 | 4  | 5  | 6  | 16 | 14 | 15 | 15 | 8  | 5  | 1          | *            | 6          | 565           | 564             |
|                                       | Not much                                | 5.42 | 6  | 2 | 7  | 9  | 6  | 16 | 8  | 12 | 13 | 9  | 4  | 1          | 1            | 7          | 274           | 280             |
|                                       | None at all                             | 4.27 | 13 | 3 | 7  | 7  | 5  | 10 | 8  | 3  | 5  | 4  | 5  | 1          | 4            | 23         | 108           | 97              |
| Total                                 |   | 5.68 | 6  | 2 | 5  | 7  | 6  | 14 | 10 | 13 | 15 | 8  | 4  | *          | 1            | 8          | 1,332         | 1,332           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

Base sizes for means exclude those who said 'It depends' and 'Don't Know'

| Main reason for distrusting population figures |   |                        |                                    |                                  |                               |                                 |   |   |       |                  |                    |
|--|---|------------------------|------------------------------------|----------------------------------|-------------------------------|---------------------------------|---|---|-------|------------------|--------------------|
|  |   | Personal<br>experience | heard<br>/read<br>something<br>bad | figures<br>difficult<br>to count | ONS has<br>vested<br>interest | Gov't has<br>vested<br>interest | Figures<br>misrepresented<br>by media/<br>politicians | Figures<br>don't tell<br>whole<br>story | Other | Weighted<br>base | Unweighted<br>base |
|  |   | %                      | %                                  | %                                | %                             | %                               | %   | %                                       | %     | n                | n                  |
| Sex  | Male  | 13                     | 6                                  | 32                               | 0                             | 15                              | 15  | 18                                      | 2     | 135              | 132                |
|  | Female  | 15                     | 7                                  | 21                               | 1                             | 16                              | 23  | 15                                      | 3     | 124              | 144                |
| Age  | 16 to 24                                      | 0                      | 18                                 | 22                               | 0                             | 25                              | 7   | 13                                      | 14    | 20               | 11                 |
|  | 25 to 34                                      | 21                     | 7                                  | 25                               | 0                             | 20                              | 6   | 21                                      | 0     | 36               | 39                 |
|  | 35 to 44                                      | 14                     | 3                                  | 24                               | 0                             | 13                              | 30  | 13                                      | 3     | 50               | 56                 |
|  | 45 to 54                                      | 24                     | 2                                  | 25                               | 1                             | 9                               | 16  | 23                                      | 0     | 44               | 49                 |
|  | 55 to 64                                      | 9                      | 7                                  | 29                               | 0                             | 20                              | 17  | 16                                      | 3     | 48               | 49                 |
|  | 65 or more                                    | 10                     | 8                                  | 32                               | 0                             | 13                              | 23  | 13                                      | 0     | 61               | 72                 |
| Income   | Up to £9620                                   | 9                      | 11                                 | 21                               | 0                             | 16                              | 16  | 21                                      | 6     | 49               | 57                 |
|  | £9621- £19500                                 | 14                     | 7                                  | 22                               | 0                             | 20                              | 21  | 16                                      | 2     | 62               | 71                 |
|  | £19500 - £37700                               | 6                      | 11                                 | 44                               | 0                             | 12                              | 19  | 7                                       | 1     | 54               | 54                 |
|  | £38220 and over                               | 19                     | 0                                  | 32                               | 0                             | 11                              | 21  | 15                                      | 3     | 48               | 42                 |
| Education                                      | Degree or higher                              | 0                      | 18                                 | 22                               | 0                             | 7                               | 12  | 41                                      |       | 20               | 20                 |
|  | Below degree                                  | 14                     | 7                                  | 28                               | *                             | 16                              | 18  | 15                                      | 2     | 171              | 176                |
|  | No qualifications                             | 17                     | 3                                  | 26                               | 0                             | 18                              | 22  | 12                                      | 2     | 67               | 80                 |
| NS-SEC   | Managerial and<br>professional<br>occupations | 10                     | 0                                  | 44                               | 1                             | 9                               | 14  | 20                                      | 2     | 68               | 73                 |
|  | Intermediate<br>occupations                   | 14                     | 14                                 | 14                               | 0                             | 20                              | 21  | 12                                      | 4     | 62               | 64                 |
|  | Routine and<br>manual<br>occupations          | 15                     | 7                                  | 24                               | 0                             | 16                              | 20  | 17                                      | 2     | 120              | 129                |
|  | Not classifiable                              | 24                     | 0                                  | 11                               | 0                             | 30                              | 21  | 13                                      | 0     | 9                | 10                 |
| Interest<br>in politics                        | A great deal                                  | 17                     | 0                                  | 30                               | 0                             | 18                              | 9   | 26                                      | 0     | 18               | 19                 |
|  | Quite a lot                                   | 6                      | 4                                  | 26                               | 1                             | 24                              | 27  | 7                                       | 4     | 48               | 50                 |
|  | Some  | 15                     | 7                                  | 34                               | 0                             | 14                              | 19  | 10                                      | 1     | 74               | 81                 |
|  | Not much                                      | 10                     | 7                                  | 18                               | 0                             | 11                              | 18  | 33                                      | 2     | 62               | 66                 |
|  | None at all                                   | 21                     | 10                                 | 25                               | 0                             | 16                              | 15  | 10                                      | 3     | 58               | 60                 |
| Importance of<br>statistics in<br>decisions    | Very important                                | 18                     | 3                                  | 20                               | 0                             | 15                              | 28  | 16                                      | 0     | 46               | 49                 |
|  | Fairly important                              | 16                     | 10                                 | 30                               | 0                             | 13                              | 13  | 13                                      | 5     | 93               | 97                 |
|  | Neither important<br>nor unimportant          | 6                      | 10                                 | 33                               | 0                             | 15                              | 16  | 20                                      | 0     | 53               | 60                 |
|  | Very unimportant                              | 13                     | 1                                  | 24                               | 0                             | 23                              | 19  | 19                                      | 0     | 45               | 44                 |
|  | Fairly unimportant                            | 18                     | 0                                  | 18                               | 3                             | 12                              | 29  | 19                                      | 0     | 20               | 23                 |
| Understanding<br>of statistics                 | Very good                                     | 18                     | 3                                  | 24                               | 0                             | 25                              | 19  | 11                                      | 0     | 32               | 37                 |
|  | Fairly good                                   | 10                     | 7                                  | 26                               | 0                             | 18                              | 19  | 17                                      | 3     | 138              | 147                |
|  | Fairly bad                                    | 17                     | 7                                  | 32                               | 1                             | 10                              | 15  | 17                                      | 1     | 67               | 71                 |
|  | Very bad                                      | 14                     | 7                                  | 18                               | 0                             | 3                               | 34  | 20                                      | 4     | 19               | 18                 |
| Interest in<br>statistics                      | A great deal                                  | 24                     | 5                                  | 8                                | 0                             | 21                              | 10  | 22                                      | 10    | 21               | 25                 |
|  | Quite a lot                                   | 12                     | 6                                  | 35                               | 0                             | 20                              | 14  | 14                                      | 0     | 63               | 67                 |
|  | Some  | 14                     | 4                                  | 28                               | 1                             | 14                              | 18  | 20                                      | 2     | 77               | 84                 |
|  | Not much                                      | 10                     | 12                                 | 27                               | 0                             | 12                              | 22  | 14                                      | 2     | 64               | 69                 |
|  | None at all                                   | 17                     | 4                                  | 18                               | 0                             | 15                              | 28  | 15                                      | 2     | 34               | 31                 |
| Total  |   | 14                     | 7                                  | 27                               | *                             | 16                              | 19  | 16                                      | 2     | 259              | 276                |

Base: Adults aged 16+ giving low trust ratings (0-3) for population figures Source: NatCen Omnibus Quarter 4 2009



| Main reason for trusting population figures |   | Personal experience | heard /read something good | figures easy to count | ONS does not have vested interest | Gov't does not have vested interest | Other | Weighted base | Unweighted base |
|---|---|---------------------|----------------------------|-----------------------|-----------------------------------|-------------------------------------|-------|---------------|-----------------|
|   |   | %                   | %                          | %                     | %                                 | %                                   | %     | n             | n               |
| Sex   | Male                                    | 17                  | 12                         | 29                    | 14                                | 10                                  | 18    | 267           | 230             |
|   | Female                                  | 15                  | 12                         | 39                    | 12                                | 8                                   | 15    | 229           | 246             |
| Age   | 16 to 24                                | 14                  | 16                         | 34                    | 13                                | 7                                   | 17    | 84            | 40              |
|   | 25 to 34                                | 24                  | 9                          | 41                    | 12                                | 10                                  | 4     | 91            | 90              |
|   | 35 to 44                                | 11                  | 14                         | 27                    | 14                                | 12                                  | 21    | 99            | 102             |
|   | 45 to 54                                | 17                  | 8                          | 31                    | 19                                | 11                                  | 14    | 77            | 84              |
|   | 55 to 64                                | 19                  | 4                          | 40                    | 9                                 | 9                                   | 19    | 63            | 66              |
|   | 65 or more                              | 12                  | 17                         | 29                    | 10                                | 7                                   | 24    | 82            | 94              |
| Income                                      | Up to £9620                             | 18                  | 16                         | 32                    | 11                                | 8                                   | 14    | 116           | 97              |
|   | £9621- £19500                           | 13                  | 14                         | 25                    | 11                                | 10                                  | 27    | 76            | 84              |
|   | £19500 - £37700                         | 12                  | 13                         | 39                    | 15                                | 4                                   | 17    | 100           | 96              |
|   | £38220 and over                         | 16                  | 5                          | 38                    | 13                                | 13                                  | 14    | 144           | 136             |
| Education                                   | Degree or higher                        | 14                  | 6                          | 37                    | 17                                | 13                                  | 13    | 130           | 127             |
|   | Below degree                            | 18                  | 12                         | 32                    | 11                                | 9                                   | 18    | 286           | 266             |
|   | No qualifications                       | 11                  | 21                         | 30                    | 12                                | 7                                   | 18    | 79            | 82              |
| NS-SEC                                      | Managerial and professional occupations | 15                  | 10                         | 38                    | 15                                | 9                                   | 14    | 191           | 195             |
|   | Intermediate occupations                | 14                  | 11                         | 35                    | 10                                | 11                                  | 19    | 95            | 98              |
|   | Routine and manual occupations          | 16                  | 12                         | 33                    | 11                                | 10                                  | 18    | 166           | 153             |
|   | Not classifiable                        | 22                  | 22                         | 13                    | 20                                | 6                                   | 16    | 44            | 30              |
| Interest in politics                        | A great deal                            | 14                  | 8                          | 35                    | 10                                | 13                                  | 21    | 38            | 36              |
|   | Quite a lot                             | 11                  | 15                         | 31                    | 22                                | 7                                   | 14    | 94            | 93              |
|   | Some                                    | 18                  | 11                         | 34                    | 9                                 | 12                                  | 16    | 199           | 187             |
|   | Not much                                | 14                  | 12                         | 33                    | 13                                | 7                                   | 20    | 110           | 113             |
|   | None at all                             | 22                  | 15                         | 34                    | 15                                | 5                                   | 10    | 56            | 47              |
| Importance of statistics in decisions       | Very important                          | 18                  | 16                         | 31                    | 8                                 | 11                                  | 17    | 134           | 121             |
|   | Fairly important                        | 16                  | 10                         | 33                    | 15                                | 7                                   | 18    | 263           | 254             |
|   | Neither important nor unimportant       | 13                  | 9                          | 37                    | 20                                | 7                                   | 13    | 54            | 60              |
|   | Very unimportant                        | 16                  | 16                         | 41                    | 9                                 | 13                                  | 5     | 32            | 28              |
|   | Fairly unimportant                      | 0                   | 12                         | 18                    | 0                                 | 50                                  | 19    | 9             | 8               |
| Understanding of statistics                 | Very good                               | 18                  | 13                         | 24                    | 11                                | 13                                  | 21    | 40            | 43              |
|   | Fairly good                             | 16                  | 12                         | 32                    | 13                                | 10                                  | 16    | 365           | 338             |
|   | Fairly bad                              | 9                   | 15                         | 45                    | 15                                | 3                                   | 13    | 78            | 79              |
|   | Very bad                                | 51                  | 0                          | 30                    | 0                                 | 0                                   | 19    | 10            | 12              |
| Interest in statistics                      | A great deal                            | 14                  | 18                         | 23                    | 15                                | 11                                  | 20    | 23            | 24              |
|   | Quite a lot                             | 14                  | 19                         | 27                    | 10                                | 8                                   | 21    | 139           | 134             |
|   | Some                                    | 15                  | 11                         | 34                    | 15                                | 9                                   | 16    | 228           | 218             |
|   | Not much                                | 22                  | 4                          | 37                    | 14                                | 12                                  | 11    | 89            | 86              |
|   | None at all                             | 15                  | 0                          | 64                    | 7                                 | 10                                  | 5     | 18            | 14              |
| Total                                       |   | 16                  | 12                         | 33                    | 13                                | 9                                   | 16    | 496           | 476             |

Base: Adults aged 16+ giving high trust ratings (7-10) for population figures Source: NatCen Omnibus Quarter 4 2009

| Level of trust in unemployment figures |   | mean | 0  | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9 | 10 | It depends | Not heard of | Don't Know | Weighted base | Unweighted base |
|--|---|------|----|----|----|----|----|----|----|----|----|---|----|------------|--------------|------------|---------------|-----------------|
|  |   | n    | %  | %  | %  | %  | %  | %  | %  | %  | %  | % | %  | %          | %            | %          | n             | n               |
| Sex                                    | Male                                    | 5.03 | 8  | 3  | 6  | 9  | 11 | 17 | 11 | 13 | 10 | 5 | 3  | 1          | 1            | 5          | 652           | 591             |
|  | Female                                  | 5.36 | 4  | 2  | 7  | 8  | 9  | 18 | 11 | 13 | 13 | 4 | 3  | 1          | *            | 7          | 681           | 742             |
| Age                                    | 16 to 24                                | 6.35 | 1  | 2  | 3  | 3  | 6  | 15 | 17 | 12 | 17 | 6 | 6  | 0          | 1            | 12         | 200           | 96              |
|  | 25 to 34                                | 5.61 | 3  | 3  | 4  | 8  | 5  | 19 | 14 | 16 | 14 | 5 | 2  | 1          | 1            | 5          | 213           | 225             |
|  | 35 to 44                                | 5.04 | 8  | 2  | 7  | 9  | 12 | 13 | 8  | 19 | 11 | 4 | 2  | 0          | *            | 3          | 247           | 265             |
|  | 45 to 54                                | 4.67 | 8  | 3  | 7  | 12 | 12 | 19 | 10 | 11 | 7  | 4 | 1  | 1          | *            | 4          | 220           | 242             |
|  | 55 to 64                                | 4.50 | 7  | 4  | 11 | 11 | 15 | 17 | 12 | 6  | 9  | 3 | 2  | 2          | 0            | 2          | 197           | 206             |
|  | 65 or more                              | 5.14 | 6  | 3  | 7  | 7  | 10 | 19 | 8  | 11 | 11 | 4 | 4  | 3          | 0            | 8          | 256           | 299             |
| Income                                 | Up to £9620                             | 5.67 | 4  | 2  | 5  | 7  | 7  | 15 | 14 | 11 | 11 | 5 | 7  | *          | 1            | 9          | 301           | 290             |
|  | £9621- £19500                           | 4.88 | 9  | 3  | 9  | 8  | 9  | 15 | 9  | 10 | 15 | 4 | 1  | 2          | 1            | 4          | 277           | 298             |
|  | £19500 - £37700                         | 5.14 | 3  | 4  | 7  | 9  | 11 | 20 | 10 | 14 | 13 | 1 | 2  | 1          | 0            | 4          | 272           | 268             |
|  | £38220 and over                         | 5.29 | 7  | 1  | 6  | 8  | 12 | 17 | 10 | 19 | 10 | 7 | 1  | 0          | 0            | 2          | 274           | 257             |
| Education                              | Degree or higher                        | 5.69 | 5  | 4  | 1  | 5  | 7  | 15 | 16 | 24 | 10 | 6 | 1  | 1          | 0            | 4          | 235           | 235             |
|  | Below degree                            | 5.19 | 5  | 2  | 7  | 9  | 11 | 18 | 11 | 11 | 12 | 5 | 3  | 1          | *            | 5          | 784           | 749             |
|  | No qualifications                       | 4.80 | 9  | 2  | 9  | 10 | 10 | 17 | 8  | 7  | 10 | 3 | 5  | 2          | 1            | 8          | 313           | 348             |
| NS-SEC                                 | Managerial and professional occupations | 5.28 | 6  | 3  | 5  | 8  | 10 | 18 | 12 | 17 | 11 | 4 | 2  | 1          | 0            | 3          | 427           | 442             |
|  | Intermediate occupations                | 5.05 | 6  | 3  | 7  | 8  | 13 | 16 | 13 | 9  | 14 | 5 | 1  | 1          | 0            | 3          | 273           | 278             |
|  | Routine and manual occupations          | 5.04 | 6  | 2  | 8  | 9  | 10 | 18 | 9  | 10 | 11 | 4 | 4  | 1          | 1            | 7          | 531           | 534             |
|  | Not classifiable                        | 6.05 | 2  | 1  | 7  | 4  | 3  | 14 | 12 | 18 | 10 | 8 | 5  | 0          | *            | 16         | 102           | 79              |
| Interest in politics                   | A great deal                            | 5.10 | 12 | 8  | 3  | 6  | 7  | 11 | 13 | 15 | 9  | 4 | 9  | 0          | 0            | 2          | 75            | 74              |
|  | Quite a lot                             | 5.00 | 7  | 3  | 6  | 10 | 10 | 16 | 11 | 12 | 11 | 5 | 1  | 2          | *            | 4          | 234           | 239             |
|  | Some                                    | 5.17 | 3  | 2  | 6  | 10 | 13 | 19 | 11 | 14 | 10 | 4 | 1  | 1          | 0            | 4          | 457           | 454             |
|  | Not much                                | 5.40 | 5  | 2  | 7  | 8  | 8  | 16 | 12 | 11 | 15 | 5 | 3  | 1          | 0            | 7          | 330           | 340             |
|  | None at all                             | 5.17 | 8  | 2  | 8  | 5  | 7  | 19 | 9  | 12 | 9  | 4 | 5  | *          | 2            | 9          | 237           | 226             |
| Importance of statistics in decisions  | Very important                          | 5.62 | 4  | 3  | 8  | 8  | 6  | 18 | 13 | 9  | 15 | 9 | 5  | 1          | 0            | 2          | 295           | 287             |
|  | Fairly important                        | 5.64 | 3  | 1  | 4  | 8  | 10 | 16 | 13 | 17 | 14 | 4 | 3  | 1          | *            | 6          | 629           | 624             |
|  | Neither important nor unimportant       | 4.73 | 4  | 3  | 10 | 9  | 13 | 23 | 7  | 11 | 6  | 4 | 2  | 2          | 0            | 8          | 211           | 225             |
|  | Very unimportant                        | 3.53 | 15 | 7  | 10 | 13 | 13 | 17 | 8  | 7  | 3  | 1 | 0  | 1          | *            | 5          | 132           | 126             |
|  | Fairly unimportant                      | 2.87 | 28 | 12 | 6  | 8  | 8  | 13 | 7  | 6  | 5  | 0 | 0  | 2          | 5            |            | 46            | 47              |
| Understanding of statistics            | Very good                               | 4.38 | 15 | 6  | 3  | 18 | 5  | 9  | 13 | 7  | 12 | 4 | 3  | 2          | 0            | 2          | 101           | 107             |
|  | Fairly good                             | 5.38 | 5  | 2  | 6  | 7  | 10 | 18 | 10 | 16 | 13 | 5 | 3  | 1          | *            | 4          | 858           | 847             |
|  | Fairly bad                              | 4.96 | 5  | 2  | 9  | 11 | 12 | 16 | 14 | 7  | 9  | 5 | 3  | *          | *            | 6          | 274           | 282             |
|  | Very bad                                | 4.95 | 7  | 2  | 9  | 5  | 4  | 26 | 8  | 8  | 7  | 4 | 4  | 0          | 3            | 12         | 80            | 79              |
| Interest in statistics                 | A great deal                            | 4.54 | 15 | 9  | 4  | 4  | 10 | 20 | 7  | 4  | 16 | 5 | 3  | 1          | 0            | 3          | 69            | 74              |
|  | Quite a lot                             | 5.17 | 6  | 2  | 7  | 11 | 9  | 18 | 12 | 11 | 12 | 6 | 2  | 1          | 0            | 4          | 312           | 315             |
|  | Some                                    | 5.58 | 4  | 2  | 5  | 6  | 11 | 16 | 11 | 18 | 13 | 5 | 3  | 1          | 0            | 4          | 565           | 564             |
|  | Not much                                | 4.90 | 5  | 3  | 9  | 11 | 12 | 17 | 12 | 9  | 9  | 3 | 3  | 1          | *            | 6          | 274           | 280             |
|  | None at all                             | 4.23 | 11 | 3  | 14 | 8  | 2  | 16 | 7  | 6  | 3  | 4 | 4  | 2          | 3            | 17         | 108           | 97              |
| Total                                  |   | 5.19 | 6  | 3  | 7  | 8  | 10 | 17 | 11 | 13 | 11 | 5 | 3  | 1          | *            | 6          | 1,333         | 1,333           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

Base sizes for means exclude those who said 'It depends' and 'Don't Know'

| Main reason for distrusting unemployment figures |   |                        |                                    |                                  |                               |                                 |   |   |       |                  |                    |
|--|---|------------------------|------------------------------------|----------------------------------|-------------------------------|---------------------------------|---|---|-------|------------------|--------------------|
|  |   | Personal<br>experience | heard<br>/read<br>something<br>bad | figures<br>difficult<br>to count | ONS has<br>vested<br>interest | Gov't has<br>vested<br>interest | Figures<br>misrepresented<br>by media/<br>politicians | Figures<br>don't tell<br>whole<br>story | Other | Weighted<br>base | Unweighted<br>base |
|  |   | %                      | %                                  | %                                | %                             | %                               | %   | %                                       | %     | n                | n                  |
| Sex  | Male  | 19                     | 3                                  | 8                                | 1                             | 31                              | 23  | 12                                      | 2     | 165              | 158                |
|  | Female  | 26                     | 3                                  | 10                               | 3                             | 21                              | 22  | 11                                      | 3     | 142              | 169                |
| Age  | 16 to 24                                      | 37                     | 0                                  | 6                                | 0                             | 33                              | 5   | 15                                      | 5     | 16               | 9                  |
|  | 25 to 34                                      | 23                     | 6                                  | 8                                | 0                             | 30                              | 23  | 11                                      | 0     | 39               | 40                 |
|  | 35 to 44                                      | 21                     | 2                                  | 15                               | 3                             | 22                              | 23  | 13                                      | 2     | 65               | 72                 |
|  | 45 to 54                                      | 31                     | 2                                  | 6                                | 0                             | 22                              | 31  | 6                                       | 2     | 65               | 72                 |
|  | 55 to 64                                      | 17                     | 5                                  | 8                                | 5                             | 34                              | 18  | 12                                      | 0     | 65               | 66                 |
|  | 65 or more                                    | 16                     | 2                                  | 9                                | 2                             | 24                              | 24  | 17                                      | 5     | 57               | 68                 |
| Income   | Up to £9620                                   | 29                     | 0                                  | 9                                | 2                             | 36                              | 12  | 12                                      | 1     | 57               | 68                 |
|  | £9621- £19500                                 | 27                     | 4                                  | 9                                | 0                             | 26                              | 22  | 7                                       | 4     | 80               | 90                 |
|  | £19500 - £37700                               | 20                     | 4                                  | 8                                | 7                             | 14                              | 27  | 20                                      | 1     | 63               | 61                 |
|  | £38220 and over                               | 20                     | 2                                  | 14                               | 0                             | 29                              | 27  | 7                                       | 1     | 58               | 53                 |
| Education  | Degree or higher                              | 8                      | 5                                  | 12                               | 0                             | 35                              | 23  | 13                                      | 4     | 34               | 39                 |
|  | Below degree                                  | 23                     | 3                                  | 9                                | 2                             | 26                              | 23  | 14                                      | 1     | 181              | 188                |
|  | No qualifications                             | 27                     | 3                                  | 9                                | 3                             | 25                              | 23  | 8                                       | 3     | 92               | 100                |
| NS-SEC   | Managerial and<br>professional<br>occupations | 14                     | 3                                  | 14                               |                               | 32                              | 21  | 13                                      | 3     | 92               | 100                |
|  | Intermediate<br>occupations                   | 26                     | 2                                  | 7                                |                               | 23                              | 28  | 14                                      | 0     | 65               | 69                 |
|  | Routine and<br>manual<br>occupations          | 26                     | 4                                  | 8                                | 3                             | 25                              | 22  | 10                                      | 2     | 136              | 143                |
|  | Not classifiable                              | 22                     | 0                                  | 0                                | 13                            | 21                              | 19  | 16                                      | 9     | 15               | 15                 |
| Interest<br>in politics                          | A great deal                                  | 19                     | 4                                  | 3                                | 0                             | 49                              | 19  | 6                                       | 0     | 22               | 23                 |
|  | Quite a lot                                   | 8                      | 2                                  | 15                               | 1                             | 20                              | 27  | 23                                      | 4     | 61               | 66                 |
|  | Some  | 22                     | 6                                  | 12                               | 4                             | 30                              | 17  | 8                                       | 2     | 98               | 104                |
|  | Not much                                      | 24                     | 1                                  | 7                                | 2                             | 23                              | 27  | 15                                      | 2     | 72               | 76                 |
|  | None at all                                   | 39                     | 0                                  | 5                                | 1                             | 22                              | 24  | 6                                       | 2     | 55               | 58                 |
| Importance of<br>statistics in<br>decisions      | Very important                                | 26                     | 6                                  | 4                                | 3                             | 15                              | 37  | 7                                       | 3     | 66               | 70                 |
|  | Fairly important                              | 24                     | 3                                  | 12                               | 1                             | 28                              | 18  | 14                                      | 1     | 100              | 109                |
|  | Neither important<br>nor unimportant          | 12                     | 1                                  | 10                               | 2                             | 32                              | 16  | 22                                      | 4     | 54               | 63                 |
|  | Very unimportant                              | 22                     | 2                                  | 9                                | 4                             | 35                              | 17  | 9                                       | 2     | 60               | 56                 |
|  | Fairly unimportant                            | 31                     | 0                                  | 13                               | 0                             | 16                              | 36  | 4                                       | 0     | 25               | 25                 |
| Understanding<br>of statistics                   | Very good                                     | 23                     | 1                                  | 7                                | 0                             | 41                              | 17  | 7                                       | 3     | 42               | 45                 |
|  | Fairly good                                   | 17                     | 3                                  | 10                               | 2                             | 29                              | 25  | 13                                      | 1     | 172              | 183                |
|  | Fairly bad                                    | 34                     | 3                                  | 8                                | 4                             | 17                              | 20  | 13                                      | 1     | 73               | 78                 |
|  | Very bad                                      | 23                     | 2                                  | 14                               | 3                             | 9                               | 30  | 7                                       | 11    | 19               | 19                 |
| Interest in<br>statistics                        | A great deal                                  | 37                     | 5                                  | 11                               | 3                             | 22                              | 19  | 0                                       | 3     | 21               | 25                 |
|  | Quite a lot                                   | 20                     | 2                                  | 7                                | 3                             | 28                              | 24  | 15                                      | 2     | 78               | 82                 |
|  | Some  | 20                     | 4                                  | 10                               | 0                             | 28                              | 16  | 20                                      | 3     | 97               | 105                |
|  | Not much                                      | 16                     | 0                                  | 11                               | 4                             | 32                              | 28  | 8                                       | 1     | 73               | 79                 |
|  | None at all                                   | 39                     | 8                                  | 9                                | 1                             | 10                              | 29  | 0                                       | 3     | 38               | 36                 |
| Total  |   | 22                     | 3                                  | 9                                | 2                             | 26                              | 23  | 12                                      | 2     | 307              | 327                |

Base: Adults aged 16+ giving low trust ratings (0-3) for unemployment figures Source: NatCen Omnibus Quarter 4 2009

| Main reason for trusting unemployment figures |   | Personal experience | heard /read something good | figures easy to count | ONS does not have vested interest | Gov't does not have vested interest | Other | Weighted base | Unweighted base |
|---|---|---------------------|----------------------------|-----------------------|-----------------------------------|-------------------------------------|-------|---------------|-----------------|
|   |   | %                   | %                          | %                     | %                                 | %                                   | %     | n             | n               |
| Sex   | Male                                    | 24                  | 14                         | 29                    | 8                                 | 4                                   | 21    | 191           | 173             |
|   | Female                                  | 24                  | 21                         | 23                    | 11                                | 3                                   | 19    | 214           | 220             |
| Age   | 16 to 24                                | 40                  | 26                         | 15                    | 10                                | 0                                   | 9     | 77            | 36              |
|   | 25 to 34                                | 21                  | 9                          | 36                    | 8                                 | 4                                   | 22    | 75            | 81              |
|   | 35 to 44                                | 19                  | 14                         | 24                    | 13                                | 3                                   | 27    | 87            | 88              |
|   | 45 to 54                                | 23                  | 12                         | 28                    | 9                                 | 10                                  | 18    | 52            | 60              |
|   | 55 to 64                                | 20                  | 11                         | 34                    | 12                                | 4                                   | 18    | 38            | 38              |
|   | 65 or more                              | 19                  | 28                         | 23                    | 5                                 | 2                                   | 23    | 75            | 90              |
| Income  | Up to £9620                             | 40                  | 20                         | 18                    | 6                                 | 2                                   | 14    | 100           | 84              |
|   | £9621- £19500                           | 16                  | 28                         | 32                    | 7                                 | 4                                   | 13    | 81            | 85              |
|   | £19500 - £37700                         | 18                  | 14                         | 21                    | 17                                | 3                                   | 27    | 80            | 86              |
|   | £38220 and over                         | 18                  | 9                          | 31                    | 8                                 | 5                                   | 29    | 102           | 94              |
| Education                                     | Degree or higher                        | 17                  | 8                          | 26                    | 17                                | 4                                   | 29    | 96            | 94              |
|   | Below degree                            | 25                  | 19                         | 28                    | 8                                 | 2                                   | 17    | 237           | 218             |
|   | No qualifications                       | 30                  | 26                         | 17                    | 5                                 | 6                                   | 16    | 72            | 81              |
| NS-SEC  | Managerial and professional occupations | 18                  | 13                         | 29                    | 11                                | 2                                   | 27    | 146           | 140             |
|   | Intermediate occupations                | 18                  | 19                         | 31                    | 9                                 | 6                                   | 17    | 78            | 83              |
|   | Routine and manual occupations          | 29                  | 23                         | 22                    | 7                                 | 3                                   | 17    | 141           | 143             |
|   | Not classifiable                        | 39                  | 10                         | 19                    | 16                                | 4                                   | 11    | 40            | 27              |
| Interest in politics                          | A great deal                            | 26                  | 4                          | 41                    | 10                                | 0                                   | 19    | 28            | 23              |
|   | Quite a lot                             | 17                  | 6                          | 24                    | 14                                | 8                                   | 30    | 67            | 66              |
|   | Some                                    | 23                  | 16                         | 28                    | 9                                 | 4                                   | 20    | 132           | 137             |
|   | Not much                                | 27                  | 25                         | 22                    | 4                                 | 2                                   | 21    | 108           | 106             |
|   | None at all                             | 27                  | 25                         | 23                    | 15                                | 1                                   | 9     | 70            | 61              |
| Importance of statistics in decisions         | Very important                          | 26                  | 15                         | 27                    | 7                                 | 4                                   | 21    | 107           | 103             |
|   | Fairly important                        | 22                  | 18                         | 23                    | 11                                | 3                                   | 21    | 228           | 217             |
|   | Neither important nor unimportant       | 33                  | 11                         | 31                    | 10                                | 2                                   | 14    | 46            | 48              |
|   | Very unimportant                        | 16                  | 25                         | 31                    | 5                                 | 8                                   | 15    | 14            | 15              |
|   | Fairly unimportant                      | 0                   | 36                         | 48                    | 0                                 | 0                                   | 16    | 5             | 5               |
| Understanding of statistics                   | Very good                               | 22                  | 4                          | 34                    | 16                                | 0                                   | 24    | 26            | 28              |
|   | Fairly good                             | 23                  | 16                         | 28                    | 8                                 | 4                                   | 20    | 294           | 279             |
|   | Fairly bad                              | 19                  | 35                         | 13                    | 13                                | 4                                   | 15    | 64            | 68              |
|   | Very bad                                | 50                  | 2                          | 23                    | 10                                | 0                                   | 15    | 17            | 14              |
| Interest in statistics                        | A great deal                            | 36                  | 20                         | 24                    | 3                                 | 4                                   | 11    | 19            | 17              |
|   | Quite a lot                             | 26                  | 15                         | 31                    | 7                                 | 2                                   | 18    | 96            | 102             |
|   | Some                                    | 24                  | 18                         | 23                    | 12                                | 3                                   | 20    | 210           | 199             |
|   | Not much                                | 12                  | 21                         | 24                    | 9                                 | 6                                   | 29    | 62            | 60              |
|   | None at all                             | 38                  | 10                         | 35                    | 10                                | 0                                   | 7     | 18            | 15              |
| Total   |   | 24                  | 17                         | 26                    | 10                                | 3                                   | 20    | 405           | 393             |

Base: Adults aged 16+ giving high trust ratings (7-10) for unemployment figures Source: NatCen Omnibus Quarter 4 2009

| Agreement that official statistics are accurate |   | Strongly agree | Tend to agree | Neither agree nor disagree | Tend to disagree | Strongly disagree | Don't Know | Weighted base | Unweighted base |
|---|---|----------------|---------------|----------------------------|------------------|-------------------|------------|---------------|-----------------|
|   |   | %              | %             | %                          | %                | %                 | %          | <i>n</i>      | <i>n</i>        |
| Sex   | Male                                    | 2              | 32            | 25                         | 32               | 9                 | 1          | 650           | 590             |
|   | Female                                  | 1              | 30            | 27                         | 33               | 8                 | 2          | 681           | 742             |
| Age   | 16 to 24                                | 1              | 44            | 19                         | 30               | 3                 | 3          | 200           | 96              |
|   | 25 to 34                                | 2              | 33            | 29                         | 31               | 5                 | *          | 211           | 224             |
|   | 35 to 44                                | *              | 30            | 31                         | 31               | 7                 | 1          | 247           | 265             |
|   | 45 to 54                                | 2              | 30            | 26                         | 30               | 12                | *          | 220           | 242             |
|   | 55 to 64                                | 2              | 22            | 27                         | 36               | 13                | 1          | 197           | 206             |
|   | 65 or more                              | 2              | 27            | 25                         | 36               | 9                 | 2          | 256           | 299             |
| NS-SEC  | Managerial and professional occupations | 1              | 37            | 24                         | 29               | 8                 | *          | 427           | 442             |
|   | Intermediate occupations                | 2              | 23            | 33                         | 33               | 10                | 1          | 273           | 278             |
|   | Routine and manual occupations          | 1              | 28            | 25                         | 35               | 9                 | 2          | 530           | 533             |
|   | Not classifiable                        | 2              | 38            | 26                         | 28               | 2                 | 4          | 102           | 79              |
| Income  | Up to £9620                             | 1              | 37            | 22                         | 29               | 8                 | 2          | 301           | 290             |
|   | £9621- £19500                           | 1              | 24            | 26                         | 37               | 10                | 2          | 276           | 297             |
|   | £19500 - £37700                         | 1              | 31            | 26                         | 34               | 8                 | 1          | 272           | 268             |
|   | £38220 and over                         | 1              | 36            | 27                         | 30               | 5                 | 0          | 274           | 257             |
| Education                                       | Degree or higher                        | 3              | 41            | 28                         | 23               | 4                 | 0          | 235           | 235             |
|   | Below degree                            | 1              | 31            | 24                         | 34               | 8                 | 1          | 783           | 748             |
|   | No qualifications                       | 1              | 22            | 30                         | 34               | 11                | 3          | 313           | 348             |
| <b>Total</b>                                    |   | 1              | 31            | 26                         | 32               | 8                 | 1          | 1,332         | 1,332           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

**Reason for disagreeing that official figures are generally accurate**

|              |   | Figures manipulated for political purposes | Figures misrepresented by media/politicians | Figures contradicted by media/politicians | Don't trust from personal experience | Figures difficult to count | Figures don't tell whole story | Other | Don't understand figures | Weighted base | Unweighted base |
|--------------|---|--|---|---|--------------------------------------|----------------------------|--------------------------------|-------|--------------------------|---------------|-----------------|
|              |   | %  | %   | %   | %                                    | %                          | %                              | %     | %                        | <i>n</i>      | <i>n</i>        |
| Sex          | Male                                    | 57   | 42  | 19  | 13                                   | 17                         | 17                             | 3     | 2                        | 260           | 243             |
|              | Female                                  | 48   | 40  | 18  | 17                                   | 15                         | 18                             | 3     | *                        | 272           | 314             |
| Age          | 16 to 24                                | 38   | 29  | 11  | 17                                   | 19                         | 4                              | 6     | 2                        | 63            | 32              |
|              | 25 to 34                                | 54   | 45  | 23  | 17                                   | 22                         | 31                             |       | 4                        | 76            | 78              |
|              | 35 to 44                                | 54   | 45  | 18  | 19                                   | 16                         | 22                             | 2     | 0                        | 92            | 104             |
|              | 45 to 54                                | 56   | 50  | 12  | 18                                   | 13                         | 17                             | 5     | 0                        | 93            | 104             |
|              | 55 to 64                                | 60   | 37  | 26  | 8                                    | 14                         | 14                             | 1     | 1                        | 94            | 101             |
|              | 65 or more                              | 48   | 38  | 20  | 12                                   | 13                         | 14                             | 3     | 1                        | 114           | 138             |
| NS-SEC       | Managerial and professional occupations | 55   | 51  | 21  | 11                                   | 15                         | 22                             | 3     | 0                        | 160           | 173             |
|              | Intermediate occupations                | 55   | 39  | 22  | 15                                   | 21                         | 17                             | 1     | 1                        | 113           | 122             |
|              | Routine and manual occupations          | 51   | 37  | 16  | 17                                   | 15                         | 16                             | 2     | 1                        | 229           | 237             |
|              | Not classifiable                        | 37   | 26  | 15  | 18                                   | 4                          |                                | 12    | 10                       | 30            | 25              |
| Income       | Up to £9620                             | 42   | 36  | 12  | 18                                   | 16                         | 15                             | 5     | 3                        | 109           | 116             |
|              | £9621- £19500                           | 52   | 38  | 22  | 12                                   | 14                         | 14                             | 3     | 0                        | 128           | 145             |
|              | £19500 - £37700                         | 61   | 40  | 21  | 17                                   | 21                         | 14                             | 1     | 2                        | 112           | 110             |
|              | £38220 and over                         | 62   | 48  | 22  | 12                                   | 15                         | 29                             | 2     | 0                        | 96            | 91              |
| Education    | Degree or higher                        | 55   | 45  | 13  | 7                                    | 24                         | 26                             | 1     | 0                        | 64            | 69              |
|              | Below degree                            | 54   | 42  | 21  | 16                                   | 16                         | 19                             | 3     | 1                        | 330           | 324             |
|              | No qualifications                       | 48   | 37  | 16  | 15                                   | 11                         | 9                              | 2     | 2                        | 138           | 164             |
| <b>Total</b> |   | 52   | 41  | 19  | 15                                   | 16                         | 17                             | 3     | 1                        | 532           | 557             |

Base: Adults aged 16+ who disagree that official figures are generally accurate Source: NatCen Omnibus Quarter 4 2009

| Agreement that official figures are produced without political interference |   | Strongly agree | Tend to agree | Neither agree nor disagree | Tend to disagree | Strongly disagree | Don't Know | Weighted base | Unweighted base |
|---|---|----------------|---------------|----------------------------|------------------|-------------------|------------|---------------|-----------------|
|   |   | %              | %             | %                          | %                | %                 | %          | n             | n               |
| Sex   | Male                                    | 1              | 17            | 18                         | 40               | 21                | 2          | 650           | 590             |
|   | Female                                  | 1              | 14            | 25                         | 39               | 17                | 4          | 681           | 742             |
| Age   | 16 to 24                                | 3              | 20            | 24                         | 27               | 17                | 9          | 200           | 96              |
|   | 25 to 34                                | 2              | 14            | 24                         | 36               | 24                | *          | 211           | 224             |
|   | 35 to 44                                | *              | 13            | 20                         | 47               | 17                | 3          | 247           | 265             |
|   | 45 to 54                                | 2              | 16            | 21                         | 38               | 20                | 1          | 220           | 242             |
|   | 55 to 64                                | 2              | 10            | 19                         | 44               | 25                | 1          | 197           | 206             |
|   | 65 or more                              | *              | 18            | 23                         | 41               | 15                | 3          | 256           | 299             |
| NS-SEC  | Managerial and professional occupations | 2              | 16            | 17                         | 42               | 21                | 1          | 427           | 442             |
|   | Intermediate occupations                | 1              | 17            | 22                         | 41               | 19                | 1          | 273           | 278             |
|   | Routine and manual occupations          | 1              | 15            | 24                         | 37               | 19                | 5          | 530           | 533             |
|   | Not classifiable                        | 1              | 11            | 29                         | 35               | 17                | 7          | 102           | 79              |
| Income  | Up to £9620                             | 3              | 16            | 22                         | 36               | 17                | 6          | 301           | 290             |
|   | £9621- £19500                           | *              | 15            | 22                         | 37               | 22                | 4          | 276           | 297             |
|   | £19500 - £37700                         | *              | 17            | 24                         | 37               | 22                | *          | 272           | 268             |
|   | £38220 and over                         | 1              | 17            | 18                         | 45               | 18                | 1          | 274           | 257             |
| Education   | Degree or higher                        | 3              | 17            | 17                         | 42               | 20                | 1          | 235           | 235             |
|   | Below degree                            | 1              | 15            | 23                         | 39               | 19                | 2          | 783           | 748             |
|   | No qualifications                       | *              | 14            | 23                         | 38               | 19                | 6          | 313           | 348             |
| Total   |   | 1              | 15            | 22                         | 39               | 19                | 3          | 1,332         | 1,332           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

| Agreement that the Government present official figures honestly |   | Strongly agree | Tend to agree | Neither agree nor disagree | Tend to disagree | Strongly disagree | Don't Know | Weighted base | Unweighted base |
|---|---|----------------|---------------|----------------------------|------------------|-------------------|------------|---------------|-----------------|
|   |   | %              | %             | %                          | %                | %                 | %          | n             | n               |
| Sex   | Male                                    | 1              | 13            | 25                         | 40               | 20                | 1          | 650           | 590             |
|   | Female                                  | 1              | 14            | 24                         | 42               | 18                | 2          | 681           | 742             |
| Age   | 16 to 24                                | 2              | 20            | 31                         | 31               | 9                 | 7          | 200           | 96              |
|   | 25 to 34                                | 1              | 15            | 24                         | 41               | 19                | 0          | 211           | 224             |
|   | 35 to 44                                | 0              | 13            | 22                         | 45               | 18                | 1          | 247           | 265             |
|   | 45 to 54                                | 1              | 8             | 29                         | 38               | 24                | 0          | 220           | 242             |
|   | 55 to 64                                | *              | 11            | 21                         | 42               | 25                | 0          | 197           | 206             |
|   | 65 or more                              | 1              | 13            | 20                         | 47               | 19                | *          | 256           | 299             |
| NS-SEC  | Managerial and professional occupations | 0              | 14            | 23                         | 43               | 19                | *          | 427           | 442             |
|   | Intermediate occupations                | 1              | 12            | 23                         | 42               | 23                | 0          | 273           | 278             |
|   | Routine and manual occupations          | 2              | 14            | 24                         | 39               | 20                | 2          | 530           | 533             |
|   | Not classifiable                        | 1              | 12            | 38                         | 39               | 8                 | 4          | 102           | 79              |
| Income  | Up to £9620                             | 2              | 13            | 29                         | 35               | 17                | 4          | 301           | 290             |
|   | £9621- £19500                           | *              | 18            | 19                         | 41               | 21                | 1          | 276           | 297             |
|   | £19500 - £37700                         | *              | 14            | 25                         | 43               | 18                | 0          | 272           | 268             |
|   | £38220 and over                         | 0              | 12            | 24                         | 44               | 20                | 0          | 274           | 257             |
| Education   | Degree or higher                        | 1              | 13            | 23                         | 43               | 19                | 0          | 235           | 235             |
|   | Below degree                            | 1              | 13            | 26                         | 40               | 18                | 2          | 783           | 748             |
|   | No qualifications                       | 1              | 13            | 22                         | 42               | 21                | 1          | 313           | 348             |
| Total   |   | 1              | 13            | 25                         | 41               | 19                | 1          | 1,332         | 1,332           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009



| Agreement that newspapers present official figures honestly |   | Strongly agree | Tend to agree | Neither agree nor disagree | Tend to disagree | Strongly disagree | Don't Know | Weighted base | Unweighted base |
|---|---|----------------|---------------|----------------------------|------------------|-------------------|------------|---------------|-----------------|
|   |   | %              | %             | %                          | %                | %                 | %          | n             | n               |
| Sex   | Male                                    | *              | 15            | 24                         | 42               | 17                | 1          | 650           | 590             |
|   | Female                                  | 1              | 11            | 25                         | 45               | 17                | 1          | 681           | 742             |
| Age   | 16 to 24                                | 3              | 9             | 28                         | 44               | 13                | 2          | 200           | 96              |
|   | 25 to 34                                | *              | 10            | 24                         | 48               | 18                | 0          | 211           | 224             |
|   | 35 to 44                                | *              | 12            | 24                         | 46               | 17                | 1          | 247           | 265             |
|   | 45 to 54                                | 0              | 14            | 26                         | 40               | 18                | 1          | 220           | 242             |
|   | 55 to 64                                | 0              | 14            | 20                         | 45               | 20                | 1          | 197           | 206             |
|   | 65 or more                              | 1              | 17            | 26                         | 38               | 17                | 1          | 256           | 299             |
| NS-SEC  | Managerial and professional occupations | 1              | 15            | 22                         | 42               | 20                | 1          | 427           | 442             |
|   | Intermediate occupations                | *              | 12            | 22                         | 47               | 18                | 1          | 273           | 278             |
|   | Routine and manual occupations          | 1              | 13            | 26                         | 43               | 16                | 1          | 530           | 533             |
|   | Not classifiable                        | 1              | 4             | 39                         | 42               | 12                | 2          | 102           | 79              |
| Income  | Up to £9620                             | 3              | 11            | 26                         | 41               | 18                | 1          | 301           | 290             |
|   | £9621- £19500                           | *              | 13            | 25                         | 40               | 19                | 2          | 276           | 297             |
|   | £19500 - £37700                         | 0              | 16            | 24                         | 49               | 11                | 0          | 272           | 268             |
|   | £38220 and over                         | 0              | 12            | 21                         | 47               | 19                | 0          | 274           | 257             |
| Education   | Degree or higher                        | *              | 12            | 30                         | 42               | 15                | *          | 235           | 235             |
|   | Below degree                            | 1              | 13            | 22                         | 43               | 19                | 1          | 783           | 748             |
|   | No qualifications                       | *              | 14            | 26                         | 44               | 14                | 1          | 313           | 348             |
| Total   |   | 1              | 13            | 25                         | 43               | 17                | 1          | 1,332         | 1,332           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

| Understanding of official statistics |   | Very good | Fairly good | Fairly bad | Very Bad | Don't Know | Weighted base | Unweighted base |
|--------------------------------------|---|-----------|-------------|------------|----------|------------|---------------|-----------------|
|                                      |   | %         | %           | %          | %        | %          | <i>n</i>      | <i>n</i>        |
| Sex                                  | Male                                    | 11        | 69          | 15         | 5        | 1          | 650           | 590             |
|                                      | Female                                  | 5         | 60          | 26         | 7        | 2          | 681           | 742             |
| Age                                  | 16 to 24                                | 3         | 64          | 22         | 10       | 1          | 200           | 96              |
|                                      | 25 to 34                                | 7         | 68          | 20         | 5        | *          | 211           | 224             |
|                                      | 35 to 44                                | 11        | 59          | 22         | 6        | 3          | 247           | 265             |
|                                      | 45 to 54                                | 12        | 65          | 17         | 5        | 1          | 220           | 242             |
|                                      | 55 to 64                                | 8         | 69          | 20         | 3        | 1          | 197           | 206             |
|                                      | 65 or more                              | 5         | 64          | 23         | 7        | 2          | 256           | 299             |
| NS-SEC                               | Managerial and professional occupations | 13        | 71          | 12         | 2        | 1          | 427           | 442             |
|                                      | Intermediate occupations                | 7         | 68          | 19         | 5        | 1          | 273           | 278             |
|                                      | Routine and manual occupations          | 4         | 59          | 27         | 9        | 1          | 530           | 533             |
|                                      | Not classifiable                        | 4         | 56          | 24         | 13       | 4          | 102           | 79              |
| Income                               | Up to £9620                             | 5         | 60          | 23         | 10       | 2          | 301           | 290             |
|                                      | £9621- £19500                           | 7         | 61          | 24         | 8        | *          | 276           | 297             |
|                                      | £19500 - £37700                         | 5         | 68          | 23         | 4        | 0          | 272           | 268             |
|                                      | £38220 and over                         | 14        | 73          | 10         | 2        | 0          | 274           | 257             |
| Education                            | Degree or higher                        | 15        | 75          | 7          | 1        | 1          | 235           | 235             |
|                                      | Below degree                            | 6         | 66          | 21         | 5        | 1          | 783           | 748             |
|                                      | No qualifications                       | 5         | 53          | 29         | 11       | 2          | 313           | 348             |
| Total                                |   | 8         | 64          | 21         | 6        | 1          | 1,332         | 1,332           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

| Attention paid to in official statistics |   | A great deal | Quite a lot | Some | Not much | None at all | Don't Know | Weighted base | Unweighted base |
|--|---|--------------|-------------|------|----------|-------------|------------|---------------|-----------------|
|  |   | %            | %           | %    | %        | %           | %          | n             | n               |
| Sex                                      | Male                                    | 5            | 28          | 40   | 20       | 8           | 0          | 650           | 590             |
|  | Female                                  | 5            | 19          | 45   | 21       | 8           | 1          | 681           | 742             |
| Age                                      | 16 to 24                                | 3            | 20          | 42   | 18       | 16          | 1          | 200           | 96              |
|  | 25 to 34                                | 4            | 23          | 46   | 22       | 4           | 0          | 211           | 224             |
|  | 35 to 44                                | 5            | 19          | 48   | 20       | 7           | 0          | 247           | 265             |
|  | 45 to 54                                | 5            | 22          | 45   | 20       | 8           | 0          | 220           | 242             |
|  | 55 to 64                                | 7            | 29          | 36   | 22       | 6           | 0          | 197           | 206             |
|  | 65 or more                              | 6            | 27          | 37   | 21       | 8           | *          | 256           | 299             |
| NS-SEC                                   | Managerial and professional occupations | 5            | 27          | 48   | 16       | 4           | 0          | 427           | 442             |
|  | Intermediate occupations                | 5            | 25          | 41   | 20       | 8           | 0          | 273           | 278             |
|  | Routine and manual occupations          | 6            | 19          | 40   | 24       | 10          | 0          | 530           | 533             |
|  | Not classifiable                        | 2            | 25          | 32   | 24       | 13          | 4          | 102           | 79              |
| Income                                   | Up to £9620                             | 4            | 21          | 44   | 19       | 11          | 1          | 301           | 290             |
|  | £9621- £19500                           | 9            | 23          | 35   | 24       | 10          | 0          | 276           | 297             |
|  | £19500 - £37700                         | 4            | 20          | 46   | 22       | 7           | 0          | 272           | 268             |
|  | £38220 and over                         | 4            | 29          | 48   | 16       | 3           | 0          | 274           | 257             |
| Education                                | Degree or higher                        | 6            | 21          | 50   | 19       | 4           | 0          | 235           | 235             |
|  | Below degree                            | 4            | 25          | 43   | 19       | 8           | *          | 783           | 748             |
|  | No qualifications                       | 7            | 20          | 36   | 25       | 12          | 1          | 313           | 348             |
| Total                                    |   | 5            | 23          | 42   | 21       | 8           | *          | 1,332         | 1,332           |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

| Whether Government ministers should be given early access to access to official statistics |  |   |   |            |                  |                    |
|--|--|---|---|------------|------------------|--------------------|
|  |  | Gov't ministers should<br>be given early access | Gov't ministers should not<br>be given early access | Don't Know | Weighted<br>base | Unweighted<br>base |
|  |  | %   | %   | %          | <i>n</i>         | <i>n</i>           |
| Sex  | Male                                       | 37  | 60  | 3          | 650              | 590                |
|  | Female                                     | 39  | 57  | 4          | 681              | 741                |
| Age  | 16 to 24                                   | 33  | 57  | 10         | 200              | 96                 |
|  | 25 to 34                                   | 38  | 61  | 1          | 211              | 224                |
|  | 35 to 44                                   | 42  | 56  | 2          | 247              | 265                |
|  | 45 to 54                                   | 40  | 58  | 2          | 220              | 242                |
|  | 55 to 64                                   | 37  | 61  | 1          | 197              | 206                |
|  | 65 or more                                 | 37  | 59  | 4          | 255              | 298                |
| NS-SEC   | Managerial and professional<br>occupations | 53  | 46  | 1          | 427              | 442                |
|  | Intermediate occupations                   | 34  | 64  | 2          | 273              | 278                |
|  | Routine and manual occupations             | 29  | 67  | 4          | 529              | 532                |
|  | Not classifiable                           | 34  | 55  | 11         | 102              | 79                 |
| Income   | Up to £9620                                | 34  | 59  | 7          | 300              | 289                |
|  | £9621- £19500                              | 25  | 72  | 3          | 276              | 297                |
|  | £19500 - £37700                            | 44  | 55  | 1          | 272              | 268                |
|  | £38220 and over                            | 49  | 51  | 0          | 274              | 257                |
| Education  | Degree or higher                           | 61  | 39  | *          | 235              | 235                |
|  | Below degree                               | 36  | 61  | 3          | 783              | 748                |
|  | No qualifications                          | 27  | 68  | 5          | 312              | 347                |
| <b>Total</b>   |  | <b>38</b>                                       | <b>59</b>   | <b>3</b>   | <b>1,331</b>     | <b>1,331</b>       |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

| Whether length of time ministers see official figures for is the right amount of time |   | About<br>right | Shorter | Longer | Don't<br>Know | Weighted<br>base | Unweighted<br>base |
|---|---|----------------|---------|--------|---------------|------------------|--------------------|
|   |   | %              | %       | %      | %             | <i>n</i>         | <i>n</i>           |
| Sex   | Male                                    | 63             | 12      | 22     | 4             | 243              | 237                |
|   | Female                                  | 67             | 11      | 19     | 3             | 264              | 282                |
| Age   | 16 to 24                                | 53             | 30      | 17     | 0             | 66               | 31                 |
|   | 25 to 34                                | 70             | 12      | 15     | 4             | 81               | 88                 |
|   | 35 to 44                                | 69             | 10      | 19     | 1             | 103              | 110                |
|   | 45 to 54                                | 65             | 11      | 21     | 4             | 89               | 95                 |
|   | 55 to 64                                | 62             | 4       | 30     | 3             | 73               | 76                 |
|   | 65 or more                              | 68             | 4       | 21     | 7             | 95               | 119                |
| NS-SEC  | Managerial and professional occupations | 69             | 7       | 20     | 4             | 225              | 227                |
|   | Intermediate occupations                | 67             | 12      | 18     | 4             | 93               | 97                 |
|   | Routine and manual occupations          | 61             | 15      | 23     | 2             | 155              | 165                |
|   | Not classifiable                        | 57             | 21      | 18     | 4             | 34               | 30                 |
| Income  | Up to £9620                             | 63             | 12      | 21     | 3             | 102              | 104                |
|   | £9621- £19500                           | 64             | 14      | 16     | 6             | 70               | 86                 |
|   | £19500 - £37700                         | 64             | 13      | 21     | 2             | 119              | 120                |
|   | £38220 and over                         | 70             | 6       | 20     | 3             | 135              | 124                |
| Education   | Degree or higher                        | 61             | 17      | 18     | 4             | 143              | 137                |
|   | Below degree                            | 69             | 9       | 19     | 3             | 280              | 276                |
|   | No qualifications                       | 58             | 8       | 30     | 3             | 84               | 106                |
| Total   |   | 65             | 11      | 20     | 3             | 507              | 519                |

Base: Adults aged 16+ Source: NatCen Omnibus Quarter 4 2009

## Appendix C NatCen Omnibus Quarter 4 2009 Technical Summary

The NatCen Omnibus has been designed to carry questions for government, charities, academic institutions and other non-profit organisations interested in producing high-quality data on a range of social topics. It employs a stratified random probability sample and is conducted using computer assisted personal interviewing. This summary contains further details of the sample design and methods used to conduct the survey.

### Sample

The sample was obtained using a multi-stage sampling design. First, 153 postcode sectors were selected from the small users Postcode Address File (PAF). All sectors in mainland Great Britain (England, Wales and Scotland), excluding the area of Scotland north of the Caledonian Canal were covered.

Prior to selection, the postcode sectors had been ordered by

- GOR;
- percentage of households where the household reference person was in NS-SEC categories 1-2 with variable banding used to create three equal-sized strata per GOR; and
- ranking by percentage of homes that were owner-occupied.

The sample of 153 postcode sectors was systematically selected from this list, with probability proportional to size.

Next, either 20 addresses were sampled from the PAF from each selected postcode sector. This gave a total of 3,060 issued addresses, each selected with equal probability. A single adult (defined as anyone aged 16 or over) was then selected at random out of all adults residing at that address to take part in the survey.

### Questionnaire development

All questions were reviewed by the research team and then developed in collaboration with the sponsor before being programmed. The survey program was tested by the research and operations teams. Checks were made to ensure the accuracy and sense of questionnaire wording and response options, as well as the accuracy of showcard references. Scenarios were tested to ensure that routing was correct and that respondents would not be asked inappropriate questions dependent on the circumstances. There were also checks for screen layout, spelling and the clarity of instructions to interviewers.

### Fieldwork

Fieldwork began on Thursday 12th October and ended Sunday 28<sup>th</sup> November.

Interviews were carried out by NatCen interviewers using computer assisted personal interviewing techniques. Computer assisted interviewing improves data quality by including accurate routing to the relevant questions for a particular respondent and consistency checks on responses. All interviewers at NatCen receive extensive training in administering face-to-face surveys including training in converting refusals at each address and, once an interview has been secured, asking questions in a non-biased way.

Interviewers were also briefed on the project to inform them of the particular survey procedures and content of the questionnaire. New interviewers attended a briefing in person. More experienced interviewers received a home-briefing pack and were asked to complete an assignment to ensure they had taken the time to read their instructions and practice the questionnaire.

A letter was sent to each address in advance of the interviewer calling. The letter briefly described the purpose of the survey, the coverage of the questionnaire and reassured potential respondents that their answers would be treated in strict confidence. A £5 high street voucher was sent with every letter as an unconditional incentive to encourage participation in the survey. In this wave, a trial was conducted whereby half the sample received a £5 promissory note, redeemable on participating.

To improve response interviewers call at each address at least six times and up to a maximum of nine times, at different times of the day and at different times during the week. The first three calls must be made after 6pm Monday to Thursday or at the weekend when research has found that these are the optimum times for securing an interview. Interviewers recorded the time, date and outcome of all calls and checks were made by field management. Non-contacts were not accepted unless the pattern, as well as the number of calls conformed to the basic requirements that normally at least one call must be made at a weekend, and one on a weekday evening.

The average interview length was 27 minutes.

## Response

Interviewer progress was recorded and monitored using NatCen's booking-in system.

The overall response rate was 48 per cent as shown in Table A1. The response rate is calculated as the number of achieved interviews as a percentage of the eligible sample.

**Table A1** Response rate for Omnibus P2962 (Quarter 4 2009)

| <i>Outcome</i>                   | <i>Number</i> | <i>%</i> | <i>%</i> |
|----------------------------------|---------------|----------|----------|
| Issued addresses                 | 3,060         | 100      |          |
| Ineligible addresses             | 277           | 9        |          |
| Eligible addresses               | 2,783         | 91       | 100      |
| Non-contacts                     | 150           |          | 5        |
| Refusals                         | 1,057         |          | 38       |
| Other non-interview              | 164           |          | 6        |
| Unknown eligibility (no contact) | 62            |          | 2        |
| Unknown eligibility (contact)    | 13            |          | 0        |
| Productive interviews            | 1337*         |          | 48       |

\* 4 interviews were subsequently deleted due to errors in selection

The response rate above is the lowest possible response rate, calculated by treating all cases where eligibility is unknown as eligible. The maximum response rate, calculated by treating all such cases as ineligible, would be 49%.

## Coding and editing

Interviewer checks in the CAPI program allow interviewers to clarify and query any data discrepancies directly with the respondent. The CAPI program applies range and consistency error

checks and both types of checks were used throughout the questionnaire. Where a check was triggered the interviewer often opened and recorded a note explaining the respondent's situation. These notes are recorded alongside the data and are reviewed by the project team in the operations department.

In-office coding and editing also took place on returned interviews. This involves a coder working through each interview in turn, using a modified version of the CAPI program. The coder reviewed all 'other' responses that had been entered to ensure that they couldn't be backcoded into any of the existing codes at that question.

In addition, there were open questions. The code frames used on this study were developed by the researchers from a listing of responses to the relevant questions from the first completed interviews.

In the course of the interview, where a respondent gave details of employment, this information was coded to the Standard Occupation classification – SOC (2000).

## Weighting

The weighting for the Omnibus survey consisted of two components: selection weights to correct for individuals' differing probabilities of selection, and calibration weighting to adjust the weighted achieved sample to match population estimates.

### Selection weights

Selection weights are calculated to correct for the unequal probability of selection. In England and Wales each address on the PAF was equally likely to be selected, so a selection weight for the addresses was not needed. However, we interviewed only one adult per address so individuals in multi-occupied and large households would be under-represented in the final sample if this was not taken into account. Individuals had been chosen by first choosing a dwelling unit out of all those in the address, and then choosing an adult at random from all those in the given dwelling unit. Thus, the correct selection weight is equal to the number of dwelling units at the chosen address multiplied by the number of adults identified at the dwelling unit.

A slightly different method was used for Scottish addresses, where the probability an address is chosen was proportional to the Multiple Occupancy Index (MOI). Here the correct selection weight is equal to the number of dwelling units at the chosen address multiplied by the number of adults identified at the dwelling unit divided by the MOI.

### Calibration weights

The (weighted) achieved sample was then adjusted using calibration weighting so that the weighted distributions matched population totals. This reduces potential sample bias caused by any differential non-response between different groups and across regions. We calibrated to the marginal age/sex and GOR distribution, using the SAS macro CALMAR. In order to do this we needed to derive good estimates of the population size across region and age/sex group.

### The study population

The study population used in the Omnibus survey consists of every adult resident in an address covered by the PAF. In order to calibrate to this we need to know the population totals broken down by age/sex and GOR. The population totals we used were taken from the mid-year 2006 population totals supplied by the ONS. The ONS totals refer to a slightly different population than the study population. For example, the study population excludes elderly people living in care



homes (care homes are not included in the PAF) whereas the ONS estimated resident population of an area includes all people who usually live there. In order to obtain a good estimate for the population totals we subtracted the estimated number people living in care homes (based on 2005 estimates) from the ONS mid-year population estimates.

### Age bands

The achieved sample size was 1,375 responses. With this size of sample, bands of ten-year intervals were deemed appropriate. As the Omnibus survey defines an adult to be anyone aged 16 or over, we used the age bands 16-24, 25-34, 35-44, ..., 65-74, 75+.

The estimated population size is given in the tables below.

**Table A2** Estimated mid-year 2008 household population size by GOR

| <i>GOR</i>               | <i>Estimated population size</i> |
|--------------------------|----------------------------------|
| North East               | 2,093,000                        |
| North West               | 5,521,000                        |
| Yorkshire and the Humber | 4,202,000                        |
| East Midlands            | 3,582,000                        |
| West Midlands            | 4,316,000                        |
| East                     | 4,595,000                        |
| London                   | 6,104,000                        |
| South East               | 6,720,000                        |
| South West               | 4,237,000                        |
| Wales                    | 2,414,000                        |
| Scotland                 | 4,214,000                        |
| TOTAL                    | 47,999,000                       |

**Table A3** Estimated mid-year 2008 household population size by age and sex

| <i>Age group</i> | <i>Estimated population size</i> |            |
|------------------|----------------------------------|------------|
|                  | Male                             | Female     |
| 16 – 24          | 3,703,000                        | 3,515,000  |
| 25 – 34          | 3,867,000                        | 3,798,000  |
| 35 – 44          | 4,406,000                        | 4,488,000  |
| 45 – 54          | 3,913,000                        | 4,016,000  |
| 55 – 64          | 3,474,000                        | 3,610,000  |
| 65 – 74          | 2,359,000                        | 2,608,000  |
| 75 +             | 1,737,000                        | 2,504,000  |
| TOTAL            | 23,461,000                       | 24,538,000 |

### Final weights

The calibration weights were then scaled to give the final weight. We scaled so that the sum of the final weights equalled the achieved sample size<sup>4</sup>. These weights were checked for extreme values before being issued. A small number of large selection weights were trimmed. Trimming ensures that no individual has a disproportionately high influence on the survey estimates.

The weighting variable is called WT and should be used to run all analyses.

<sup>4</sup>. Other methods such as scaling so they sum to the population size are equally valid, but our method has the advantage that for any sub-group the size of the weighted base will be approximately equal to the size of the unweighted base.

## Appendix B Appendix D Questionnaire

ASK ALL

Intro

We are interested in the sources of information you might use to form your opinions on current issues.

Press 1 and <Enter> to continue

ASK ALL

SRCOPN

SHOWCARD

Looking at this card, which of these sources do you mainly use to inform your opinions on current issues?

CODE UP TO THREE SOURCES.

SET [3] OF

Family or friends

School / College / Work

Newspapers

Television

Radio

The Internet

Other

None of these sources (Spontaneous only)

ASK ALL

POLINT

In general, how much interest do you have in politics. Would you say you have... READ OUT...

a great deal,

quite a lot,

some,

not much,

or none at all?

ASK ALL

Intro1

This next set of questions is about trust in society.

Press 1 and <Enter> to continue

ASK ALL

TRUST

In general, do you feel that most people can be trusted, or that you can't be too careful in dealing with people?

CODE ONE ONLY.

PROMPT WHERE NECESSARY.

Most people can be trusted

Can't be too careful in dealing with people

It depends on people / circumstances

ASK ALL

TRSTCIV

(In general, on a scale of 0 to 10, where 0 is 'do not trust at all' and 10 is 'trust completely', how much do you trust...)

...the Civil Service?

Code 95 for 'It depends' (spontaneous only).

Code 98 for 'Don't know / no opinion' (spontaneous only).

0..98

ASK IF IN WALES

TRSTWEL

(In general, on a scale of 0 to 10, where 0 is 'do not trust at all' and 10 is 'trust completely', how much do you trust...)

...The Welsh Assembly Government?

Answers as at TRSTCIV

ASK IF IN SCOTLAND

TRSTSCGV

(In general, on a scale of 0 to 10, where 0 is 'do not trust at all' and 10 is 'trust completely', how much do you trust...)

...the Scottish Government?

Answers as at TRSTCIV

ASK ALL

TRSTUKGV {M358\_2E}

(In general, on a scale of 0 to 10, where 0 is 'do not trust at all' and 10 is 'trust completely', how much do you trust...)

...the UK Government?

Answers as at TRSTCIV

ASK ALL

TRSTPOL

(In general, on a scale of 0 to 10, where 0 is 'do not trust at all' and 10 is 'trust completely', how much do you trust...)

...the Police?

Answers as at TRSTCIV

ASK ALWAYS

TRSTCRT

(In general, on a scale of 0 to 10, where 0 is 'do not trust at all' and 10 is 'trust completely', how much do you trust...)

...the Courts?

Answers as at TRSTCIV

ASK ALL

TRSTNHS

(In general, on a scale of 0 to 10, where 0 is 'do not trust at all' and 10 is 'trust completely', how much do you trust...)

...the National Health Service?

Answers as at TRSTCIV

ASK ALL

Intro2

The rest of this set of questions is about official figures. By official figures I mean those produced by the government about the economy and the society we live in.

Press 1 and <Enter> to continue

ASK ALL

IMPDEC

SHOWCARD

Choosing your answer from this card, how important do you consider official statistics to be as a basis for decision making in society?

Very important

Fairly important

Neither important nor unimportant

Fairly unimportant

Very unimportant

THE FOLLOWING SET OF 4 QUESTIONS TO BE ASKED FOR EACH OF FIVE DIFFERENT OFFICIAL STATISTICS. THE ORDER IN WHICH EACH SET OF QUESTIONS (I.E. EACH SET OF OFFICIAL STATISTICS) IS TO BE RANDOMISED.

ASK ALL

TRSTRPI

The Office for National Statistics publishes official figures on changes in the cost of living, sometimes referred to as the rate of inflation.

On a scale of 0 to 10, where 0 is 'do not trust at all' and 10 is 'trust completely', how much do you trust that these figures give a true picture of what is happening to the cost of living?

Answers as at TRSTCIV but add:

97 Never heard of inflation figures (spontaneous only)

ASK IF TRSTRPI = 0 TO 10 OR 95

RPIRES

What are your main reasons for saying that?

RECORD UP TO 3 MAIN REASONS. PROBE WHERE NECESSARY

SET [3] OF

DISTRUST:

Don't trust figures, from personal experience

Heard / read something bad about the figures

Figures are difficult to count or measure; not always recorded; unclear or complex definitions

ONS has vested interest in results / manipulates production or collection

The Government has vested interest in the results / interferes in production or collection

The figures are misrepresented or spun by politicians or the media

Figures alone do not tell whole story / there is more to it than just the figures

TRUST:

Trust the figures, from personal experience

Heard / read something good about the figures

The figures are easy to count or measure; are always recorded; are based on clear definitions

ONS does not have vested interest in the results / does not manipulate production or collection

The Government does not have vested interest in the results / does not interfere in production or collection

Other (please specify)

Don't understand figures or statistics

{INSERT SOFT CHECK IF 0 TO 2 CODED AT TRSTRPI AND TRUST REASON GIVEN AT RPIRES}

the respondent said they didn't trust the figures but you've selected an answer here which

indicates that they do trust the figures

{INSERT SOFT CHECK IF 8 TO 10 CODED AT TRSTRPI AND DISTRUST REASON GIVEN AT RPIRES}

the respondent said they do trust the figures but you've selected an answer here which

indicates that they don't trust the figures

INSERT CHECK IF CONTRADICTORY ANSWERS

You've chosen contradictory answers, please check

ASK IF Other IN RPIRES

RPIResO

Record other reason. Please recode to 1 to 12 at previous question, where possible.

STRING[250]

ASK IF MORE THAN ONE REASON GIVEN AT RPIRES

RPIRESM

And which of those is the most important reason?

IF NECESSARY, INFORM RESPONDENT OF THE CATEGORIES YOU RECORDED FOR THEIR PREVIOUS ANSWER, CONFIRM THAT THEY AGREE (OR CHANGE ACCORDINGLY), THEN ASK THEM TO CHOOSE WHICH REASON IS MOST IMPORTANT.

Answers as at RPIRES

ASK ALL

TRSTHOS

The ([England:]Department of Health/[Wales:]National Assembly for Wales/[Scotland:]NHS Scotland) publishes official figures about hospital waiting lists.

On a scale of 0 to 10, where 0 is 'do not trust at all' and 10 is 'trust completely', how much do you trust that these figures give a true picture of what is happening to hospital waiting lists?

Answers as at TRSTCIV but add:

97 Never heard of hospital waiting list figures (spontaneous only)

ASK IF TRSTHOS = 0 TO 10 OR 95

HOSRES

What are your main reasons for saying that?

RECORD UP TO 3 MAIN REASONS. PROBE WHERE NECESSARY

SET [3] OF

DISTRUST:

Don't trust figures, from personal experience

Heard / read something bad about the figures

Figures are difficult to count or measure; not always recorded; unclear or complex definitions

ONS has vested interest in results / manipulates production or collection

The Government has vested interest in the results / interferes in production or collection

The figures are misrepresented or spun by politicians or the media

Figures alone do not tell whole story / there is more to it than just the figures

TRUST:

Trust the figures, from personal experience

Heard / read something good about the figures

The figures are easy to count or measure; are always recorded; are based on clear definitions

ONS does not have vested interest in the results / does not manipulate production or collection

The Government does not have vested interest in the results / does not interfere in production or collection

Other (please specify)

Don't understand figures or statistics

{INSERT SOFT CHECK IF 0 TO 2 CODED AT TRSTHOS AND TRUST REASON GIVEN AT HOSRES}

the respondent said they didn't trust the figures but you've selected an answer here which

indicates that they do trust the figures

{INSERT SOFT CHECK IF 8 TO 10 CODED AT TRSTHOS AND DISTRUST REASON GIVEN AT HOSRES}

the respondent said they do trust the figures but you've selected an answer here which

indicates that they don't trust the figures

INSERT CHECK IF CONTRADICTORY ANSWERS

You've chosen contradictory answers, please check

ASK IF Other IN HOSRES

HOSResO

Record other reason. Please recode to 1 to 12 at previous question, where possible.

STRING[250]

ASK IF MORE THAN ONE REASON GIVEN AT NHSRES

HOSRESM

And which of those is the most important reason?

IF NECESSARY, INFORM RESPONDENT OF THE CATEGORIES YOU RECORDED FOR THEIR PREVIOUS ANSWER, CONFIRM THAT THEY AGREE (OR CHANGE ACCORDINGLY), THEN ASK THEM TO CHOOSE WHICH REASON IS MOST IMPORTANT.

Answers as at NHSRES

ASK ALL

TRSTBRG

The (Home Office/Scottish Government – dependent text substitution) publishes official figures on domestic burglaries.

On a scale of 0 to 10, where 0 is 'do not trust at all' and 10 is 'trust completely', how much do you trust that these figures give a true picture of what is happening to the number of burglaries?

Answers as at TRSTCIV but add:

97 Never heard of domestic burglaries figures (spontaneous only)

ASK IF TRSTBRG = 0 TO 10 OR 95

BRGRES

What are your main reasons for saying that?

RECORD UP TO 3 MAIN REASONS. PROBE WHERE NECESSARY

SET [3] OF

DISTRUST:

Don't trust figures, from personal experience

Heard / read something bad about the figures

Figures are difficult to count or measure; not always recorded; unclear or complex definitions

ONS has vested interest in results / manipulates production or collection

The Government has vested interest in the results / interferes in production or collection

The figures are misrepresented or spun by politicians or the media

Figures alone do not tell whole story / there is more to it than just the figures

TRUST:

Trust the figures, from personal experience

Heard / read something good about the figures

The figures are easy to count or measure; are always recorded; are based on clear definitions

ONS does not have vested interest in the results / does not manipulate production or collection

The Government does not have vested interest in the results / does not interfere in production or collection

Other (please specify)

Don't understand figures or statistics

{INSERT SOFT CHECK IF 0 TO 2 CODED AT TRSTBRG AND TRUST REASON GIVEN AT BRGRES}

the respondent said they didn't trust the figures but you've selected an answer here which

indicates that they do trust the figures

{INSERT SOFT CHECK IF 8 TO 10 CODED AT TRSTBRG AND DISTRUST REASON GIVEN AT BRGRES}

the respondent said they do trust the figures but you've selected an answer here which

indicates that they don't trust the figures

INSERT CHECK IF CONTRADICTORY ANSWERS

You've chosen contradictory answers, please check

ASK IF Other IN BRGRES

BRGResO

Record other reason. Please recode to 1 to 12 at previous question, where possible.

STRING[250]

ASK IF MORE THAN ONE REASON GIVEN AT BRGRES

BRGSRESM

And which of those is the most important reason?

IF NECESSARY, INFORM RESPONDENT OF THE CATEGORIES YOU RECORDED FOR THEIR PREVIOUS ANSWER, CONFIRM THAT THEY AGREE (OR CHANGE ACCORDINGLY), THEN ASK THEM TO CHOOSE WHICH REASON IS MOST IMPORTANT.

Answers as at BRGRES

ASK ALL

TRSTPOP

The Office for National Statistics publishes official figures on the size of the population.

On a scale of 0 to 10, where 0 is 'do not trust at all' and 10 is 'trust completely', how much do you trust that these figures give a true picture of what is happening to the size of the population?

Answers as at TRSTCIV but add:

97 Never heard of population figures (spontaneous only)

ASK IF TRSTPOP = 0 TO 10 OR 95

POPRES

What are your main reasons for saying that?

RECORD UP TO 3 MAIN REASONS. PROBE WHERE NECESSARY

SET [3] OF

DISTRUST:

Don't trust figures, from personal experience

Heard / read something bad about the figures

Figures are difficult to count or measure; not always recorded; unclear or complex definitions

ONS has vested interest in results / manipulates production or collection

The Government has vested interest in the results / interferes in production or collection

The figures are misrepresented or spun by politicians or the media

Figures alone do not tell whole story / there is more to it than just the figures

TRUST:

Trust the figures, from personal experience

Heard / read something good about the figures

The figures are easy to count or measure; are always recorded; are based on clear definitions

ONS does not have vested interest in the results / does not manipulate production or collection

The Government does not have vested interest in the results / does not interfere in production or collection

Other (please specify)

Don't understand figures or statistics

{INSERT SOFT CHECK IF 0 TO 2 CODED AT TRSTPOP AND TRUST REASON GIVEN AT POPRES}

the respondent said they didn't trust the figures but you've selected an answer here which

indicates that they do trust the figures

{INSERT SOFT CHECK IF 8 TO 10 CODED AT TRSTPOP AND DISTRUST REASON GIVEN AT POPRES}

the respondent said they do trust the figures but you've selected an answer here which

indicates that they don't trust the figures

INSERT CHECK IF CONTRADICTORY ANSWERS

You've chosen contradictory answers, please check

ASK IF Other IN POPRES

POPResO

Record other reason. Please recode to 1 to 12 at previous question, where possible.

STRING[250]

ASK IF MORE THAN ONE REASON GIVEN AT POPRES

POPSRESM

And which of those is the most important reason?

IF NECESSARY, INFORM RESPONDENT OF THE CATEGORIES YOU RECORDED FOR THEIR PREVIOUS ANSWER, CONFIRM THAT THEY AGREE (OR CHANGE ACCORDINGLY), THEN ASK THEM TO CHOOSE WHICH REASON IS MOST IMPORTANT.

Answers as at POPRES

ASK ALL

TRSTUMP

The Office for National Statistics publishes official figures on the number of people unemployed.

On a scale of 0 to 10, where 0 is 'do not trust at all' and 10 is 'trust completely', how much do you trust that these figures give a true picture of what is happening with unemployment and peoples' jobs?

Answers as at TRSTCIV but add:

97 Never heard of unemployment figures (spontaneous only)

ASK IF TRSTUMP = 0 TO 10 OR 95

UMPRES

What are your main reasons for saying that?

RECORD UP TO 3 MAIN REASONS. PROBE WHERE NECESSARY

SET [3] OF

DISTRUST:

Don't trust figures, from personal experience

Heard / read something bad about the figures

Figures are difficult to count or measure; not always recorded; unclear or complex definitions

ONS has vested interest in results / manipulates production or collection

The Government has vested interest in the results / interferes in production or collection

The figures are misrepresented or spun by politicians or the media

Figures alone do not tell whole story / there is more to it than just the figures

TRUST:

Trust the figures, from personal experience

Heard / read something good about the figures

The figures are easy to count or measure; are always recorded; are based on clear definitions

ONS does not have vested interest in the results / does not manipulate production or collection

The Government does not have vested interest in the results / does not interfere in production or collection

Other (please specify)

Don't understand figures or statistics

{INSERT SOFT CHECK IF 0 TO 2 CODED AT TRSTUMP AND TRUST REASON GIVEN AT UMPRES}

the respondent said they didn't trust the figures but you've selected an answer here which

indicates that they do trust the figures

{INSERT SOFT CHECK IF 8 TO 10 CODED AT TRSTUMP AND DISTRUST REASON GIVEN AT UMPRES}

the respondent said they do trust the figures but you've selected an answer here which

indicates that they don't trust the figures

INSERT CHECK IF CONTRADICTORY ANSWERS

You've chosen contradictory answers, please check



ASK IF Other IN UMPRES

UMPresO

Record other reason. Please recode to 1 to 12 at previous question, where possible.

STRING[250]

ASK IF MORE THAN ONE REASON GIVEN AT UMPRES

UMPRESM

And which of those is the most important reason?

IF NECESSARY, INFORM RESPONDENT OF THE CATEGORIES YOU RECORDED FOR THEIR PREVIOUS ANSWER, CONFIRM THAT THEY AGREE (OR CHANGE ACCORDINGLY), THEN ASK THEM TO CHOOSE WHICH REASON IS MOST IMPORTANT.

Answers as at UMPRES

ASK ALL

Intro3

Now I'm going to read out several statements. Taking your answer from this card, please tell me how strongly you agree or disagree with each statement.

So, firstly, how strongly do you agree or disagree that...

Press 1 and <Enter> to continue

ORDER OF STATEMENTS (ACCURAT TO NEWSHON) TO BE RANDOMISED.

ACCURAT

SHOWCARD

(how strongly do you agree or disagree that...)

....Official figures are generally accurate.

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

ASK IF ACCURAT= TEND TO DISAGREE OR STRONGLY DISAGREE

ACCRES

May I just check, why do you disagree that official figures are generally accurate?

CODE ALL THAT APPLY

SET [7] OF

Figures are manipulated or adjusted for political purposes

Figures are misrepresented or spun by politicians or the media

Figures are contradicted or disputed by politicians, the media or other sources

Don't trust figures, from personal experience

Figures are difficult to count or measure/information is not always reported

Figures alone do not tell the whole story/there is more to it than just the figures

Other (please specify)

Don't understand figures or statistics

IF ACCRES=OTHER

ACCRESO

Please specify other

STRING[255]

ASK ALL

POLINTF

SHOWCARD

(how strongly do you agree or disagree that...)

Official figures are produced without political interference.

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

GOVHON

SHOWCARD

(how strongly do you agree or disagree that...)

The Government presents official figures honestly when talking about its policies.

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

NEWSHON

SHOWCARD

(how strongly do you agree or disagree that...)

Newspapers present official figures honestly.

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

UNDSTAT

SHOWCARD

In general, how would you describe your understanding of official statistics when they are presented by the government or in the media?

Very good

Fairly good

Fairly bad

Very bad

STATINT

How much attention do you pay to official statistics, such as unemployment, crime, when they are published, would you say...

Running prompt

a great deal,

quite a lot,

some,

not much,

or none at all?

PreRel

#### SHOWCARD

And finally, Government ministers can be shown official statistics (the day before[in England]/five days before[in Scotland or Wales]) they are made public. Some say this is right because it gives ministers time to provide considered comment on the statistics when they are published, or to respond quickly to any questions. Other people disagree because they think it gives ministers a chance to influence how the statistics are presented to the public, or an unfair advantage over everyone else.

Looking at this card, what do you think...

Government ministers should be given early access to official statistics or,  
Government ministers should not be given early access to official statistics?

IF PREREL=SHOULD BE GIVEN ACCESS

ACCTIME

Do you think that the amount of time that ministers have to see the figures before they are published is about right, or do you think it should be shorter, or longer?

About right

Shorter

Longer